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Spring – A Time for Renewal and Growth

Dolores Bergen, DTM, Governor



Spring is here, and for many, it is a time to dust off cobwebs, a time for renewal, a time for reflection and a time for growth. I have heard that during the spring season people go out and do more things, join more activities to get out of the house - to feel more alive.

There are two and half months left in our Toastmasters year. Is it time for a personal renewal? Re-energize, reflect on what brought you to Toastmasters, your growth, why you enjoy club meetings, and share that with others. Next month on May 20th, at the Spring Conference we will be celebrating member and club achievements in the Hall of Fame.

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Is this true? If so, let's take advantage of that! The Toastmasters program has a lot to offer people and we have two project manuals to promote, the Communication manual and the Leadership manual.

Cleaning house? How about an Open House instead? Spring is the perfect time to hold an Open House.

Need help? Call on the district team of officers! We are here to support you in your efforts. Other membership building tips are available on Rose Renwick's LGM web page. Make sure you read her article in this issue about the wonderful membership contests that are going on right now! No foolin' – (That's one of the contests!)

To help all clubs with membership, the District is advertising in local newspapers. Have you seen our ad? Each of us must do what we can to spread the word about the Toastmasters clubs in the area. With the word being out, make sure you are signed up for the Hotline to get the membership inquiries. Find the link on our front web page.

Imagine, people calling us wanting to join a club! That could be your club!

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**Toastmasters ~
Make it Happen
District 4 Spring Conference
Saturday May 20
Radisson Hotel Sunnyvale
See www.d4tm.org for information**

Will you be listed? Members who have sponsored three or more members since November will be listed along with those that have achieved an educational award since November. I encourage each of you to focus on achieving your educational goal, strengthen your club by bringing in new members, and attend the Spring Conference where I would like to acknowledge your achievement. I'm still awarding District Governor pins and if you've received a pin, I'm awarding patches! I want to recognize YOU!

How about club growth and renewal? Clubs should utilize the Moments of Truth module annually. Take pride in your club, look at how you welcome guests, conduct your meetings and utilize the club meeting time. Help your club be listed as one that has achieved five or more goals of the Distinguished

Club Program and has either 20 or more members or a net growth of 5 members. Ask your club officers what you can do to help make this happen.

Past District Governor Shirley Farrell-Cowles wrote in her Spring 2004 message, "A District is as successful as its members want it to be."

It is true. It is through your efforts, your achievements and your goals that are attained that the District achieves success. Let's bring you, your club and the District to success by bringing in new members and achieving educational goals. Let's be a Distinguished District for the second year in a row!

Only Together - **"Toastmasters Make It Happen!"**

Celebrate Your Achievements at the Hall of Fame

Ken Cawley, DTM, Lt. Governor Education and Training



Members who have received an educational or leadership award since November will be recognized during the Hall of Fame ceremony at the District 4 Spring Conference. The ceremony will be held at 11 AM Saturday May 20th

immediately following the Table Topics Contest.

If you have been putting off giving those last few speeches to achieve the next level, this is the perfect time to schedule them. Not enough room on your club's speaking schedule? Consider the extra challenge of giving your speech at another club to an unfamiliar audience. There are many clubs with small memberships that would welcome the opportunity to hear you speak. Once you've completed an award's requirements, have your Club's VP Education submit the application online at www.toastmasters.org/awards immediately to ensure that you're included in the Hall of Fame.

Education and Leadership Excellence

Clubs that have achieved Distinguished or greater status will also be recognized during the Hall of Fame. The Distinguished Club Program (DCP) includes a number of educational and leadership goals. The first DCP goal is for two members to have been awarded their CTMs. Congratulations to the following clubs for having completed this goal along with the second goal of two more members being awarded CTMs as of March 15th:

- SCUMBAT (6 CTMs)
- Word Wizards (5 CTMs)
- Red Cross Rhinoceros (5 CTMs)
- San Jose (4 CTMs)
- Techmasters (4 CTMs)

The third DCP goal is for one member to have been awarded his or her ATM. Congratulations to the following clubs for having completed the ATM goal along with the fourth goal of one more member being awarded an ATM:

- Daly City Toastmasters (5 ATMs)
- Adelante (3 ATMs)
- Aptos (2 ATMs)
- Cisco Speaks (2 ATMs)
- City Shakers (2 ATMs)
- High Spirits (2 ATMs)
- Redwood City Orators (2 ATMs)
- San Pedro Squares (2 ATMs)
- Steinbeck (2 ATMs)
- Word Wizards (2 ATMs)
- Yahoo! Yapsters (2 ATMs)
- Cupertino Toastmasters 4
- Toasters R Us 4
- Oracle Speakers 3
- Orbiters 3
- San Pedro Squares 3
- B.L.T. Club 2
- ICC ArtICCuLators 2
- Lee Emerson Bassett 2
- Money Talks Toastmasters 2
- Next Step Toastmasters 2
- Pajaro Valley 2
- Planet Ord Toastmasters 2
- Renaissance (Campbell) 2
- TGIF Management 2
- The Toast of ALZA 2
- Toastmaster Insiders 2
- Yahoo! Yapsters 2

The fifth and sixth goals are for one member to receive a leadership award (CL, AL or DTM). Congratulations to the following clubs for completing both goals. The club's total number of leadership awards as of March 15th is shown.

