

The FOURcaster

Conference and Contest Season

by **Tony DeLeon, ACS/CL**
District 4 Governor

Spring is here: warm weather, singing birds, baseball — and in District 4 Toastmasters, we are in the final stretch of speech contest season. Currently we are at the Division level of competition. The winners of our 8 Divisions, represent the best of over 200 clubs, will compete in the District level of competition at the District 4 Spring conference on May 15th and 16th.

In Spring, we have the International Speech Contest, which started at the club level and is the only contest Toastmasters has that goes beyond the District, all the way to the world Championship of Public Speaking, held at the Toastmasters International Convention August 15. [Convention info](#)

We have the competition at the Club level, followed by the Area, Division, District and — for the first time in 8 years — we have a chance to see the Regional competition here in our own back yard. By hosting the Regional competition here in District 4, we can watch the level of competition that occurs just one step below the world championship level.

May 15th and 16th is the District 4 Spring Conference. We have planned a program that will moti-

vate and inspire with presentations by past world champions of public speaking [Dana LaMon](#) and [Jim Key](#). Conference highlights will also be the Table Topics Contest held on Friday evening, and International Speech Contest on Saturday. Please join in on the fun. Check out the [District 4 Spring Conference](#) information.

After the Spring Conference, District 4 will be hosting the Regional level of competition at the **Region 2 Toastmasters conference** at the San Mateo's Marriott Hotel on **June 11-13**. Find out more on the [Region 2 site](#).

Region 2 Toastmasters covers San Francisco to San Diego, the central Valley to Las Vegas and Hawaii, representing about 1050 clubs. Region 2 also has an inspiring line-up of speakers including our International President, Jana Barnhill, and featuring [Helen Blanchard](#) – the first women International President of Toastmasters.

Please plan to attend our District Conference “Your Gateway to Success” and the Regional Conference “Building Bridges to a Brighter Future” and be a District 4 Toastmasters Ambassador.

Please take advantage of what is available this year and join me for both events.



Tony DeLeon
District Governor 2008-2009
District 4 Toastmasters
“Unlocking Our Potential”

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Communication Awards

As of April 17th 2009, 211 members have attained their Competent Communicator, and 82 members have completed their Advanced Communicator awards. Congratulations to all who have achieved their goals for this year.

Our goal for the Toastmasters year 08-09 is 330 CC's and 94 AC's. If you need help to complete your educational goal before June 30th, have your VPE contact your Area or Division Governors. We need Demo Speaker for our New Clubs and our Toastmasters Bay to Bay programs.

- Henry Miller, Lt. Governor of Education and Training



Spring Conference

— *Your Gateway to Success* — *Hosted by Division E*

May 15th and 16th 2009

Embassy Suites San Francisco Airport
South San Francisco - 250 Gateway Blvd

For Hotel & Event Registration:

www.d4tm.org

Cost Thru May 5th

- Full Conference: \$75
- Saturday Full Day: \$60
- Friday Table Topics & Two World Champion Speakers: \$40
- International Speech Contest: \$30

Cost After May 5th

- Full Conference: \$90
- Saturday Full Day: \$75
- Friday Table Topics & Two World Champion Speakers: \$50
- International Speech Contest: \$35

Highlights

1992 World Champion of Public Speaking

Dana LaMon, DTM

2003 World Champion of Public Speaking

Jim Key, DTM

International & Table Topics Speech Contests

District's Hall of Fame & New Clubs Recognition

Communication & Leadership & Award Ceremony

Toastmasters International Governance Update

Richard Snyder, DTM ID

Voting Procedures/Proxy Instructions

by Cheryl Watkins, DTM,
PDG and Kitty Mason, DTM,
PDG, PID

District Council members will vote on District Business.

District Council members include the Presidents and Vice Presidents of Education from each District 4 Toastmasters club in good standing at the time of the District Council meeting and current District 4 Executive Committee members (includes District Governor; Lt. Governor Education & Training; Lt. Governor Marketing; Public Relations Officer; Immediate Past District Governor; Division Governors; Area Governors; District Secretary and District Treasurer).

Each President and Vice President of Education in attendance is entitled to one vote, or may designate in writing any active

individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President of Education of the club and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry

up to two club votes. The maximum votes that can be carried by a District Officer are three.

If you are a club President or Vice President of Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President of Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Conference: if neither the President nor Vice President of Education is attending, have each one complete the proxy form for another member of the club who will be attending.

Inattention to this matter will result in your club's not being able to cast its votes. We encourage you to pick up your ballots as early as possible from the Credentials Desk.

*Make sure that your
Club's voice is heard
during elections!.*

Toastmasters International - District 4 Spring Conference May 16, 2009 District Council Meeting Proxy

Club Name: _____ Club No: _____

I hereby appoint _____ to vote as my proxy during the District Council Meeting.

Signed: _____

Office: Club President [] VP Education [] (check one)

Date: _____

Nominating Committee Report



by **Rose Renwick, DTM, IPDG, Nominating Committee Chair**

The Nominating Committee met on March 27, 2009. The Committee interviewed candidates for District leadership for the term 2009-2010. After deliberations, the Committee nominated the following candidates:

- For District Governor, Henry Miller, DTM
- For Lt. Governor Education and Training, Tim Childers, DTM
- For Lt. Governor Education and Training, Mike Barsul, ACS
- For Lt. Governor Membership and Marketing, Jennifer Stephenson, ACB/ALS
- For Public Relations Officer, Birgit Starmanns, ACB/CL
- For Division D Governor, Pankaj Amin, CC
- For Division E Governor, Alexandra Watkins
- For Division F Governor, Dhvani Shah, ACB/CL
- For Division H Governor, Sherrie Osborne, CC

Update: since the report of the Nominating Committee was published, Tim Childers has withdrawn his candidacy.

