



The Fourcaster

Serving Toastmasters
members in the counties of
San Francisco, San Mateo,
Santa Clara, Santa Cruz,
San Benito, and Monterey.
<http://www.d4tm.org/>

Volume 69, No. 2, Spring: April 19, 2004

IF YOU DREAM IT! YOU CAN DO IT!

Who's Speaking? Check Out Our Center Pages...

...for Our May 14-15 Spring Conference!

FASCINATING SPEECHES

- Believe, or don't, our Tall Tales on Friday evening, May 14th.
- Experience our International Speeches, Saturday evening, May 15th.
Our winners from each Division!

FAR-REACHING FELLOWSHIP

- Socialize with Toastmasters District Officers and Past District Officers from all over the District.
- Attend the Leadership Breakfast Saturday AM and meet club officers.
- Enjoy our Communications & Leadership Lunch on Saturday.

FIRST-RATE KEYNOTE AND FINEST EDUCATIONALS

- Go from chump to champ with our Keynote Speaker, the 2001 World Champion of Public Speaking, Darren LaCroix.
- Learn at the Educational Presentations Saturday morning and afternoon.

FULFILLING PARTICIPATION

- Attend our free Business Meeting and learn about our District.
- Vote for your 2004-2005 District officers and District alignment.

FUN-FILLED TIME TO BE HAD BY ALL!

FINALLY, DREAMS REALLY DO COME TRUE!

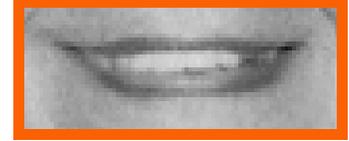
Conference information:

- "Paper copy of conference registration form" on page 9
- "Our Spring 2004 C&L Recipient: Warren L. Dale, D.D." on page 10
- "Saturday Sessions, at our Conference (3 pages)..." on pages 11-13
- "Voting Procedures and Proxy Instructions for the Saturday Afternoon, May 15, District Council Meeting" on page 14

ALSO INSIDE...

- District 4 Top Officer Messages on pages 2-5
- "Rebuilding 'Opportunity' Clubs with Speechcraft" on page 6
- "Emblem on Board" on page 7
- "How Toastmasters Assisted My Sister City Presidency" on page 8

- "A BIG Thank-You to Talking Chips and National Semiconductor" on page 10
- District Officer nominees on pages 15-19
- "Club Alignment: Why and How" on page 20
- "Experience Route 66 During June 11-12" on page 22
- "Putting Toastmasters into Action" on page 23





Your District 4 Governor, Shirley Farrell-Cowles, DTM
E-mail: Zealandab@aol.com

ENTHUSIASM BREEDS SUCCESS!

It's hard to believe that only one fourth of the Toastmasters year remains. As we look back over the last nine months we see a fantastic trip that we have shared. We started out the year full of enthusiasm and expectations coupled with a commitment to being Distinguished on June 30. At Mid-Year, we reaffirmed our commitment to our District and ourselves.

District 4 has been Distinguished or better for 20 of last 35 years, 57% of the years. We were last a Distinguished District in 2001-2002, when we were a President's Distinguished District—number 3 in the world out of 75 Districts! Even so, our District has experienced occasional setbacks. Not being Distinguished is perhaps the biggest setback we can share. I don't want this year to be less than fulfilling for you, for your club and for our District. I commit to you to assist in any way I can to help achieve our goals.

The Toastmasters year is still far from over, with ample time for us to achieve beyond our own expectations. To do this we must focus on our common goals and on the means to achieve those goals. However, there will always be distractions. But even though the current officers have started to plan for the 2004-2005 year, they remain focused on 2003-2004.

The candidates for office in 2004-2005 are already identifying potential members for their teams. While this is a normal part of our process, they keep in sight the task at hand—being Distinguished this year. Each year is the foundation for the next. A solid foundation creates the climate of success that is hard to deter. This is true in the club as well as in the District. We reaffirm our commitment to each other and to our mutual goal to be Distinguished!

A District is as successful as its members want it to be. As District leaders, we can personally achieve only our own educational goals. We rely on our members to also achieve, and we recognize their achievement. We continue to work together on the District goals while encouraging our clubs and members to work on their own goals.

As we focus on the last three months of this term, I encourage us all to remain enthusiastic in order to become successful. Our District officers, club Presidents, and club members will take an active role in achieving our success. I encourage each club to review its Club Success Plan, to ensure that its members achieve their educational goals, and to ensure that their club will be Distinguished by June 30.

I also encourage you to attend our Spring Conference, Friday-Saturday, May 14-15, at the Crowne Plaza Hotel in Milpitas. Check out the center section of this newsletter for all the great attractions and bargains!

Our outgoing Region II Director; Rick Danzey, DTM; will be among the participants at our Spring Conference. He has compared the Toastmasters year to a horse race. The race is much more than the horses. It includes the teamwork and dedication of many people. The winners have both a goal and a successful plan for achieving it. On our twelve-month journey we are rounding the fourth turn and nearing the final stretch. Let us be enthusiastic like the racehorse Seabiscuit, sprint to the finish, and be winners, on stage in Reno in August!

“Nothing great was ever achieved without enthusiasm. The way of life is wonderful.” Ralph Waldo Emerson (1803–1882), from his essay “Circles” (1841).

Your Lieutenant Governor Education And Training, Linda S. Kenney, DTM
E-mail: linda.kenney@netapp.com



WHY DO MANUAL SPEECHES?

Part of the Mission of Toastmasters International is:

“Through its member clubs, Toastmasters International helps men and women learn the arts of speaking, listening, and thinking—vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind.”

Upon joining a Toastmasters Club, each new member receives a variety of manuals and resources on speaking. Toastmasters need to learn by studying the manuals, practicing and working with the other Club Members.