Club Officer Training

Club Officer Training for the current term officially ended February 28th with 721 officers trained. This was an amazing 50% increase in the number of officers who attended compared to this time last year. District 4 thanks all the Division Governors, event coordinators and, most especially, the trainers who put in so much time and effort to help prepare the officers to lead their clubs.

100% Officers Trained

All seven officers of the following clubs have attended training this term. The officers of the clubs listed recognize the importance of understanding their role in meeting their fellow members' needs and guiding their club towards being Distinguished. Clubs that achieved 100% training for both terms this year are noted with an asterisk (*).

- | | | |
|----------------------------|-----------------------------|-------------------------|
| ▪ Asian Express* | ▪ Next Step* | ▪ Silver Tongued Cats* |
| ▪ Babbling Brokers | ▪ Naval Postgraduate School | ▪ Switch On* |
| ▪ B.L.T. Club | ▪ Opportunity Speakers | ▪ Talking Heads |
| ▪ Blue Cube | ▪ Orbiters | ▪ The Toast of ALZA* |
| ▪ Chamber Speakers Circle* | ▪ Pacifica PM | ▪ Toast Launchers* |
| ▪ Cupertino* | ▪ Point of Order | ▪ TTT* |
| ▪ Financially Speaking | ▪ Planet Ord | ▪ Word Wizards |
| ▪ Hot Buttered | ▪ Redwood City Orators | ▪ Vox Oblix |
| ▪ ICC ArtICCuLators* | ▪ Renaissance (SF) | ▪ Xilinx Xpressionists* |
| ▪ Labor Club | ▪ San Mateo* | ▪ Yahoo! Yapsters |
| ▪ MacinTalkers | ▪ San Pedro Squares* | |
| ▪ Milpitas | ▪ Sierra Speakers | |

Trainers Needed for Next Term

District 4 needs more trainers. If you are interested in helping with the next round of training, email the following information to lget@d4tm.org:

- | | |
|--------------------------------------|--|
| ▪ Club Offices Held | ▪ Educational Level |
| ▪ Officer Training Conducted | ▪ When Available Time and Days |
| ▪ Officer Training Attended | ▪ Where Available Geographic or Division |
| ▪ Other Training/Workshops Conducted | ▪ Contact Email and Phone |



Our Focus on Membership

Rose Renwick, DTM, Lt. Governor Marketing

Questions about Dues payments?
Ask Dues Chair, Linda Kenney at
toastmasters@ls-kenney.com

Our focus remains on bringing in new members and starting new clubs in District 4. We want more!

You make valuable contributions to your club's success by bringing in new members. Each new member adds to charter strength (20+ members), and boosts club energy. New members also lighten the load of club responsibilities we all share. An equitable equation: Adding more members = less stress and more enjoyment for all.

For DCP credit, dues are due April 1, 2006

Has your club officer information been updated online at www.toastmasters.org so that your current club president receives dues info from WHQ? Questions? Send an e-mail to: renewals@toastmasters.org. See details on paying club dues at www.d4tm.org.

Membership Contests – Opportunity Knocks!

Full details about Membership Contests can be found on at www.d4tm.org/District_4/lgm.html

TI Annual Club Membership Program

Acknowledges clubs that increase total membership by 5 or more or reach 20 members during the club year.

Beat the Clock! May 1 – June 30

Clubs that add 5 new, dual or reinstated members earn their choice of one module from the Better Speaker or Successful Club series.

Individual Club Member Contests

Toastmasters Annual Individual Membership Program - Acknowledges individuals who have sponsored 5, 10, 15 or more new members July 1 – June 30.

District 4 VPM Contest - January 1 – June 30

Vice Presidents of Membership compete by completing at least 9 of 17 requirements listed on the Lt. Governor Marketing's page at www.d4tm.org/District_4/lgm.html.

No Fooling! - April 1 – June 30

Individuals who add 2 new members to any club in District 4 for the month of April win one \$5 TI Certificate. The same applies for May and June, for a total possible of \$15 in TI Certificates for adding a total of 6 new members at the rate of 2 per month. Your name and data must appear under the Sponsor section of the New Member Application Form.

On behalf of District 4, your LGM wishes to offer special thanks to those members who have been stepping up this year to fill very important roles as VOLUNTEER. Whether serving as a Trainer, Chair, Sponsor, Mentor, Coach, or to participate in Club Extension as part of a Demo Team, your time, energy and effort will Make It Happen for District 4.

**Toastmasters ~
Make it Happen
District 4 Spring Conference
Saturday May 20
Radisson Hotel Sunnyvale**
▪ **Hall of Fame – Membership, Leadership
and Educational Awards**
See www.d4tm.org for information





Showcase Yourself to Success

Linda Berzin, ATMS/CL, Public Relations Officer

An analogy I like to use about Toastmasters is that it is much like a set of building blocks. The first block represents achieving your Competent Communicator Award. You can obtain this by learning your basic skills as a Toastmaster while giving your first 10 speeches. The next three blocks are your Advanced Communicator Bronze, Silver and Gold. To achieve success and gain these three blocks for these awards you must continue giving more manual speeches, adding programs from the Better Speaker Series or the Successful Club Series, conduct a Success/Leadership Program / Communication Program or a Youth Leadership Program. Quite a stretch from your humble speaking beginnings!