Candidate Statement: District Governor Aspiring Together We Can Achieve



by **Henry Miller, DTM**
Lt. Gov. Education & Training

The mission of our District is in part “To enhance the performance and extend the network of Clubs thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program.”

As your District Governor, I will continue working to fulfill that mission and the vision of our past leadership. Today, many of us Toastmasters worry about the economic downturn affecting us

all. These are difficult times for us and our organization. It is during these times, we need each other and strong leadership.

Working as a team, together each achieves more. Working as a team we can make our mission a reality. Working as a team and tapping into each others strengths, we can restore our District to the place of prominence it once held. As your District Governor, I promise that with your support, hand in hand, we will lead District 4 back to that place.

My fellow Toastmasters, your vote is your voice so I ask you to speak up and be loud and proud. Speak up and I promise that you will have not only my ear but also my heart. As your District Governor, I will listen and retain that which we should retain and change that which we must change, to give us the courage to conquer the challenges ahead. Give me your vote and support, and I have no doubt that aspiring together, we can achieve our personal goals and the mission of our District.

Candidate Statement: Lt. Governor of Education and Training

by Mike Barsul, ACS

Education and Training is the key to “delivering the product” in Toastmasters. Everyone joins Toastmasters to improve their public speaking skills, or so they say. It is once they are involved that they discover the opportunities available to them in so many different areas. They learn that they can develop new skills as well as implement their existing skills. They can work on their speaking ability with the Communication Track, and they can also work on their ability to lead with the Leadership Track. They can enhance their competitive drive by entering Speech Con-

tests, or they can pursue their mentoring ability by helping either a new Club member, or an entire new Club!

What a world available to each of us in Toastmasters. However, many members do not realize what is available to them, because they are not educated and trained enough along the way. The twice a year Officer Trainings are so critical to our overall success, as well as Leadership Institutes, the concept of Speechcrafts, the “Better Speaker Series” and “Successful Club Series.”

If our members were actively

pursuing these many avenues of achievement, we would be knocking off the goals in the Distinguished Club Program effortlessly. A Distinguished Club would be an inevitable outcome of each member’s enthusiastic embrace of the Toastmaster opportunity.

So please join me in making 2009-2010 a “Year of Achievement”. As your Lieutenant Governor of Education and Training, I say we would “raise the bar” for each of us, and what fun we would have trying together! See you all at the District Conference in May.



Candidate Statement: Lt. Governor of Marketing

by Jennifer Stephenson, ACB/
ALS, Division F Governor

Last year I wrote a Fourcaster article as a Division Governor candidate, and I wrote “When I joined Toastmasters five years ago, I never thought I’d be a “candidate” listed in the District newsletter!” Well, it’s been another year and here I am again! This year I’m in the newsletter because I’m running to serve our District as the Lieutenant Governor Marketing (LGM).

The official role description says “the lieutenant governor marketing makes the benefits of Toast-

masters membership available to greater numbers of people.” As an Area and then Division Governor, I’ve had the opportunity to help new clubs form, and help small or struggling clubs grow. I’ve been involved with great club open houses, and seen how new members really spark enthusiasm. Most importantly, I’ve seen members (including myself) greatly improve our communication and leadership skills by taking advantage of the Toastmasters program. I feel that there are many more people in our community who could benefit from Toastmasters!

One job of LGM is to build

clubs at new locations, and I will count on some of the experts in the district to help me best approach this task. I also hope to find supportive mentors for each new club, and coordinate coaches for clubs that need some extra guidance — so I encourage you to get involved! If you have a lead for a new club location, want to help start a club, mentor a new club, or coach a club back to success, please contact lgm@d4tm.org. Remember that serving as a sponsor, mentor, or coach is one of the requirements for the Advanced Leader Silver award, plus it can be a very rewarding experience!



Candidate Statement: Public Relations Officer



**by Birgit Starmanns, ACB/
ALB, PR Committee Head**

Public relations is my passion.

After joining Toastmasters in 2003, I have found myself gravitating towards PR roles. I am just completing two years as my home club's VP-PR, where I established a monthly newsletter that won the Golden Quill award in the Fall of 2008.

Since the end of last year, I have led the PR Committee for District 4. Together, we have accomplished much in a short time: redesigning the FOURcaster, sending motivational messages to the membership through skits and PR tips, and engaging District 4 leaders and Toastmasters to brainstorm creative ways to expand our reach.

And that is the key — PR is all about spreading the word of the many benefits of Toastmasters — both internally to our membership, and externally to our communities. Through PR, we can, together, create an excitement around our organization, that entices new members to join, and that keeps current members excited and engaged.

In this time of technology, there are many choices available to enable communication. We have graduated from simple e-mail to Web 2.0 and social media, with more options just around the corner. Does that mean we have to take advantage of everything? No. But it does mean we should evaluate which of these technologies we want to leverage

within District 4 as a communications tool.

That being said, PR is also about old-fashioned, one-to-one communication. The speeches we give in our clubs are not virtual, we all stand up in front of a live audience. So let's not forget about the personal touch when it comes to simply talking to one another. After all, public relations is about making that personal connection.