The “Communication and Leadership”, known as the “Basic Manual”, is the first tool the new member receives. Each manual is developed with projects that build upon each of the preceding projects. Each of the projects presents information on how to complete that project, objectives to be accomplished, and an evaluation form. The ten projects in the “Basic Manual” are: 1- The Ice Breaker; 2- Organize Your Speech; 3- Get to the Point; 4- How to Say It; 5- Your Body Speaks; 6- Vocal Variety; 7- Research Your Topic; 8- Get Comfortable with Visual Aids; 9- Persuade with Power; and 10- Inspire Your Audience. These speaking skills are the basic of all public speaking.

The Advanced Manuals are all designed on the same principle as the “Basic Manual” with one difference: They all contain five projects instead of ten. There are currently fifteen different Advanced Manuals, each stressing a different area of speaking.

I conducted a poll of some of the Toastmasters I know and their answers fell into three main areas:
1- Self Improvement; 2- Evaluation; and 3- Club.

The Top Reasons for doing a “Manual” speech are:

Self Improvement:

1. The manual systematically works through different elements of speech making and after being exposed to a myriad of facets, your speeches will shine like a well faceted jewel.
2. Improve your speaking ability—identify an area that needs improvement; and choose a Manual Project that emphasizes that area.
3. Manual speeches provide the speaker the necessary guidance to improve our speaking skills.
4. Having a goal helps narrow your focus and increase the discipline needed to improve your speaking.
5. Helps you to have thorough knowledge of a topic through practice delivery and research of your topic.

Evaluation:

1. A manual speech provides a criterion from which to develop the speech and gives your evaluator something more structured to work with during the evaluation. Hence they can give a more focused and concise evaluation based on the speech objective.
2. Experienced speakers provide an opportunity for new members to practice and develop evaluation skills by evaluating the experienced speaker adhering to the objectives of the speech manual.
3. Evaluations are the corner stone to an individual’s growth. It’s unfair to your evaluator not to provide a list of objectives for them to base their evaluation.

Club:

1. As a members of Toastmasters, we have agreed to follow its rules and manual speeches to be a “must do” in Toastmasters.
2. Commitment to each other in the Club and it benefits both the Club and Individual.



**Your Lieutenant Governor Marketing, Dolores Bergen, DTM
E-mail: Dolores.Bergen@udlp.com**

MEMBERSHIP SUCCESS

Why does Toastmasters International ask Clubs to strive for a minimum of 20 members?

According to “Membership Growth”, Catalog #1159, “Only then will the Club reach its potential, and be most beneficial to its members.” A minimum of 20 members allows for more members to fill functionary roles, provides “energy” for a speaker, and allows for more diversity in speeches, evaluations, and experiences. More members enrich the entire Club program and provides a larger pool for club leadership and more enthusiasm at Club meetings.

Club Evaluation - Moments of Truth

At your last club meeting, did you look around the room and wonder, “Where are all the members?” or did you look around and think, “Wow! It’s time to move to a larger room with more chairs!” Many of us have experienced both types of meetings. Whether your club is large or small, every club can benefit from evaluating themselves using the *Moments of Truth* module from “The Club Successful Series”. The *Moments of Truth* evaluation has Club members look at Club operations and programs to determine how they can be improved so that the Club obtains and retains members.

Club Member Involvement

You are the best promoter of your club! Think of why you like going to your club meetings. Think of the benefits you have gained, your personal improvement in speaking, and the skills you have gained in running and participating in your meetings and then share this with others! Each week you should bring a guest. Invite your manager, perhaps seeing the benefits of membership will convince them to promote the club to other employees. Bring a friend, if they are reluctant the next time you speak ask if they will come to listen and provide you with some personal feedback after the meeting. Perhaps once they’ve seen the friendly and supportive atmosphere Toastmasters meetings are known for, they will return the following week. Support your club in all their recruiting efforts, take flyers and post them, welcome guests and volunteer to mentor a new member, with member involvement a club is on track for success!

Open House

Low membership? Promote your club by holding an Open House meeting. An Open House is run like a demonstration meeting for a new club. The club members hold a mini meeting, one half-hour long, with a Toastmaster, one speaker, an evaluator, timer and Table Topics master. The second half-hour is used to answer questions, and “close the sale”. A sample flyer to promote the event can be found on www.d4tm.org website, under my web page.

Membership is about the member. Retain members by meeting their need and discover their need by conducting a member survey annually. A sample survey can also be found on my webbed. Recognize member achievements, provide a strong Toastmaster program and enthusiastic meetings. Recruit new members by sharing the opportunities the Toastmaster program has that can benefit the person. YOUR enthusiasm is contagious! Share it with others! Make membership a success!

Your Public Relations Officer, Harry Holland, ATM-B
E-mail: holland_etakcom@yahoo.com

WE ARE HELPING OTHERS

Our Toastmasters District, like Districts worldwide, receives many requests for help during the year. We are glad to help whenever possible. For example, we have helped lots of local high school students, directly and with other organizations like local Lions Clubs, to become better speakers, communicators, and leaders. Although Toastmasters International does not allow its members to raise funds to donate to a worthy cause, it does allow—and encourage—its members to volunteer for a worthy cause.

You are welcome to promote Toastmasters as you volunteer. (See the June 2003 *The Toastmaster* magazine article, “17 Ideas on How and Where to Promote Toastmasters in Your Community”, on page 11.) Doing well, helping others to achieve their goals, helps us all to become a better society. Of course, helping is fun, too. If you know of opportunities for us to share our skills outside of Toastmasters, then please let me know. You can phone me at (650) 327-4047, or e-mail me at holland_etakcom@yahoo.com.