In the Leadership track we have three more building blocks. To receive your Competent Leader award you need to complete the Competent Leader Manual. Are you ready now? The Advance Leader Bronze and Silver comprise the heart of Leadership. To achieve success as a leader, you must become a club officer, attend club officer training, conduct two programs from the Successful Club Series and or Leadership Excellence Series, serve a term as a District

Officer, complete the High Performance Leadership Program and serve successfully as a club sponsor, mentor, or coach. I know, reading this has made some of you tired, but for those who aspire to success, it is well worth getting the DTM - the highest recognition a member can receive.

And if you want to showcase yourself to success, there is one more avenue that is available but not required: the Speech Contest. If you have not been to a speech contest you do not know what you are missing. These are the Toastmasters who put themselves on the line to bring us the very best. The contestants make us laugh and make us cry. They give us their all.

Club Speech Contest and Area Speech Contests are well behind us and the Division Speech Contests are now underway. If you have not gone to a contest, please go to one right away. The granddaddy of the District, the District Conference is coming up and the premier event is the speech contest. So run don't walk and get your tickets so you can see why Toastmasters take that extra stretch and make Toastmasters a life-long journey.

Congratulations to the Contest Winners from the Fall 2005 Conference!!!

Evaluation Contest Results

First Place	Mike Shields
Second Place	Carl Nail
Third Place	Sharon Malakoff

Humorous Speech Contest Results

First Place	Michael Dart
Second Place	Hal Huntley
Third Place	Carmen Martin

**Toastmasters ~
Make it Happen
District 4 Spring Conference
Saturday May 20**

Radisson Hotel Sunnyvale

- Table Topics Contest
- International Speech Contest

See www.d4tm.org for information



An Area Governor Wears Many Hats

By Lorraine Myers, ATMB/CL, Area B3 Governor

Have you ever wondered just what does an Area Governor's role entail? Let's go over the standards provided by Toastmasters International:

- Focus on membership growth and educational achievements in Clubs so the Area can achieve a minimum recognition of Distinguished Area.
- Motivate and assist each Club in the Area to become a Distinguished Club.
- Make at least two Club visits
- Make a presentation during the Club visit on one or more of the following topics:
 - A. Distinguished Club Program
 - B. Communication and Leadership tracks
 - C. Membership growth and development
- Ensure that each Club understands the service roles of an Area Governor and the District
- Contact Club Presidents monthly
- Growth of current clubs to charter strength of 20 or more and adding new clubs
- Hold at least two Area Council Meetings each year
- Participate in District Training for Area Governors, Executive Committee meetings, District Conferences and District Council meetings

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Nominating Committee Report

By Linda Kenney, DTM, IPDG
2006 Nominating Committee Chairman

The 2006 Nominating Committee selected the candidates listed below for the Toastmasters year 2006-2007. Candidates are listed in alphabetical order. Their statements appear on the following pages.

Elections will be held during the Business Meeting, May 20th.

District Governor

Ken Cawley, DTM
Doris Tse, DTM

Division A Governor

Rich Gierman, CTM/CL

Lieutenant Governor Education & Training

Rose Renwick, DTM

Division B Governor

Santos D. Ventura, ATM-G/CL

Lieutenant Governor Marketing

Linda Berzin, ATM-S/CL
Silvana Wasitova, DTM

Division D Governor

(Candidate has withdrawn)

Public Relations Officer

Tony DeLeon, ATM-B/CL

Division F Governor

Kel Whisner, ATM-B/CL

Candidate Statements

(In alphabetical order)



Ken Cawley, DTM

**Candidate for
District Governor**

Serving One Another

Fellow Toastmasters, my vision for District 4 is that

- Each member's personal communication and leadership goals are realized,
- Every club is focused on meeting member needs,
- Struggling clubs become healthy, and
- Strong new clubs are formed to share the benefits of the Toastmasters program.

This vision can easily become a reality if we all focus on ***servicing one another***. I envision a culture of service at all levels in District 4 that includes

- Members Serving Fellow Toastmasters
- Club Officers Serving Their Members
- Area Governors Serving Their Clubs and Area
- Division Governors Serving Their Areas and Division
- District Leadership Team Serving the Entire Membership

As your next District Governor, I pledge to develop and lead a team that is dedicated to service - serving our clubs and meeting your needs while building membership and creating strong new clubs. Area and division governors will be given the training and tools they need to serve all their clubs. Club officer training will be provided that focuses on fully preparing the officer for his or her role while serving the needs of fellow members. Existing programs that address the special needs of new and struggling clubs will be expanded and new programs will be developed.

One person can't do all this alone. The programs and training require support from members like you and your fellow Toastmasters. By ***servicing one another*** we can ensure District 4's success.

Together, We Can Make District 4 Distinguished.