My mission is to make each of us an ambassador of Toastmasters, by providing the ideas and the tools to create the buzz.

Most of all, I promise to listen and have a dialog about your ideas for PR. Please support me in my candidacy for Public Relations Officer.

Candidate Statement: Division D Governor



by Pankaj Amin, CC

It is a great honor to be considered for the Division D Governor position in the upcoming 2009-2010 year. Toastmasters International is a transformative community and has the potential to change and augment the lives of its members in many meaningful ways.

Henrik Ibsen once said, "A community is like a ship; everyone ought to be prepared to take the helm." With these words, I have led one of the several successful clubs in our Division, Rainbow Toastmasters. As its President, our club has been an agent for our community in San Francisco — and each member has been

tasked to change and augment the club as a leader at its helm. I am proud of our club. We are vibrant, supportive, and energetic. Moreover, we have achieved a number of accomplishments in the past year. We are one of the District's President's Distinguished Clubs. We have over 50 members. Most important, with the support of our Area and Division Governors, we have forged lasting relationships with the broader Toastmasters community.

It is this energy and inter-club advocacy that I hope to bring to the role of Division D Governor. Division D will weave together stronger bonds. We can do this with greater collaboration on

best practices, mentoring across club lines, and inter-club membership development. I am excited to serve the Division in this capacity. As a small business owner and a graduate of the Harvard Business School and Princeton University, I understand the demands that work and family can require of our time. Therefore, Toastmasters must energize us to keep us continually engaged.

Ralph Nader noted that "the function of leadership is to produce more leaders, not more followers." I look forward to ensuring we at Toastmasters are all engaged — at the helm of a vibrant Division community.

Candidate Statement: Division E Governor

by **Alexandra Watkins**

When I joined Toastmasters, my Club was unhealthy, with as few as nine members at a meeting and rarely a guest in attendance. As soon as the opportunity became available, I volunteered to be VP Membership, and then President. My creative efforts to increase membership, make meetings more fun, and praise members, have resulted in the highest number of members in our club's 35-year history. Now an average of 32 people attend our meetings, including 5-12 guests.

Some successful changes I have implemented include adding the role of "Tip Master," so members may share and learn valuable speaking tips, inviting sea-

soned evaluators from other clubs to visit us and raise the bar, and hosting lively membership parties on a regular basis.

My background as an advertising copywriter was invaluable in the creation of a corporate recruitment ad campaign, which I have taken the initiative to share with other clubs. My punchy headlines like, "Contrary to Popular Belief, we are not a Wine Tasting Club," and "Mouth off Every Wednesday Night," are helping Toastmasters lose its crusty image and attract the younger members we so desperately need to remain vital and thrive.

As Division E Governor, I will foster an environment of Excellence, Enthusiasm, Excitement, Education, Evangelism, Effec-

tiveness, Efficiency, Encouragement, Electricity, and Enjoyment. I will lead, and inspire our five Area Governors with creative and fresh ideas to improve and increase participation in Toastmaster clubs, contests and trainings. And I will encourage the sharing of "best practices," and cross-pollination so we can learn from each other and bring our respective clubs to unprecedented levels of success.

From inventive fundraising ideas that will allow clubs to pay for members to attend contests and Officer training, to using social media to reach a new generation of members, I look forward to putting my ideas into action in 2009-2010.



Candidate Statement: Division F Governor

by **Dhwani Shah, ACB/CL**

The most amazing thing about Toastmasters I think is that even after 4 years when I talk to new Toastmasters they tell me about how Toastmasters experience affected their life and I come across new benefits I hadn't even thought of before - Developing and gaining experience in public speaking, speaking on the spot, leadership, holding meetings, growing your network, providing feedback, motivating others, learning from your mistakes, answering questions, increasing general knowledge, and the list continues... This just reflects how much TMI has to offer and that the Program will Work for You if you Work the

Program.

My life as a Toastmaster began in 2005 and it did not take long before it became a weekly ritual. I had always loved talking and now I found a place where people would listen, help others become better communicators and applaud for trying :-). Serving as VP membership of our club and chairing an Area Contest were my first steps in TI's leadership track and I never expected then that it would end up in the FOURcaster! Currently I serve as Area F4 Governor and it has been a truly rewarding experience visiting all my clubs and working with fine leaders of each of those clubs. We organized two successful

contests which were a result of enthusiastic participation from ALL clubs in our Area - small and big.

My vision for Division F is to develop an environment where:

- All Members are motivated to continue the TM program after their CC/CL,
- All Clubs in the division follow the program and realize its benefits and
- All Areas develop a formal Area Council to develop leaders and support all Area and Division events.

I would like to lead Division F through another Fantastic year in 2009-10 and look forward to your support.



Candidate Statement: District H Governor



by Sherrie Osborne, CC

When I joined Toastmasters in the fall of 2007, I had no idea that I was about to embark on a journey that would prove to be a very positive, life-altering experience.

My first club meeting was magical. I laughed a lot and was thoroughly impressed by the quality of the program. I joined immediately. Weeks later, my enthusiasm led the members of my home club to elect me as their President; a role that I served in for two terms. Meanwhile, my own Area Governor had his eye on me, as I extended my service outside of the club by actively participating in area council meetings, supporting a SpeechCraft, helping out with

contest decorations (I was the decorations chair for the Spring 2008 and Fall 2008 D4 conferences), and other activities. When asked if I'd step into his shoes during the next term, I willingly accepted. I've served as Area H5 Governor with accomplishments that include conducting monthly meetings with the Area Council (some face-to-face, some by conference call), timely completing my club visit reports, and conducting two successful area contests. Being an Area Governor has only served to deepen my interest in being a member of the D4 leadership team. When asked if I'd be interested in pursuing the Division H Governor role, I gleefully accepted.