Helping KTEH TV on February 29 during its membership drive: Dan Dresser, ATM-S, Silicon Valley; Lorraine Myers, CL, Adlibmasters; Sharon Corgile, ATM-B, So Eloquent; Cindy Yu, CTM, Bayview; me, Menlo Presbyterian and speakeasy@sun; Hanh Chau, ATM-B, Milpitas; Radi Shourbaji, Milpitas; Jill Levendowski, CTM, Bayview; and Tom Levendowski, CTM, Milpitas.

Applied Materials Toastmasters Club Reaches New Heights



by Julia Lee, CTM; VPPR of Applied Materials in Santa Clara

The Applied Materials Toastmasters Club #5015 in Santa Clara has reached new heights. Recently the club received its second Golden Quill Award, an award that recognized the club’s newsletter as being the best newsletter in District 4. The newsletter is called “AMATter of Record”. The award is for the issues published in the fall of 2003. The club also received a Golden Quill Award for its newsletter in the spring of 2003.

Shown in the photograph (left to right) are Harry Holland, ATM-B, CL, District 4 Public Relations Officer; Kallol Bera, CL, current President of the Applied Materials Toastmasters Club; and Julia Lee, CTM, VP Public Relations; both Newsletter Editors for the club. Lynn Jameson, ATM, and Barbara Busch, ATM, are associate editors. Harry presented the certificates of achievement to both Kallol and Julia at the club meeting on February 11, 2004. (The other winner for fall of 2003 was David Fitzgerald, VPPR and Editor of “the CAMPFIRE”, of Marsh Mellow Toasters Club in San Francisco.)

In addition to winning the two Golden Quill Awards, the club has also been rated as a President’s Distinguished Club for at least the last three years. The club members believe that its friendly environment, a well-formed mentoring program, effective evaluation, self-motivated and talented officers, and a very supportive and culturally-diverse membership have led to the high quality of the club.

The club members firmly believe that the skills learned in Toastmasters never grow outdated. Unlike job skills and knowledge which often need to be updated, the communication, persuasion, presentation and leadership skills of Toastmasters are timeless and will influence our personal and professional lives significantly.

Rebuilding “Opportunity” Clubs with Speechcraft



(photo courtesy of Alfred Herzing)

By Alfred Roy Herzing, DTM, Past International President (2001-2002)

To rebuild Low Membership (or “Opportunity”) clubs, I recommend that you put on a Speechcraft Program. Speechcraft is a four-, six-, or eight-week program that teaches speaking skills to non-Toastmasters. Properly run, a Speechcraft will result in a quick infusion of 10 - 15 members to the club.

In planning your Speechcraft, make sure that the meetings are held at the same location at the same time as the regular Club Meetings. During the Speechcraft program, the Speechcraft meetings replace the regular meetings. You don’t want to have a Speechcrafter participate in a program on Thursday night and then when you want them to join your club on Wednesday night you learn that Wednesdays are their class nights.

Market your Speechcraft to Non-Toastmasters. Talk about getting an edge in today’s tough job market, make yourself more promotable, etc. Create a sense of urgency by indicating on the flyer: **LIMITED TO 15 OPENINGS**. For company clubs, get a quote from a high ranking official in the company stating their support of the Toastmasters program. When marketing the program, don’t feel that you have to use the name “Speechcraft”—this is a Toastmasters term in which your “prospects” probably will not have familiarity.

Charge enough for the Speechcraft to cover your club’s expenses, and the first 6 months dues. That way at the end of the program you can offer the Speechcrafter the option of becoming a member of the club at no additional cost. Using this technique, I have had about a 70% success rate in converting Speechcrafters to members. Sometimes we get 100% of the Speechcrafters that complete the program to join the club! You can make people more comfortable with paying a higher fee by offering a money back guarantee.

Often in low membership clubs, there are problems in having complete, high-quality meetings week after week. Speechcraft solves this problem. The few existing members provide the educational talks, and the Speechcrafters provide the rest of the program. Speechcraft also provides the answer for those members that complain about not knowing what to talk about for their manual speeches. No problem, next week we need a 5-7 minute speech on “How to Organize a Speech.” The speaker can use the Toastmasters Communication & Leadership Manual, Speech #2 or #3 (depending on the edition of the manual), for research material. But the speech can apply for other manual speech objectives.

I recommend that you don’t sell the Speechcrafters immediately on becoming Toastmasters. Initially, just sign them up for the six- or eight-week program. Then near the end of the program, start talking to them about joining your club. Point out that they have been developing a skill that must be practiced, or it will be lost. Tell them about the no-cost option of becoming a member. If they have fully participated in the Speechcraft program, point out that they are already half way to a CTM and their first recognition within the Toastmasters program. Who could say no?

For more information about how to start a Speechcraft, including a sample flyer, please contact your District 4 Lieutenant Governor Marketing: Dolores Bergen, DTM; (408) 289-2650; Dolores.Bergen@udlp.com.

The Toastmasters Supply Catalog, or online store at <http://www.toastmasters.org/store/>, has Speechcraft materials.

Toastmasters Online Forms and Documents

- **Educational Awards:** <http://www.toastmasters.org/awards/> has online forms for, and information about the requirements for, the CTM, ATM-B, ATM-S, ATM-G, CL, AL, and DTM awards.
- **Forms and Documents:** <http://www.toastmasters.org/> > get forms & docs > Miscellaneous Educational Program Documents
(<http://www.toastmasters.org/artisan/detail.asp?CategoryID=1&SubCategoryID=1&ArticleID=6&Page=1>) includes “High Performance Leadership Information”, “Distinguished Club Program/Club Success Plan Information”, “International Speech Contest Rules”, and “The Ice Breaker Speech”.

Note: District 4 Toastmasters gladly pays for Toastmasters highway signs, which you can buy from the supply catalog or online store. Please contact your Area Governor for reimbursement details.