Doris Tse, DTM

**Candidate for
District Governor**

As your District Governor, I will:

- ❖ Focus on helping you and your club to achieve your goals.
- ❖ Strengthen training of Division Governors, Area Governors, Club Officers, trainers, coaches, mentors, club and membership builders to provide the best services for personal & club growth.
- ❖ Provide quality support in Training, Membership and Club Building for greater achievements through delegation.
- ❖ Motivate members & clubs to sharpen their Toastmasters skills and reach beyond their initial goals—all members beyond CTM and all clubs beyond Distinguished.

As a role model for the Toastmasters Program, I have

- ❖ Served in every club office and all District programs including Lt. Governor-Marketing, Public Relations Officer and Area Governor.
- ❖ Achieved World level awards in Top Membership Building Campaign, Membership Building, New Club Sponsor and Mentor; and at Regional level in Speech Competition.
- ❖ Led Cupertino Toastmasters to President Distinguished and Areas C2 & B2 to Select Distinguished honors, reaching Distinguished in half the time frame.
- ❖ Sponsored/mentored Global Talkers, Blue Cube, Toastmasters Inside, Altera Innovators, Programmable Speakers, Toast Compilers, Toast R Us, and Guidant Toastmasters.

Our Founder, Dr. Ralph Smedley said, "Let us share with others the benefits that we have gained for ourselves." I am always grateful for the 2 clubs SRI Organon and Cupertino Toastmasters for their nurturing. Now, I want to share my benefits with you as your District Governor.

Vote for **T**rainning
Vote for **S**upport
Vote for **E**xcellence

Vote for Doris TSE, I will put YOU, District 4 members, first.



Rose Renwick, DTM

**Candidate for Lt. Governor
Education and Training**

If elected, my focus will be on helping you, the member, our clubs, Areas and Divisions follow the DCP and do it the Toastmasters way. Concentration will be on the critical success factors of CTMs, ATMs, New Members and New Clubs. I will work with the District Governor and Executive Team to help District 4 serve your needs, and help our District become Distinguished in the process.

I will call upon PDGs and DTMs as trainers for our Division and Area Governors, and assist the AGs and DGs in putting on Club Officer Trainings. I will offer educationals on the Art of Contest Judging and Speech Evaluation Techniques (not the same!); assist the Division Governors who will host the Fall and Spring Conferences to put on a good show; offer a Humorous Speech Showcase so current officers can compete; offer educationals on the Importance of Proxies and Why Your Vote Counts, and more!

The duties and responsibilities of the Lt. Governor Education and Training are fully detailed on the LGET's page at www.d4tm.org. I will use my prior experience as Club President, AG, Div.G, PRO, and LGM in the role of LGET. In Toastmasters, every leadership role supports and reinforces the next as you go up the leadership ladder.

By helping members and clubs follow the Distinguished Club Program, every member has the opportunity to develop excellent communication and leadership skills. I'm out of room here, so I'll have to tell you about the time I walked across a fire ant trail at Yosemite some other time. Toastmasters! Keep your great sense of humor and it will help you keep your balance as you stretch for your DTM. I ask for your vote for [X] Rose Renwick for Lt. Governor Education and Training 2006-2007.

Thank you.



Linda Berzin, ATMS

**Candidate for
Lt. Governor Marketing**

The Lt. Governor Marketing is responsible for planning, directing and implementation of both the short term and long term marketing objectives for the District. I plan to achieve these objectives, for District 4, by fostering teams to direct membership development and retention, implement programs to assist weak clubs and bring them to charter strength and by developing a viable District plan to build new corporate and community clubs.

During my tenure as District Public Relations Officer, I was able to successfully work with the District Leadership Team to support the current Lt. Governor Marketing to achieve the District's club building and club coaching goals of allowing Toastmasters to be available to more members, which will directly power the District membership growth goals. I fervently believe in working toward achieving the DCP goals, of CTMs, ATMs, membership growth and club building.

Like the Tortoise, in the fable of the Tortoise and the Hare, I have plodded along slowly and surely as an Area Governor, Division Governor and PRO, not cutting any corners to get to my goal, unlike a mad march hare missing the crossroads and losing sight of the goals in its effort to win.

I am prepared and geared up to start the New Toastmaster Year with a **BANG!** Teams are in place to recruit club mentors, sponsors and coaches. I will manage recognition programs to make sure team members are acknowledged, while encouraging excellence from our Area and Division Governors to ensure the highest standards.



Silvana Wasitova, DTM

**Candidate for
Lt. Governor Marketing**

Currently a Project Manager with Yahoo, I have led global teams in delivering mission-critical software projects and customer commitments. Similarly in Toastmasters: since joining in 2001, I have served as Officer for nine terms in three clubs, as a club coach, club sponsor, Area Governor, and Division Governor. Under my leadership, Area G4 last year achieved President's Distinguished, and District 4 recognized me as "Area Governor of the Year". This year, Division G is similarly on track to be President's Distinguished.

My vision as the Lt Gov. Marketing of District 4 is to make the benefits of the Toastmasters program available to a far greater number of people. I will implement a two-pronged outreach strategy that encourages existing members to reap greater benefits from the program, while concurrently also introduce the program's benefits to potential members and clubs. My track record speaks to my energy and ability to carry this vision to fruition.