My vision for Division H is that, by taking a goal oriented/ collaborative approach, we will work together to make the areas and clubs in our division as strong and healthy as they can be. My vision for our members is that they feel engaged, well supported, and able to achieve their goals. I believe we have an opportunity to implement simple, easy to manage changes that will make us even more successful.

I've thoroughly enjoyed the journey thus far and, with any luck, both my communication and leadership skills have improved along the way. I hope you'll allow me to continue to give back to this organization by allowing me to serve as the next Division H Governor.

Save the Date – July 11! DISTRICT 4'S ANNUAL LEADERSHIP LUNCHEON

- Recognition of Distinguished Clubs
- Installation of your Incoming District Leadership Team
- Roast of Tony DeLeon, Outgoing District 4 Governor

Held at the Biltmore Hotel in Santa Clara

Toastmasters: Beat the Clock May 1 – June 30

Did you know that from May 1 to June 30, 2009, Toastmasters International has a membership-building contest for clubs? It's **Beat the Clock!**

During the Beat the Clock period, I encourage your club's members to invite as many guests to your meetings as possi-

ble. Consider conducting a special guest meeting, where you conduct a regular meeting, but also specifically discuss the benefits Toastmasters members receive as they participate in the program.

What do you need to do? Add 5 new, dual or reinstated members

to your roster during the contest period, and receive a **Beat the Clock** ribbon to display on your club's banner. The club will also earn a choice of one module from *The Better Speaker Series*, *The Successful Club Series* or *The Leadership Excellence Series*.

*Change someone's life
— introduce them to
Toastmasters!*

Click for the [complete rules](#). You can also find [membership-building ideas](#).

An Area Governor Wears Many Hats

by Lorraine Myers, ATMB/
 ALS, District 4 Secretary

Have you ever wondered just what does an Area Governor's role entail?

During my term as Area B3 Governor, I have worn many hats. For the first club visits, I wore my "Sunday Best hat" because this is the time when I introduce myself to the clubs, and get to know the officers and members. Just as when one is courting a new love, I was courting the clubs and developing a relationship with them.

In the second round of visits, I asked if I could present a speech and receive an evaluation. One club requested that I tell them what an Area Governor does so I put on my "Ambassador hat," because I said that an Area Governor is like an ambassador of the United Nations. Every club, like a nation, has its own unique qualities. An ambassador is representing her nation when visiting; as an Area Governor, instead of a nation, she is representing District 4. In this same speech, I exchanged my "Ambassador hat" for a "Halo" because Area Governors may be needed to save clubs which are in trouble.

In a couple of other club visits, I wore my "night cap" as I slept soundly within the confines and security of my home club. I changed that hat to a "Jack in the Box hat" when I jumped outside of the box to discover opportunities outside of my club – contests and District leadership thus beginning my journey to become an Area Governor.

Another club needed help with their Table Topics contest so I wore my gleaming Table Topics Toastmaster "Top Hat" and enlisted help from another Area Governor, Harsha Vyas, and Division B Governor Carmen Schwagerl, to perform the contest roles. We were able to have members serve as Table Topics, contestants where we determined who would represent their club at the Area B3 Contest.

An Area Governor is available to help serve the clubs in her area. To get to know the officers, I held Area Council meetings every month or every other month and invited all club officers to attend, so I wore my friendly and casual "Baseball Cap" to put everyone at ease in a relaxed atmosphere. During the Area Council meetings, B3 clubs shared the following ideas for recruiting — PR through Craig's list, newspapers, work and monthly newsletters.

For the retention of members, the following suggestions were provided — evaluation workshops, speaker/evaluation exchange, eye contact meeting, opportunity drawing tickets and prizes for attendance.

Area Council meetings are useful to share information between clubs to better serve the members and help the clubs become Distinguished. They also allow the Area Governor an avenue to inform the clubs of news coming from the District team and World Headquarters as well as what the clubs want the District to know from them.

As Area Governor, I was a member of the District Executive

Committee that meets every other month, where I wore my "Business hat." The DEC consists of Area Governors, Division Governors, District Treasurer, District Secretary, Public Relations Officer, Lt. Governor Marketing, Lt. Governor Education & Training and the District Governor.

At DEC meetings, we heard from speakers who provided information on improving our clubs. We also conducted business and voted on the direction that we wanted the District to take.

Being an Area Governor allows one to expand her network by meeting other club members and District officers. It is also a great way to further develop leadership and communication skills outside of one's home club, and gain real life experience dealing with different personalities and situations.

Serving as a District Officer is a goal for one's Advanced Leader Silver award, and being an Area Governor will fulfill that goal. I think the best part of being an Area Governor is meeting all the wonderful people that one would not normally meet staying within one's own club boundaries. I encourage all of you to tip your hat and become an Area Governor for the term of 2009 – 2010. It is an experience that will definitely enrich your life. My hats off to you!