Emblem on Board

by Peter O'Driscoll, CTM, VPPR of Pacifica PM Toastmasters

“Pacifica P.M. Toastmasters Club hangs emblem on ‘Welcome to Pacifica’ Board” was the heading of an article in the *Pacifica Tribune*, dated March 3, 2004. The article told about our club’s accomplishment of installing the emblem and how Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality. The installing of this emblem was a rather lengthy process, but an exciting and rewarding experience!



Art Armstrong and Peter O'Driscoll
(photo courtesy of Peter O'Driscoll)

Many months ago our club member Melanie Marshall,

ATM-B, first proposed the idea during the business part of our regular meeting. At first her proposal was accepted with some reservation, many questions were asked. Some of the questions were, how can this benefit our club, how expensive is it, whom should we contact, and how large is this emblem? The proposal was discussed and was part of our agenda for many months. Art Armstrong, CL, our club’s Vice President Education, played a leading roll in keeping the proposal alive. Through his effort, the size and costs were identified. I, Peter O'Driscoll, the Vice President Public Relations, had the task of locating the caretaker of the public board. I then communicated with different groups, of our intention to install the Toastmasters emblem.

Once I found the location of the board, I made some phone calls and was referred to Mr. Rudy Pickell by an employee in the business office of the City of Pacifica. Mr. Pickell told me of his involvement with the Boy Scout and Eagle Scout Clubs in the community. In his recollection of how the public bulletin board was installed, some years ago he was a mentor to a member of the Eagle Scout Club #216, which made and erected the “Welcome to Pacifica” Board as a community service project.

Once Mr. Armstrong received the emblem he went to great effort to share it with all club members. On Saturday evening, January 31, Art, his friend Elizabeth, and I met at Grace McCarthy Vista Point and installed the Toastmasters emblem. The original picture of us installing the emblem was taken by Elizabeth.

The “Welcome to Pacifica” board is located on Sharp Park Road, about one hundred feet west of Grace McCarthy Vista Point. This has been a very exciting, uniting, and rewarding experience for all members of Pacifica PM Toastmasters Club. This effort is also in honor of our club’s success during its first forty years.

(Pacifica PM was chartered in April 1963. There are 19 older clubs in District 4, which was formed in 1937.)

The Photos in this issue of *The Fourcaster*

Unless otherwise noted, members of District 4 Toastmasters took or contributed the photos in this issue.

How Toastmasters Assisted My Sister City Presidency

by Ann Webb, a member of Adlibmasters in San Jose

Joining IBM/Hitachi Adlibmasters in February 2003 was like “closing the barn after the horse has gone”. I joined Toastmasters to help me with speeches that I would have to deliver in my capacity as President of the San Jose-Dublin Sister City Program. The only problem was that my first major speech was scheduled for the following month—March 2003—and *that* certainly didn’t give me enough time to polish my deliverance, much less learn the rudiments of delivering a good speech. I had been elected to the two-year term of President in June 2002, and I was well aware of my commitment, but in my typical procrastinating fashion had delayed in joining Toastmasters. While I know the program is good, it cannot deliver miracles in less than a month.

The Sister City Program

Dublin, Ireland (not the East Bay), is a sister city of San Jose. The relationship was started in 1986 by then Mayor of San Jose Tom McEnery, who has strong ties to Ireland and has close relatives in County Kerry. The relationship has thrived since then with a mission statement to develop cultural, economic, and athletic ties between San Jose and Dublin, as well as the United States and Ireland. My husband Maurice and I have been involved since 1989 and Maurice also served as President of the program.

Maurice and I have participated in many sister city trips to Dublin over the years—in 1991; also in 1995 and 1998 with then San Jose Mayor Susan Hammer. We visited Dublin, Listowel, County Kerry, Belfast, and Derry, Northern Ireland. We spent a particularly memorable 4th of July in Derry which was celebrated with a Civic Reception in the historic Guild Hall, culminating with a ladies choir giving a rousing rendition of the US national anthem. It was an emotional night.

Being part of the program has been a wonderful experience, and many sister city activities have been held over the years. There has been an exchange between the Abbey Theater (the national theater of Ireland) and the San Jose Repertory Company. Ireland presented a play “Love in the Title” at the San Jose Rep in 2000. And I still have vivid memories of a boxing match held in 1993 in the San Jose Civic Center between Ireland and the US, when emotions ran high and shouts for both teams rang to the rafters.

My first duty as Sister City President was accompanying Mayor Ron Gonzales, Councilor Ken Yeager, and a delegation from San Jose to Dublin in 2002. I had to deliver a speech at a farewell dinner attended by the Lord Mayor of Dublin and various city councilors and, of course, our delegation. I used notes and apologized for that in my opening statement, explaining that I didn’t feel too bad as I had visited the Dail (pronounced daw-l)—the Irish Parliament—that afternoon and the speakers there were using notes. The speech seemed to go rather well, and my sister-in-law thought I should run for Congress—but, of course, she is biased.

San Jose’s Irish Week is in March Each Year

Each year we host a Dublin delegation in San Jose, consisting of the Lord Mayor, a number of Councilors, the Chair of the Dublin twinning committee, and the Dublin City Manager. They arrive here early in March and we have an Irish Week with many events: an Irish Breakfast, some cultural activities, and at the end the Spirit of Ireland Award Dinner.