Communication is a critical factor for human happiness. The Toastmasters program helps members achieve their goals – and happiness. It is this transformation that I have witnessed unfold and enrich many lives of Toastmasters members. In addition to improved communication effectiveness, as a result of the Toastmasters program, members have reaped secondary benefits: landed jobs, made life-long friends, and met life partners. Witnessing this has inspired the vision that I embrace, and want to promote as your Lt. Governor Marketing: to enrich people's lives.

Please Vote: Silvana Wasitova DTM for LGM!



Tony DeLeon, ATMB

**Candidate for
Public Relations Officer**

Fellow Toastmasters, my name is Tony DeLeon and I am running for District 4 Public Relations Officer. I have been with Toastmasters since June of 2001 and to be honest, it was only suppose to be for a little while...you know just a few speeches and move on with my life.

But something happen and I got more involved with my club (San Mateo Toastmaster). Sergeant at Arms, VP of Education and then served two terms as President, before you know it I was known as Tony "the Toastmaster".

As Past President I could not sit still and chaired a successful Area contest which gave me the confidence to enter district leadership as an Area D5 Governor and my current role of Division D Governor.

Toastmasters has become a way of life for me and has allowed be to be more successful. I love to share my enthusiasm and promote this great organization. I believe in the Distinguished club plan is the plan for Member, Club, Area, Division and District Success.

As a Public Relation Officer, I am interest in getting the word out, that Toastmasters is the place to be for Communication and Leadership. In fact if you are interested in taking your Toastmasters skills beyond the club level, please contact me by email at tonythetm@aol.com - to see how you can help me with putting out the District Newsletter, Club Officers list, District Directory and keep the D4TM.org site up to date. Please give me your support. Give me a chance to serve District 4.



Rich Gierman, CTM/CL

**Candidate for
Division A Governor**

I've been involved with Toastmasters just shy of 3 years. In that time, I've spent a year as Club President, 6 months as Sgt at arms, and just short of a year as VP Education. I've earned my CTM and CL. I've completed the "Train the Trainers" program and performed training sessions for President, VPE, and Secretary. I also served as the Chair for the Silent Auction/Raffle at the Fall 2005 District Conference. Most recently, I was appointed Area Governor for Area A2 at the beginning of January 2006 to complete a vacant position. So my involvement in Toastmasters has definitely been one of service and leadership.

My goal as Division Governor is simple. I want to foster an environment of success at both the Area and Club levels. That environment should include growth and achievement at both the Club membership level and the number of Clubs in the Division level.

To way accomplish this goal is to motivate the Area Governors to the same degree, who can pass it down to the Club officers, who in turn will pass it to their club members. The tool with which to measure the results is the Distinguished Division/Area/Club program. If club members are "on the jazz" about Toastmasters, they will make DCP goals with very little extra effort. This translates up the chain all the way to the Division level.

Please consider me for this position.

Rich Gierman



Santos Ventura, ATMG

**Candidate for
Division B Governor**

Self-improvement yes, self-improvement is something that everyone needs. I strongly believe that we can become better in whatever we do. We can accomplish more in our lives if we work to improve ourselves. Seven years ago, I did not realize how much a person could accomplish in his/her life. Now, I am a vivid example of one who has accomplished many great things in life and thanks to my desire to improve myself. I am very excited about this subject because as Toastmasters we are in our way to improve our lives by increasing our Self-esteem.

I am running for Division B Governor, 2006-2007. I do believe Toastmasters International has played a major role in these last six years. My confidence has increased greatly, my leadership skills are better, and I am a better communicator. By working together with our Area Governors, and all club officers, I believe we can make our Division F one of the most successful Divisions in our District 4.

I am ready to give time and effort to help those individuals who want to improve their communication and Leadership skills. I strongly believe that I can make a difference in our Division by working hard and smart to help our Members, our Clubs, our Areas, our Division B, our District 4, and Toastmasters International.

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District 4 Spring Conference
Saturday May 20
Radisson Hotel Sunnyvale**

- **Business Meeting - District Officer Elections**

See www.d4tm.org for information





Kel Whisner, ATMB/CL

**Candidate for
Division F Governor**

Toastmasters can transform your life if you MAKE IT HAPPEN. In school we gather lots of knowledge, but where do we learn how to convey this knowledge or persuade others to consider our ideas? I have an MBA, but in my graduate program I never learned how to motivate people or provide constructive feedback. I attribute rising to the level of Vice President in my company more to my ability to communicate rather than my educational background.

My name is Kel Whisner and as Division F Governor my focus will be to build leaders. How will this occur? It comes from Club Officers that must have:

- Tools for success which comes from 100% officer training
- Commitment to set up a vision (Distinguished Club Plan)
- Organization so club meetings are productive and effortless
- Support of the District through Area Council Meetings and club exchanges
- Enthusiasm from believing that you are part of an exciting opportunity

When guests come to your club for the first time, they are expecting to encounter a group of people that are organized and have a clear direction of how to help them achieve their goals. They are looking to belong to a quality organization and associate with people that they can follow and learn.

Toastmasters is not a weekly one-hour obligation, it is a unique opportunity to learn and grow. When members truly understand and believe this, meeting attendance will be a priority versus an obligation. With five years as a Toastmaster and over twenty as a manager in various corporations, I believe that I can be a valuable resource and help you reach your goals. As Division F Governor I hope to infect others with the Toastmasters bug.