Let's go over the standards provided by Toastmasters International:

- Focus on membership growth and educational achievements in Clubs so the Area can achieve a minimum recognition of Distinguished Area.
- Motivate and assist each Club in the Area to become a Distinguished Club.
- Make at least two Club visits
- Make a presentation during the Club visit on one or more of the following topics:
 A. Distinguished Club Program, B. Communication and Leadership tracks, C. Membership growth and development
- Ensure that each Club understands the service roles of an Area Governor and the District
- Contact Club Presidents monthly
- Growth of current clubs to charter strength of 20 or more and adding new clubs
- Hold at least two Area Council Meetings each year
- Participate in District Training for Area Governors, Executive Committee meetings, District Conferences and District Council meetings

Photo courtesy of Naoki Hada





Region 2 Conference

June 11-13, 2009

Marriott Airport Hotel

San Mateo, CA - 1770 South Amphlett Blvd.

+1.650.653.6000, ask for Toastmaster room rates.



By Birgit Starmanns, Picture of the Day 6/6/06, weather.com

Conference rates:

Early Bird: \$200

After May 23: \$250

See the [Region 2 site](#) for more information.

Helen Blanchard, DTM, Past International President

Sheryl Roush, DTM, PDG, AS

John Fenwick, DTM, Past International Director

Darren LaCroix, 2001 World Champion of Public Speaking

Semi-Finals of 2009 World Championship of Public Speaking

Humor Showcase.....and more!

Area Governor Application

Name:

Address:

Hm Phone:

Wk Phone:

Cell Phone:

Wk Email:

Hm Email:

Home Club # and name:

TM Educational Level by next September:

Why do you want to be an Area Governor?

Which Area:

Hobbies:

Profession:

Who will be your Area Team members?

Comments:



Please send all Area Governor applications to dg@d4tm.org and use the subject line: [Area Governors Application](#)

Additional information about the time commitment involved will be available on the D4TM web site shortly on the page of [the Lt. Governor of Education and Training](#).

Social Media Comes to District 4: Twitter #D4TM

by Birgit Starmanns, ACB/ALB, PR Committee Head

Want to know the latest happenings in District 4? Get reminders for the Division contests and the discounts on the District 4 Conference registration? Hear who won the contests? Post messages about your own District 4 activities?

Now you can — and without logging into e-mail! Join us on Twitter — and get up-to-date reminders on the Web or on-the-go! For those of you — like myself — who have only just entered the world of **tweets** (**tweets** are Twitter messages), below is a step-by-step guide.

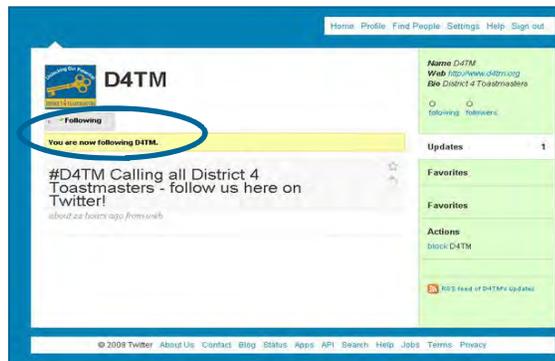
To create a post, or to have District 4 tweets pushed to you automatically (Option B), you will need a Twitter account on www.twitter.com. Not ready to commit? Then just keep up with District 4 tweets by searching Twitter periodically for news posted by District 4 (Option A) and all its members (Option B) (search.twitter.com with **#D4TM**).



All screenshots were taken at www.twitter.com.

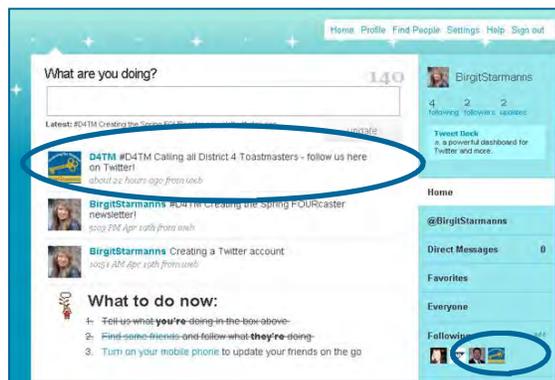
A) Find messages related to District 4

- 1) Go to twitter.com/D4TM.
- 2) You can see all messages posted by D4TM



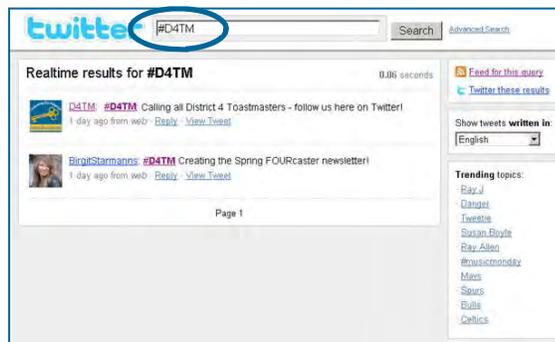
B) Have messages pushed to you automatically

- 1) Log in with your own ID on www.twitter.com.
- 2) Go to twitter.com/D4TM.
- 3) Click on **Follow** next to the result.
- 4) On your own home page, you will see all D4TM messages pushed to you.
- 5) You can choose to receive updates via text message, under **Settings** in the top navigation bar.



C) Search for all District 4 updates from D4TM and from D4 Toastmasters

- 1) Go to search.twitter.com.
- 2) Search for **#D4TM** to see all tweets by — and about — District 4!



Twitter Links

- twitter.com/D4TM
- www.twitter.com
Post with **#D4TM**
- search.twitter.com
Search with **#D4TM**

Post your own messages with your D4 Toastmaster activities!

From your own account, begin a tweet with #D4TM — and we will all find it in these searches!