In March 2003, at a black tie affair in the Fairmont Hotel in San Jose, we presented the annual Spirit of Ireland Award—which goes to an individual, or company, whose accomplishments have exemplified the relationship between the US and Ireland—to An Taniste, Deputy Prime Minister of Ireland; and to Mary Harney, Minister for Enterprise, Employment, and Trade. It was my duty, or privilege, to give a welcome speech and thank the members of the committee, who had worked hard all year. The audience of approximately 300 included the Irish delegation, Mayor Ron Gonzales, and many other notables from Silicon Valley. To say I was intimidated was putting it mildly, but I got through it and was congratulated later by Mary Harney who indicated I had given her a few ideas for her speeches. I had made a few humorous comments on my height (or lack of it) and as she is also rather petite I assumed she was referring to that. Those kind words still ring in my ears!

In March 2004, the awardee was Bishop Patrick J. McGrath, a native of Dublin. As I stood beside the podium, (not on it, with a stepstool as in the previous year) with my notes on a table beside me, there was no doubt that my year with Adlibmasters had stood me in good stead. I looked completely relaxed (it was only a façade—I was quaking inside but not as terrified as last year) and delivered a short welcoming address. I was congratulated later by a number of people, so Toastmasters certainly helped. I also had the support of a fellow-Adlibmaster that night—Lorraine Myers, CL, who attended to hear the speech.

So far I am only into my third speech but look forward to achieving CTM status in the foreseeable future. As with the Presidency of the San Jose-Dublin Sister City Program, being a Toastmaster is a learning and growing experience for me and one that I am thoroughly enjoying. (more photos are at <http://www.sjeconomy.com/businessassistance/irsistercities.asp>)



March 11, 2004: Ann Webb is in front of Dublin Lord Mayor Royston Brady, Lady Mayoress Michelle Brady, San Jose Mayor Ron Gonzales, and Irish Consul General Donal Denham

Paper copy of conference registration form

Or you can register online at http://www.d4tm.org/D4_Events/S04Conf/

TOASTMASTERS INTERNATIONAL
DISTRICT 4 SPRING CONFERENCE

Dreams Really DO Come True

May 14 - 15, 2004

Crowne Plaza - Milpitas
777 Bellw Drive, Milpitas, CA 95035 408.321.9500
at Highways 880 and 237



FEATURING

Darren LaCroix

World Champion of Public Speaking

PHENOMENAL ROOM RATES: pricing valid for single to quadruple occupancy, and subject to local occupancy tax
Standard Room...\$69 * Standard Room w/high-speed Internet Access...\$79 * Mini-Suite...\$99

May 14th
Friday:

6:30 - 10:00 pm
No-Host Cocktail Reception
Opening Keynote and Tall Tales Contest

May 15th
Saturday:

7:00 am, Leadership Breakfast
7:15 - 7:50 am, First Timer Session
8:00 - 5:45 pm, All Day Conference
Including C&L Buffet Lunch
2:15 - 4:45 pm, BUSINESS MEETING (It's FREE)
6:00 - 7:30 pm, Cocktail Reception; Banquet
7:30 - 10:00 pm, International Speech Contest

FREE!
Annual
Business
Meeting
2:15 -
4:45 pm

Now accepting MasterCard, Visa, Amex, Discover and Bank Cards via PayPal at <http://www.d4tm.org>

TAX DAY SPECIAL: until APRIL 15th... ONLY \$130		Until April	Until May	Amount	At the Door Price \$5-10 higher
Friday Evening/Leadership/Saturday/Saturday Evening.. Save \$65		27th	13th		
Friday Evening, May 14th					
<input type="checkbox"/>	No-Host Cocktail Reception & Tall Tales Contest	\$20.00	\$25.00	_____	Name: _____
Saturday Day, May 15th					
<input type="checkbox"/>	Leadership Breakfast 7:00-8:00am (NOT included in all day price)	\$15.00	\$20.00	_____	Address: _____
<input type="checkbox"/>	FIRST TIMERS SESSION (7:15-7:50 am)	N/C	N/C	_____	_____
<input type="checkbox"/>	All Day Conference, Including C&L Buffet Lunch	\$65.00	\$75.00	_____	City & Zip: _____
Saturday Evening, May 15th					
<input type="checkbox"/>	Saturday Evening Banquet & International Speech Contest	\$50.00	\$60.00	_____	Phone: _____
<input type="checkbox"/>	(Circle ONE:) Salmon Prime Rib Vegetarian				
<input type="checkbox"/>	International Speech Contest ONLY (doors open at 7:25pm)	\$20.00	\$25.00	_____	Email: _____
<input type="checkbox"/>	EARLY BIRD SPECIAL Saturday and Banquet (Leadership Breakfast not included)	\$109.00	\$130.00	_____	
TOTAL ENCLOSED				_____	

Now accepting MasterCard, Visa, Amex, Discover, and Bank Cards via PayPal at <http://www.d4tm.org> or make your check payable to "District 4 Toastmasters." Send your check & registration form to Joe Madley, 469 Duane Street #2, Redwood City, CA 94062.

REGISTRATION FORM



FOR MORE INFORMATION CONTACT: LINDA KENNEY, DTM, LGET, EMAIL: LINDA.KENNEY@NETAPP.COM

Our Spring 2004 C&L Recipient: Warren L. Dale, D.D.

by Harry Holland, ATM-B and District 4 Public Relations Officers 2003-2004

San Jose, CA April 15, 2004 – Toastmasters International District 4, which includes more than 190 Clubs in the San Francisco peninsula down to Monterey and Salinas, announced today that it will present its Spring 2004 Communication and Leadership Award to internationally renowned trauma specialist Warren L. Dale, D.D., of Redwood City, California.



District 4 Governor and Distinguished Toastmaster Shirley Farrell-Cowles will present the C&L award to Mr. Dale on Saturday, May 15, during the District's Spring Conference awards luncheon. After the presentation, Mrs. Farrell-Cowles will invite Mr. Dale to address the luncheon attendees.

District 4, like the other Toastmasters Districts worldwide, presents its C&L award once or twice a year to a non-Toastmaster or former Toastmaster for outstanding service to the community through the skills of communication and leadership that Toastmasters promotes.