Make Your Club Vote Count!

Kitty Mason, DTM, PID, PDG

Do you know that to make your club vote count in the District 4 elections this spring that we have to have a quorum to do business? What is a quorum? A quorum is the minimum number of members who must be present at a meeting for business to be legally transacted. Why do we have a quorum? A quorum assures that enough representatives of the member clubs are present to make a decision for the good of the whole organization.

In Toastmasters International the “member” is the club. The District 4 quorum, stated in the Administrative By-Laws, is one-third (1/3) of the member clubs in the District. One-third of the clubs must have official representatives at the District Council meeting. Your two club votes are important!

Who is an official club representative? Each club has two votes that are usually assigned to the President and Vice President of Education. If they cannot be present to represent the Club, they can designate, by written proxy, another club member to be an official representative of the club. A written proxy can be in the form of a printed e-mail that designates a member to carry the representative’s vote. The official representative – President, VPE or member with the official proxy – must check in at the credentials desk in order to be counted in the quorum and to receive the ballots for District Council business.

Would you want just three clubs to make an important decision for District 4? Of course not! You can see that this is an important responsibility for the Club. Complete one of the important club responsibilities – come to Sunnyvale as an official member of your club – President, VPE or a representative with a proxy – to vote at the District Council meeting.

Club Realignment - Why and How is the Decision Made?

Joe Madley, DTM, PDG

As the more experienced club officers and members know, the District Leadership reviews the make-up of the areas and divisions each year. If you are a relatively new club member, you may not be aware of why the district reviews club alignment annually.

Why does the district realign some clubs each year?

Each year, we charter a number of new clubs. Each year, some clubs stop meeting and disband. Realignment is the balancing process. Per World Headquarters, each area in the district is to have between four and six clubs. Often, your club will remain in the same area as it is currently. In some instances, your club may be moved to a new area.

What criteria do the Area and Division Governors use in this process?

First, the workload for the Area Governor is considered. As I have already mentioned, the ideal area consists of between four and six clubs.

Second, the geographical locations of the clubs are considered. Is a club with a Santa Clara address closer to Milpitas than it is to Santa Clara? Would it make more sense for that Santa Clara club to be in an area made up of primarily Milpitas clubs?

Third, the balancing of weak and strong clubs is also considered. It would be an unfair workload for an Area Governor to have five weak clubs. It would make more sense for an Area Governor to have a mix of say, three strong clubs and two weak clubs.

Finally, realignment is based on what will be the least disruptive to the area and division. Is it really necessary to move a club to another area when several clubs have worked together for several years? Again, the realignment process will not affect many clubs in the district. Only where there has been phenomenal growth or where several clubs have disbanded will any clubs be moved to an area different from where they are now.

What input does a club have in the realignment process?

The realignment process began in February. It was reviewed, discussed and voted upon by the Operations Committee in February and the Executive Committee in March. The final vote will be at the District Business Meeting during the Spring Conference on May 20th.

Your club's Area Governor will discuss any changes with the officers of the affected clubs. Club Presidents and Vice-Presidents of Education on record, were sent an e-mail showing the realignment, and as a member you can ask your club President to update you on your club's area.

It is important that your club's President, Vice-President of Education, or proxy holder be at the Spring Business meeting to vote on the final alignment plan for the District for the coming Toastmasters year starting July 1, 2006.

The proposed realignment for the 2006-2007 year follows this article.