Club Realignment – Why and How is the Decision Made?

by Joe Madley, DTM, PDG
(Updated by Ken Cawley,
DTM, PDG)

As the more experienced club officers and members know, the District Leadership reviews the make-up of the Areas and Divisions each year. If you are a relatively new club member, you may not be aware of why the District reviews club alignment annually.

Why does the district realign some clubs each year?

Each year, we charter a number of new clubs. Each year, some clubs stop meeting and disband. Realignment is the balancing process. Per World Headquarters, each Area in the District is to have between four and six clubs. Often, your club will remain in the same Area as it is currently. In some instances, your club may be moved to a new Area.

What criteria do the Area and Division Governors use in this process?

First, the workload for the Area Governor is considered. As I have already mentioned, Toastmasters International allows areas to range

from four to six clubs. We have found when an Area has only four clubs, it loses much of the synergy. Each club has to pull a little harder to make the area work and this puts strain on both the clubs and the area governor. Therefore, where possible, areas are made of five to six clubs.

Second, the geographical locations of the clubs are considered. Is a club with a Santa Clara address closer to Milpitas than it is to Santa Clara? Would it make more sense for that Santa Clara club to be in an area made up of primarily Milpitas clubs? The introduction of the Club Locator Map on the District 4 website has made this process much more accurate than in the past.

Third, the balancing of struggling and strong clubs is also considered. It would be an unfair workload for an Area Governor to have five struggling clubs. It would make more sense for an Area Governor to have a mix of say, three strong clubs and two struggling clubs.

Finally, realignment is based on what will be the least disruptive to the Area and Division. Is it really necessary to move a club to another area when several clubs have worked together for several years? Again, the realignment process will not affect many clubs in the District. Only where there has been phenomenal growth or where several clubs have disbanded will any clubs be moved to an Area dif-

ferent from where they are now.

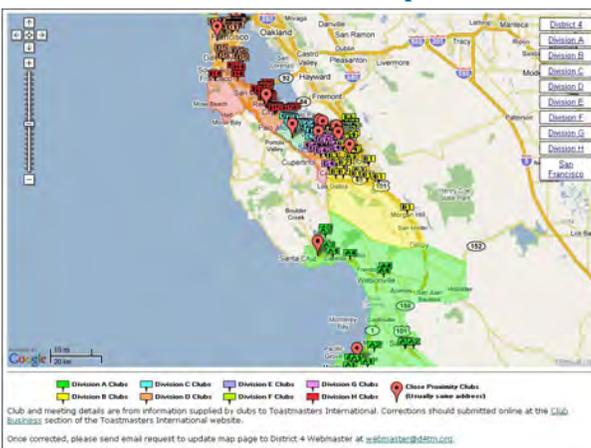
What input does a club have in the realignment process?

The realignment process began in February with the District Operating Committee balancing of the number of clubs in each of the divisions. The Division teams, made up of the Area and Division governors then worked on the club-area alignment for their specific divisions. Area Governors were to call club presidents of affected clubs to discuss possible assignment to another area next term.

Proposals were then generated which were voted on by the District Executive Committee in March. The outcome of that vote is presented here and will be offered for vote at the District Council meeting May 16 during the Spring Conference. It is important that your club's President, Vice-President of Education or proxy holder be at the meeting to vote on the final alignment plan for the District for the coming Toastmasters year starting July 1, 2009.

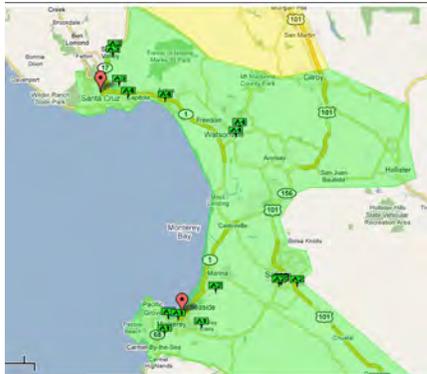
The proposed realignment for the 2009-2010 year follows on the next pages.

The revised division boundaries along with club-area assignments can be seen [here](#) on the D4TM website.



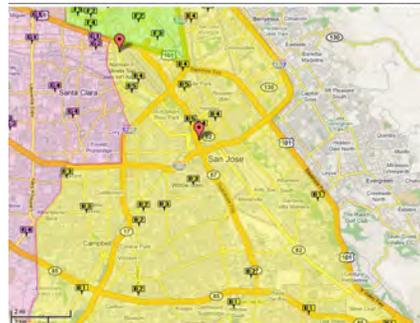
Division A

Division A		
Area	Club	Club Name
A1	934	Monterey Peninsula Toastmasters
A1	2032	Naval Postgraduate School
A1	4547	Speakeasy
A1	7120	Monterey Institute Toastmasters
A1	8221	Bayview
A1	8275	Peninsula Pros
A2	1829	Salinas Sunrise Toastmasters
A2	1939	Steinbeck
A2	4094	Planet Ord Toastmasters
A2	638813	B.L.T.
A2	964101	Helping Speakers Build Confidence
A2	1083068	Talk the Line
A3	1803	Santa Cruz Downtown Toastmasters
A3	2425	Seagate
A3	5127	Surf City Advanced
A3	7481	Santa Cruz Orators (SCO)
A3	8203	Redwood Ramblers Toastmasters
A4	301	City Shakers
A4	595	Aptos
A4	2373	Pajaro Valley
A4	3802	Evening Toastmasters