Warren L. Dale; a minister, therapist, and mediator; has 30 years experience working with trauma, including designing and teaching workshops, and 28 years experience managing conflict (involving 2-200 persons). In 2000 he received Certification as a Fellow, American Academy of Experts in Traumatic Stress® (AAETS, <http://www.aaets.org/>), for significant contribution to the field of trauma care. According to the AAETS, "Fellowship is the highest honor the Academy can bestow upon a member. This designation is awarded to Diplomates who have made significant contributions to the field and to the Academy."

Mr. Dale is currently Vice Chair of Peninsula Conflict Resolution Center (<http://www.pcrweb.org/>) in San Mateo, on the Advisory Board of Balkans YouthLink (<http://www.balkansyouth.org/>), a member of the International Society of Traumatic Stress Studies (ISTSS, <http://www.istss.org/>), and a member of the California Association of Marriage and Family Therapists (<http://www.camft.org/>). Mr. Dale has been a consultant and coordinator of a community-building team for Kosovo-Kosova International Aid, Inc., since 1999.

A BIG Thank-You to Talking Chips and National Semiconductor



The Talking Chips officers on February 17, left to right: President Ashish Passi, CTM; VP Education Kelly Tran; Treasurer Anh Lu; VP Public Relations Steve Lin; Sergeant at Arms Akshay Thota; VP Membership Sateesh Mucharla; and Secretary Chris Wey

by Harry Holland

Many members and clubs throughout District 4 help all of us to achieve our membership-growth and educational goals. A risk, in singling out one group for recognition, is to inadvertently slight the many others who also contribute to our success.

The Talking Chips club, which meets Tuesdays at noon at National Semiconductor in Santa Clara, has for several years provided our District with

two much-appreciated benefits: They allow our District officers to meet monthly, on a Saturday, in one of their buildings. And twice a year they print the 100-page hard copy version of our District directory. Toastmasters International is making effective communication a worldwide reality thanks to clubs like Talking Chips and companies like National Semiconductor.

Saturday Sessions, at our Conference (3 pages)...

Leadership Breakfast, 7:00-7:50 AM



How to Walk Your Talk—What Leadership is All About

Diane Vaughn, DTM, PID

Diane Vaughn is a Distinguished Toastmaster of 15 years and a past International Director of Toastmasters International. She is currently a Life Coach, CEO and President of PowerHouse Seminars and a Director of Corporate Training for Homeland Security. She believes in the art of communication; the benefits of having good presentation skills and being able to speak in public with meaning. She is a member of the National Speakers Association and was recently awarded The Spirit of Excellence Award by the City of San Jose. Diane has shared her ideas on communication with Lockheed, San Jose State University, Santa Clara University, De Anza College, Hospice, United Way, the Project Management Association, International Management Council, Human Resources Association and many more.

First Timers Special Session, 7:15-7:50 AM

For Your Maximum Benefit

Dee Talley, DTM, PDG

Dee Talley is a Distinguished Toastmaster of 19 years and a Past District Governor. Dee is active in several volunteer organizations and retired from the Federal Government after 31 years as a Supervisory Program Analyst, Management Analyst, Logistics Specialist and held various Administrative positions. Dee will present information about Toastmasters, District 4, and help orientate you, for you to receive the maximum benefit from the conference and your Toastmaster experience.



Opening Ceremony Keynote, 8:00 AM



OUCH! How I Went From Chump to Champ

Darren LaCroix, 2001 World Champion of Public Speaking

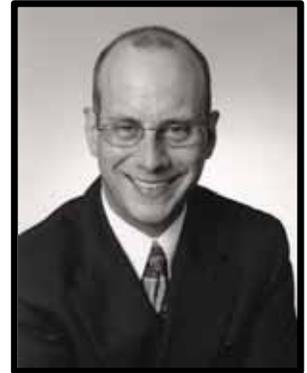
Every “ouch” contains a lesson. In 2001, Darren LaCroix, the World Champion of Public Speaking, outspoke 25,000 contestants from 14 countries to win that title. Since that victory, Darren has traveled the world demystifying the process of creating a powerful speech. He has roused audiences in faraway places like Oman, Malaysia, and Taiwan with his inspirational journey from first-rate chump to first-class champ, proving anything is possible if you are willing to work for it.

Educational Workshops Session I

Delivery, Delivery, Delivery and Other Things That are Important About Delivery

Darren LaCroix, 2001 World Champion of Public Speaking

“It must be nice to have the ability to speak in front of people. That is a gift.” I laugh when I hear that because most people think speaking comes naturally to good speakers. It took me nine years to look natural. I can show you videotapes of early speeches that would have you shaking your head. Most don't understand it can be a learned skill. “How can you communicate effectively until you are comfortable?” Get comfortable first, and then worry about the little things! There are no short cuts. In my opinion 95% of your growth as a speaker comes from being in front of the audience.



Educational Workshops Session II



Sparkle-Tude™ is Everything!

Sheryl Roush, DTM, PDG, A/S

Sheryl is one of only five female Accredited Speakers in the world as honored by Toastmasters International for her outstanding professional platform presentation skills, and is a member of the National Speakers Association. She presents programs throughout Australia, Hong Kong, Canada, England, Malaysia, Northern Ireland, Singapore, and the US –Sheryl specializes in communication skills - in print, in person and in public. Sheryl is known for her passionate delivery style, dynamic charismatic energy and high-impact content inspiring immediate results.

Learn how to keep a positive attitude in your daily life, deal with difficult people and manage your stress. Highly energetic program, guaranteed to bring a smile to your face.