Toastmasters ~ Make it Happen District 4 Spring Conference

Saturday May 20

Radisson Hotel Sunnyvale

▪ **Business Meeting - Club Realignment Vote**

See www.d4tm.org for information

Proposed Club Realignment

Area A1	Area B4	Area D1
934 Monterey Peninsula	2038 North Valley	1401 Speakeasies
2032 Naval Postgraduate School	4224 Switch-On	3873 Puc(k)sters
4547 Speakeasy	7998 Silicon Valley JETS (Japanese-English)	6521 San Francisco Realtors
7120 TGIF	8499 Rollertoasters	7201 Twenty-Five Alive
8221 Bayview	827125 Hot Buttered	1718 Motor Mouths (Move from D5)
8275 Peninsula Pros	832285 Perfect SCCAOR (Move from B1)	5744 City Hall (Move from D5)
Area A2	Area B5	Area D2
1829 Salinas Sunrisers	4930 Ordnance Orators	65 Downtown 65
1939 Steinbeck	5474 SCUMBAT	2407 Magic Sunrisers
4094 Planet Ord	6980 Santa Clara County	3976 Land's End
8337 Morgan Hill	8266 Public Speak Easy's	4282 Opportunity Speakers
638813 B.L.T.	813457 Financially Speaking	4292 UC Oracles
Area A3	Area C1	Area D3
1803 Santa Cruz Downtown	4648 Talking Heads	342 Half Moon Bay
2425 Seagate	607909 I'm Feeling Chatty	1618 Pacifica PM
5127 Surf City Advanced	665867 The Toast of ALZA	1818 Brisbane
7481 Santa Cruz Orators	766522 Nokia Silicon Valley	1881 Daly City
8203 Redwood Ramblers	854912 Actel Flash Masters	859889 Genentech
Area A4	Area C2	Area D4
301 City Shakers	1372 Menlo Park	1213 Mainliners
595 Aptos	1435 SRI Organon	2168 Millbrae'ers
2373 Pajaro Valley	2736 SpeakEasy@Sun	4512 Pro Masters
3802 Evening	4304 Sunset	600591 Chamber Speakers Circle
Area B1	4657 R*Toasters	2697 Peninsula (Move from D5)
1898 Adlibmasters	9737 Geospeakers	Area D5
4148 Almaden Valley Orators	Area C3	5967 Generally Speaking (Move from D1)
4860 San Pedro Squares	33 Lee Emerson Bassett	769523 Academy (Move from E1)
6654 Silver Tongued Cats	2117 Early Risers	822664 Rainbow (Move from E1)
685089 Funspeakers	8218 Tall Tree	NEW Mission Center Babblers
Area B2	591142 RealOrators of Palo Alto	Area E1
1577 San Jose	9622 Secoya Bilingual (Move from C5)	1244 Fightin' 49ers
3626 Valley	833609 Voices of Open Space	1771 San Francisco
3927 Renaissance	Area C4	3295 Money Talks
5232 Adelante	3476 Courier	5610 Sierra Speakers
7281 Willow Glen Icebreaker	4515 HP Hilltop Speakers	600229 Labor
827835 Toast It Now (Move from B5)	9913 Electric Toasters	Area E2
Area B3	596069 SAP	1243 Cable Car
6274 Adobe Fontificators	1341 Syntillating Speakers (Move from C5)	4920 Techmasters
6645 Loudspeakers	Area C5 Delete	7806 Bay Masters
7380 Melba		8557 Main Street Maniacs
9473 Xilinx Xpressionists		700832 Babbling Brokers
668615 T.T.T.		

Area E3	
3275	McKesson
6813	Bushwhackers
7025	San Francisco JETS (Japanese-English)
9109	Red Cross Rhinoceros
780044	W3
Area E4	
2203	Asian Express
6094	Bay
9825	Renaissance
640921	Historically Speaking
Area E5	
56	Golden Gate
6535	United We Speak
9408	Everybody Speaks
738574	Crew Masters
Area E6	
779	Marsh Mellow Toasters
1133	Crownmasters
7771	Watermasters
714439	44 Montgomery Masters
735383	Toast of the Bay
Area F1	
7168	KT Talkers
7242	Milpitas
7596	LSI Speaks
9093	Lucently Speaking
9894	Seagate RMO
584244	ICC ArtICCulators
Area F2	
4306	Toastmasters Insiders
5015	Applied Materials
5098	Coherent Communicators
8124	Cisco Speaks
685103	MCA
Area F3	
1313	Word Wizards
3598	Toast Twisters
662205	TAC-Talks
715948	TAC Masters
Area F4	
2760	Ridder Park
5021	Heads-Up
586504	Altera Innovators
763451	A Toast to Life
770392	Next Step
2693	Vanguard (Move from G5)
Area F5	
4099	Santa Clara SweetTalkers
4460	AMYAC
7922	Cadence AHgorithms
727140	SVB
Area G1	
2624	Jetstream
3088	Talking Chips
3328	TGIF Management
7975	Sunnyvale Speakeasies
Area G2	
2914	Excalibur
2943	Orbiters
4004	Top Gun
4124	G-E-M
706804	Guidant
Area G3	
225	Vox
3104	Agile Articulators
4270	Wry
4606	HP Communicators
4658	Tandem
Area G4	
49	Gold Brickers
3572	Saratoga
4608	Cupertino
7430	MacinTalkers
8589	Global Talkers
Area G5	
3465	Sunsational
7528	Fair Oaks
9963	Toast Compiler
587637	Toasters R Us
733423	Toast Launchers
Area G6	
2994	ToastMeisters
4802	Silicon Valley
6115	Blue Cube
605653	Yahoo! Yapsters
853108	Juniper Jabbers
Area H1	
27	Donald L Bogie
801	City Talk
5707	Redwood City Orators
6669	DESperados
Area H2	
271	A Toast To Transit
2544	Oracle Speakers
590123	All Ears
7871	Graphically Speaking (Move from C5)
9946	Laser Sharp Speakers (Move from C5)
Area H3	
318	Speak 4 Yourself
530	San Carlos-Belmont
4368	High Spirits of Toastmasters
9285	Oracle Orators
191	San Mateo (Move from H4)
Area H4	
5022	OracleDirect (DMD)
6028	Point Of Order
9593	Frankly Speaking
9794	Bridge Pointers
Area H5	
4014	Foster City
6846	Keynotables
7146	ProToasties
7190	Visa Speakers' Circle
759427	Applied BioSpeakers

Voting Procedures/Proxy Instructions

Cheryl Watkins, DTM, PDG and Kitty Mason, DTM, PDG, PID
District Council members will vote on District Business.

District Council members include the Presidents and Vice Presidents of Education from each District 4 Toastmasters club in good standing at the time of the District Council meeting and current District 4 Executive Committee members (includes District Governor; Lt. Governor Education & Training; Lt. Governor Marketing; Public Relations Officer; Immediate Past District Governor; Division Governors; Area Governors; District Secretary and District Treasurer).