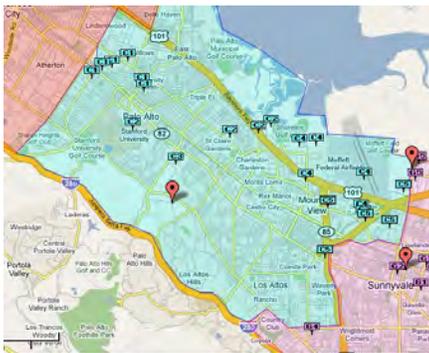
Division B

Division B		
Area	Club	Club Name
B1	1898	Adlibmasters
B1	4148	Almaden Valley Orators
B1	4860	San Pedro Squares Toastmasters
B1	6654	Silver Tongued Cats
B1	8337	Morgan Hill Toastmasters
B1	685089	Funspeakers
B2	2760	South Bay Toastmasters
B2	5232	Adelante Toastmasters
B2	9473	Xilinx Xpressionists Toastmasters
B2	668615	T.T.T. Toastmasters
B2	827835	Toast It Now Toastmasters
B3	3626	Valley Toastmasters
B3	4224	Switch-On Toastmasters
B3	6645	Loudspeakers
B3	7281	Willow Glen Icebreaker
B3	1220966	MacYaks
B4	2038	North Valley Toastmasters
B4	4930	Ordnance Orators
B4	8499	Rollertoasters
B4	886676	Armament Articulators
B4	920182	People with Communication Skills
B4	1027656	Classy Toasters
B5	5474	SCUMBAT
B5	6274	Adobe Fortificators
B5	7998	Silicon Valley JETS (Japanese-English)
B5	8266	Public Speak Easy's
B5	813457	Financially Speaking



Division C

Division C		
Area	Club	Club Name
C1	1372	Menlo Park Toastmasters
C1	1435	SRI Organon
C1	8218	Tall Tree Toastmasters
C1	9737	Geospeakers
C1	591142	RealOrators of Palo Alto
C1	1259484	CRMP Toastmasters
C2	33	Lee Emerson Bassett
C2	2117	Early Risers
C2	3476	Courier
C2	7871	Intuitively Speaking Toastmasters
C2	1054972	Speechless in Silicon Valley
C3	1341	Synillating Speakers
C3	4515	HP Hilltop Speakers
C3	9913	Electric Toasters
C3	596069	SAP Toastmasters
C3	937505	Virtual Speak Toastmasters
C4	2624	Jetstream Toastmasters
C4	9946	Laser Sharp Speakers
C4	607909	I'm Feeling Chatty Toastmasters
C4	854912	Actel Flash Masters
C4	1152428	SWAN Toastmasters
C5	2943	Orbiters Toastmasters
C5	4648	Talking Heads Toastmasters
C5	6115	Blue Cube Toastmasters
C5	587637	Toasters R Us
C5	1029428	Securely Speaking



Division D

Division D		
Area	Club	Club Name
D1	3275	McKesson Toastmasters
D1	6535	United We Speak
D1	7771	Watermasters Toastmasters
D1	600229	Labor
D1	1279215	Eloquent Elocutionists
D1	1280840	Advent Toastmasters
D2	1401	Speakeasies
D2	1718	Motor Mouths Toastmasters
D2	3873	Puc(k)sters Toastmasters
D2	6521	San Francisco Realtors Toastmasters
D2	7201	Twenty-Five Alive
D3	65	Downtown 65
D3	2203	Asian Express Toastmasters
D3	7025	SF Japanese-English Toastmasters (JETs)
D3	9408	Everybody Speaks
D3	822664	Rainbow Toastmasters
D4	2407	Magic Sunrisers
D4	3976	Land's End Toastmasters
D4	4282	Opportunity Speakers Toastmasters
D4	4292	UC Oracles Toastmasters
D4	769523	Academy Toastmasters
D5	1818	Brisbane : Speaking Under the Stars
D5	1881	Daly City Toastmasters
D5	859889	Genentech Toastmasters
D5	1022084	The A-Team
D5	1049172	RELogic Toastmasters
D5	1198003	Walmart.com Dot.com-municators



Division E

Division E		
Area	Club	Club Name
E1	1244	Fightin' 49ers
E1	1771	San Francisco
E1	3295	Money Talks Toastmasters
E1	8557	Main Street Maniacs Toastmasters
E1	940159	Deloitte Bay Area Toastmasters
E2	1243	Cable Car
E2	4920	Techmasters
E2	7806	Bay Masters
E2	1073164	Shield Speaks Toastmasters
E2	1095735	Stagecoach - SF Financial District
E2	1285335	Toastitlects
E3	779	Marsh Mellow Toasters
E3	9109	Rhino Business
E3	780044	W3
E3	972102	Stagecoach - Wholesale Finance
E3	1267190	Toastbusters
E4	1133	Crownmasters
E4	9825	Renaissance
E4	714439	44 Montgomery Masters
E4	935491	Landmark Toastmasters
E4	999399	Electric Toasters
E4	1214446	Stagecoach - 155 Fifth Street
E4	56	Golden Gate Toastmasters
E5	5610	Sierra Speakers
E5	6094	GGU Toastmasters
E5	1070395	Stage Coach - SF 525 Market
E5	1225069	Mobile Toasters