Leadership, Toastmasters' Active Ingredient

Ken Garber, DTM, PDG; Candidate for International Director

Have you ever wondered if effective leaders were born that way or if these skills were developed? The success of the Toastmasters program depends on all of us developing as leaders whether we hold an elected office or not. The good news is we can all develop the skills and abilities to become effective leaders. Ken's session will focus on some issues that can prevent us from achieving the desired level of leadership performance and specific actions, abilities and attitudes that can turn that around. Please plan to attend this high energy and educational session that is sure to help you make your club even more successful.



Educational Workshops Session III



How to Apply Toastmasters in the Real World and Make Your Dreams Come True

Sheryl Roush, DTM, PDG, A/S

Sheryl Roush, DTM, PDG, A/S, was only the third woman in the world to earn the Accredited Speaker from Toastmasters International. She went on to be the top-rated trainer for CareerTrack Seminars, owner of six businesses and is a seven-time author. Sheryl is a Past District 5 Governor and was the first woman elected to the position in ten years. She was crowned 2004-2005 Ms. Heart of San Diego and was honored as Member of the Year from the National Speakers Association for stellar contributions to the speaking and training industry. Clients include: AT&T, Ernst & Young, IBM, Intuit, Sheraton, Sony, Union Bank, Westin, and Verizon Wireless. Earned: 10 CTMs, and 15 ATMs. Spark your creativity and take Toastmasters into your professional and personal life.

Practical Leadership

Robert O'Donnell, DTM PDG; Candidate for International Director

This seminar will focus on how to maximize your results in your term of leadership, whether that is leading a meeting, your club officer position, or as a district leader. He will be giving you ideas on how to set your goals and expectations so they are practical and attainable. If you want to succeed at your role instead of 'just getting through it', or just beginning to understand the role once the term is over, then you should attend this session and set those goals before each project you attempt.



Educational Workshops Session IV



It's About You! Report on the Actions of the Board of Directors, February 2004

Rick Danzey, DTM, ID

International Director Rick Danzey, DTM, is a graduate of the University of Akron where he earned a Bachelors of Science degree in Industrial Management. Immediately after graduation he entered the Air Force and began living his childhood dream – to be an Air Force F-4 fighter pilot. He and his family were stationed throughout the United States and Europe with travels in the mid-East. His experience in the military provided him with significant insights, leadership experience and a wealth of expertise to share with our organization. He is a professional trainer and presenter with over 15 years

experience.

Participation in Toastmasters remains Rick's mental vitamin. Joining in 1992, he progressed through the Toastmasters education and leadership program receiving his Distinguished Toastmasters (DTM) award in 1996, becoming District 12 Governor in 1997 and being elected International Director in 2002. He has developed well-received presentations on leadership, teamwork, self-development, and time management. He continues to be a workshop leader, trainer and presenter for various Toastmaster and non-Toastmaster programs. Rick has been married for a "brief" 31 years to his college sweetheart, Vicki and they have two adult children, Ryan and Alison and three attention-demanding Boston Terriers.

Voting Procedures and Proxy Instructions for the Saturday Afternoon, May 15, District Council Meeting

by Cheryl Watkins, DTM, PDG, and Kitty Mason, DTM, PDG, PID

article updated from *The Fourcaster*, Spring 2002, volume 67, no. 3

District Council members will vote on District Business.

District Council members include the following: the Presidents and Vice Presidents Education from each District Four Toastmasters club in good standing at the time of the District Council meeting, and the current District Four Executive Committee members (District Governor, Lieutenant Governor Education and Training, Lieutenant Governor Marketing, Public Relations Officer, Immediate Past District Governor, Division Governors, Area Governors, District Secretary, and District Treasurer).

Each President and Vice President Education in attendance is entitled to one vote, or may designate in writing any active individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President Education of the club, and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry up to two club votes. The maximum votes that can be carried by a District Officer are three.

If you are a club President or Vice President Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Conference: If neither the President nor Vice President Education is attending, have them complete the proxy form for another member of the club who will be attending.

Inattention to this matter will result in your club's not being able to cast its votes. We encourage you to pick up your ballots as early as possible from the Credentials Desk.

Below is a copy of the proxy form:

PROXY FORM for TOASTMASTERS INTERNATIONAL DISTRICT 4

Spring Conference District Council Business Meeting; Saturday, May 15, 2004, 2:15–4:45 (approx.) PM.
Crowne Plaza Hotel, 777 Bellew Drive, Milpitas, CA 95035
just south-southwest of the I 880 – Hwy 237 interchange

Club Name: _____

Club Number: _____

I hereby appoint _____ to vote as my proxy at the Conference stated above.

Signed: _____

Title: _____ (either Club President or Vice President Education)

Date Signed: _____

NOMINATING COMMITTEE REPORT

**By Charles Butterfield,
ATM-G, IPDG, Chair of
the 2004 Nominating
Committee**



The following candidates were nominated by our 2004 Nominating Committee for the

Toastmasters year 2004-2005. Elections will be during our Business Meeting, Saturday, May 15.

District Governor:

Linda S. Kenney, DTM

Lieutenant Governor of Education and Training:

Dolores Bergen, DTM

Lieutenant Governor of Marketing:

- Ellyson Barnes, ATM-B, CL
- Wada Nandiwada, ATM-G

Public Relations Officer:

- Hanh Chau, ATM-B
- Rose Renwick, DTM

Division A Governor:

Michael Chojnacki, ATM-S/CL

Division C Governor:

Louise Wolfe, ATM-S

Division D Governor:

Linda Berzin, ATM-B/CL

Division G Governor:

Meena Kapasi, CL

Candidates are listed in alphabetical order. Their statements appear on the following pages. (The Division A and G nominees had not submitted a statement by *The Fourcaster* deadline.)

Club Officer Elections

Club officer elections should be held at the first meeting in May, with new officers taking office July 1. See *When You Are the President... 2003-2004*, pages 44-46, for details.