Each President and Vice President of Education in attendance is entitled to one vote, or may designate in writing any active individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President of Education of the club and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry up to two club votes. The maximum votes that can be carried by a District Officer are three.

If you are a club President or Vice President of Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President of Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Conference: If neither the President nor Vice President of Education is attending, have each one complete the proxy form for another member of the club who will be attending.

Inattention to this matter will result in your club's not being able to cast its votes. We encourage you to pick up your ballots as early as possible from the Credentials Desk.

Proxy Below:

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Toastmasters International 4 Spring Conference May 20, 2006

Radisson Hotel 1085 E. El Camino Real, Sunnyvale

Club Name: _____ Club No.: _____

I hereby appoint _____

to vote as my proxy at the Conference stated above.

Signed: _____

Title: _____

(Club President or Vice President of Education)

Date: _____

An Area Governor Wears Many Hats

(Continued from page 6)

During my term as Area B3 Governor, I have worn many hats. For the first club visits, I wore my “Sunday Best hat” because this is the time when I introduce myself to the clubs and for me to get to know the officers and members. Just as when one is courting a new love, I was courting the clubs and developing a relationship with them. In the second round of visits, I asked if I could present a speech and receive an evaluation.

One club requested that I tell them what an Area Governor does so I put on my “Ambassador hat” because I said that an Area Governor is like an ambassador of the United Nations. Every club, like a nation, has its own unique qualities. An ambassador is representing her nation when visiting but as an Area Governor, instead of a nation, she is representing District 4. In this same speech, I exchanged my “Ambassador hat” for a “Halo” because Area Governors may be needed to save clubs which are in trouble.

In a couple of other club visits, I wore my “night cap” as I slept soundly within the confines and security of my home club. I changed that hat to a “Jack in the Box hat” when I jumped outside of the box to discover opportunities outside of my club – contests and district leadership thus beginning my journey to become an Area Governor.

Another club needed help with their Table Topics contest so I wore my gleaming Table Topics Toastmaster “Top Hat” and enlisted help from another Area Governor, Harsha Vyas and Division B Governor, Carmen Schwagerl to perform the contest roles. We were able to have members serve as Table Topic contestants where we determined who would represent their club at the Area B3 Contest. An Area Governor is available to help serve the clubs in her area.

To get to know the officers, I have been holding Area Council meetings every month or every other month and have invited all club officers to attend so I wear my friendly and casual “Baseball Cap” to put everyone at ease and in a relaxed atmosphere. During the Area Council meetings, B3 clubs have shared the following ideas for

recruiting – PR through Craig’s list, newspapers, work and monthly newsletters.

For retention of members, the following suggestions were provided - evaluation workshop, speaker/evaluation exchange, eye contact meeting, raffle tickets and prizes for attendance. Area Council meetings are useful to share information between clubs to better serve the members and help the clubs become Distinguished. They also allow the Area Governor an avenue to inform the clubs of news coming from the District team and World Headquarters as well as what the clubs want the District to know from them.

As Area Governor, I am part of the District Executive Committee that meets every other month where I wear my “Business hat.” The DEC consists of Area Governors, Division Governors, District Treasurer, District Secretary, Public Relations Officer, Lt. Governor Marketing, Lt. Governor Education & Training and the District Governor. At DEC meetings, we hear from speakers, who provide information on how to improve our clubs. We also conduct business and vote on the direction that we want the District to take.

Being an Area Governor allows one to expand her network by meeting other club members and district officers. It also is a great way to further develop leadership and communication skills outside of one’s home club and gain real life experience dealing with different personalities and situations. Serving as a District Officer is a goal for one’s Advance Leader award and being an Area Governor will fulfill that goal.

I think the best part of being an Area Governor is meeting all the wonderful people that one would not normally meet staying within one’s own club boundaries. Therefore, I encourage all of you to tip your hat and become an Area Governor for the term of 2006 – 2007. It is an experience that will definitely enrich your life. My hats off to you!

DISTRICT 4 TOASTMASTERS



Linda Berzin, ATMS
Public Relations Officer
725 St. Lawrence Court
Pacifica, CA 94044

April 2006	
April 1-30	Division Contests - Table Topics & International Speech
April 10	Fourcaster mailed -- District Governor submits Area Club Visits Forms to World Headquarters
April 15	District Operating Committee meeting
April 25	Top 5 Membership Campaign to Toastmasters International
April 30	Club VP Membership: Deadline for Golden Quill and Silver Scribe entries to District Bulletin Editor and Platinum Page entries to the District Webmaster
May 2006	
May 1-31	Club Officer Elections
May 1-30	Club Secretary: Submit Club Officer Lists to World Headquarters
May 1	Beat the Clock Award program begins
May 10	Financial Report for July-Mar due to World Headquarters
May 13-14	District Spring Conference, District Table Topics & International Speech Contests
May 14	Club Presidents & VP Education: Attend District Council Meeting at Spring Conference. If unable to attend, assign vote to another club member using Proxy.
May 20	District Spring Conference, District International and Table Topics Speech Contests