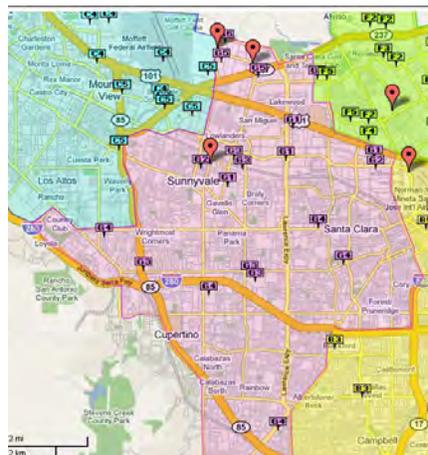
Division F

Division F		
Area	Club	Club Name
F1	1313	Word Wizards
F1	7168	KT Talkers
F1	7242	Milpitas Toastmasters
F1	9093	Lucently Speaking
F1	584244	ICC ArtICculators
F2	225	Vox Toastmasters
F2	4306	Toastmasters Insiders
F2	5021	Heads-Up
F2	8124	Cis co Speaks Toastmasters
F2	1286356	Baytech Speak Easy
F3	3598	Toast Twisters Toastmasters
F3	4460	AMYAC
F3	7596	LSI Speaks
F3	662205	TAC-Talks Toastmasters
F3	827125	Hot Buttered Toastmasters
F4	2693	Vanguard Toastmasters
F4	586504	Altera Innovators
F4	770392	Next Step Toastmasters
F4	1146701	Flexibly Speaking
F4	1259423	Vakpatugalu
F5	3465	Sunsational Toastmasters
F5	4099	Santa Clara SweetTalkers Toastmasters
F5	7922	Cadence AHgorithms
F5	727140	SVB Toastmasters
F5	763451	A Toast to Life
F5	1280493	Dedupe This



Division G

Division G		
Area	Club	Club Name
G1	3088	Talking Chips
G1	3328	TGIF Management
G1	5098	Coherent Communicators Toastmasters
G1	7528	Fair Oaks
G1	685103	MCA Toastmasters
G1	1069855	NetApp Toasters
G2	2914	Excalibur Toastmasters
G2	4124	G-E-M
G2	4802	Silicon Valley Toastmasters
G2	5015	Applied Materials
G2	7975	Sunnyvale Speakeasies
G3	4004	Top Gun
G3	4270	Wry Toastmasters
G3	4606	HP Communicators
G3	4658	Tandem
G3	1114237	Ventitalks
G4	49	Gold Brickers
G4	1577	San Jose Toastmasters
G4	3104	Agile Articulators - Speech and Debate
G4	3572	Saratoga Toastmasters
G4	4608	Cupertino Toastmasters
G4	7430	MacinTalkers
G5	2994	ToastMeisters
G5	605653	Yahoo! Yapsters
G5	733423	Toast Launchers
G5	853108	Juniper Jabbers
G5	936581	Test Toasters



Division H

Division H		
Area	Club	Club Name
H1	4368	High Spirits of Toastmasters
H1	5022	OracleDirect Toastmasters - RWS
H1	5707	Redwood City Orators
H1	6028	Point Of Order
H1	6669	DESperados Toastmasters
H2	318	Speak 4 Yourself Toastmasters
H2	530	San Carlos-Belmont
H2	2544	Oracle Speakers
H2	590123	All Ears
H2	600591	Chamber Speakers Circle
H2	944223	Voice Of Nektar
H3	4014	Foster City
H3	7146	ProToasties
H3	7190	Visa Speakers' Circle Toastmasters
H3	759427	Applied BioSpeakers
H3	1262278	Sony Saystation
H4	191	San Mateo Toastmasters 191
H4	1213	MainIners
H4	1618	Pacifica PM
H4	2168	Millbrae'ers
H4	2697	Peninsula Toastmasters
H4	4512	Pro Masters Toastmasters
H5	27	Donald L Bogie
H5	801	City Talk
H5	2736	SpeakEasy@Sun
H5	4304	Sunset Toastmasters
H5	4657	T'Toasters





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Alan Feinberg

District 4 Mission

The mission of the District is to enhance the performance and extend the network of Clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program, by:

- *Focusing on the critical success factors as specified by the District educational and membership goals.*
- *Insuring that each Club effectively fulfills its responsibilities to its individual members.*
- *Providing effective training and leadership development opportunities for Club and District officers.*

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Toastmasters Stimulus Package

The Toastmasters year ends June 30, and it is my vision as District Governor for us to be Distinguished as a District. There is still time to make it happen! The District 4 team leaders have created a Stimulus Package to reward the efforts of the clubs.

To promote membership building of clubs with 12 members or less:

- \$50 TMI (Toastmasters International) certificate for 5 new members
- \$100 TMI certificate for a net growth of 8 new members
- \$100 TMI certificate when the club reaches Distinguished Status
- \$100 TMI certificate to the club coach or

coaches for helping the club become distinguished by end of June 2009

To promote membership growth for clubs 13 members and over:

- To the first 50 clubs, a \$40 TMI Gift certificate for a net growth of 6 members.
- To the first 30 clubs, \$100 TMI certificate for a net growth of 10 members.

To recognize Distinguished Clubs:

- \$25 TMI certificate for Distinguished club
- \$50 TMI certificate for Select Distinguished club

- \$75 TMI certificate for President's Distinguished club

Awards will be given at the annual leadership luncheon in July.

Tony DeLeon
District Governor 2008-2009
District 4 Toastmasters
"Unlocking Our Potential"



Remember— District 4 is now on Twitter!
See us at twitter.com/D4TM / Post your own tweet with #D4TM
Search for #D4TM on [search.twitter.com](https://www.search.twitter.com)