***Linda S. Kenney, DTM
Candidate for District Governor***



District 4 is very diverse and each Division has its own Members' needs. My Vision as your District Governor is to assist the District Officer in becoming a "World Class Team" that will focus on the success of the Members in District 4.

If we work together the Members of District 4 will achieve their Personal Goals and we all



can "Dare to Soar with District 4." Each Club in District 4 carries two votes, President and VP Education. On May 15th, they need to attend the District Business Meeting and Vote for your District Officers of choice. If the President or VP Education of your Club can't attend, they can complete a Proxy allowing another member of that Club to vote. Make sure that your Club is represented at the Business Meeting and vote for the Candidates who will work with all of the Clubs.

On May 15th please elect me, Linda Kenney, DTM, as your District Governor.

Dolores Bergen, DTM
Candidate for Lieutenant Governor
Education and Training



The mission of the Lieutenant Governor Education and Training (LGET) is to “strive to have every Club and each member reap the benefits of the Toastmasters educational program and become a Distinguished club.” This is taken directly from the District Leadership Handbook.

To meet the mission, the LGET is responsible for:

- Tracking the Distinguished Club Program for the District to ensure our clubs meet their goals and provide help as needed for:
 - Educational advancements
 - CTMs
 - ATMs (Bronze, Silver and Gold)
 - CLs
 - ALs
 - DTMs
 - Club Officer Training
- Scheduling District Toastmasters Leadership Institutes (which include Club Officer Training)
- Coordinating planning for the Fall and Spring District Conferences

Having served as a District Officer for the past four years, and in various club officer positions, I understand the importance of quality trainers and training for every club officer and the need for a number of trainings in different locations and on different days and times to accommodate individuals’ schedules. **As a Division Governor, I strived for 100% officer training for my clubs, and achieved 82%. As a result, that year 90% of the Division’s clubs were Distinguished or better.** Knowledgeable officers are key to successful clubs.

I believe in using the Distinguished Club program as the Club Success Plan each year. As LGET, I would encourage each club to participate in the Distinguished Club Program.

I recognize the importance of Toastmasters focusing on achieving their next educational goal. The statement “Use it, or Lose it” is true when it comes to being the best speaker you can be. I would encourage you, fellow Toastmasters, to strive for your next educational level by taking advantage of speaking every time you are scheduled, and making the speech a manual speech. Teaming with my fellow District Officers I would continue to promote this message.

To be a successful club you need to follow the program Toastmasters offers fulfilling your responsibilities to the best of your ability. As Lieutenant Governor Education and Training, I will provide you with the tools you need to do your job well and to help your club be Distinguished. Working together, we WILL be successful.

Vote for Dolores Bergen, DTM, for Lieutenant Governor Education and Training.

Toastmasters Online Forms and Documents

- **Educational Awards:** <http://www.toastmasters.org/awards/> has online forms for, and information about the requirements for, the CTM, ATM-B, ATM-S, ATM-G, CL, AL, and DTM awards.
- **Forms and Documents:** <http://www.toastmasters.org/> > get forms & docs > Miscellaneous Educational Program Documents (<http://www.toastmasters.org/artisan/detail.asp?CategoryID=1&SubCategoryID=1&ArticleID=6&Page=1>)

Ellyson Barnes, ATM-B, CL
Candidate for Lieutenant Governor
Marketing



The need for talented, vigorous leaders cannot be overemphasized. Although there are occupational hazards in all callings, the risks of powerful and effective leadership are not subtle. But SO worth taking! I have found that in my six years in Toastmasters, without taking big risks, there are not big rewards. When I was elected Division E Governor in 2001, I had no idea what I was getting into. I had far more questions than answers, and then the gauntlet of time allocation... the risk was great—complete failure. The reward... President's Distinguished Division!

As the current Realignment Chair, and mentor of my home club as well as one other, I've gained a good perspective of what it takes to be successful. I will focus on three areas:

1. Membership building and retention (I still refer to the 106 ways to retain members)
2. Starting dynamic new clubs!
3. Continuing to get the mission of Toastmasters out into the community.

I am currently the Sales and Marketing Director of a software company—Carmel Software. I also recently participated in a very successful Youth Leadership Program in Sunnyvale. The vision and mission of Toastmasters is very much alive! I ask you for your support!

Thank you!

Ellyson Barnes

Wada Nandiwada, ATM-G
Candidate for Lieutenant Governor
Marketing



I am pleased to put my personal request to Vote for me, as I am contesting for Lieutenant Governor Marketing. My personal background information is as follows:

Academic Education: B.S. (Mechanical) & Professional Engineer, Licensed from State of CA.

Toastmaster: Almost 4 years, Home Club: Renaissance, Campbell. And as of now, I am also a Member of North Valley Toastmasters in San Jose, ChatHome in Redwood City, Vanguard and TGIF Management in Sunnyvale, and Point of Order in Foster city.

2002-2003: Area Governor G-5. Presently, Division Governor G (2003-2004) and soon-to-be DTM, regularly supporting the new clubs as well as old clubs like Vox Oblix.

My Business Life: Representing PRIMERICA, A Member of CITIGROUP, and helping families to become debt-free and financially secured.

OTHER: Member of De Anza Optimist Club. Member of Optimist International.

In view of the above facts, if I am given an opportunity, I will do my best service as Lieutenant Governor Marketing. I also wish best of luck to Mr. Ellyson Barnes, who is contesting along with me.

Wada

**Hanh Chau, ATM-B
Candidate for
Public Relations
Officer**

Greetings to all of my fellow Toastmasters! My name is Hanh Chau, and I belong to Milpitas TM Club #7242 in Milpitas.



I want to take this opportunity to share with everyone WHAT got me interested in becoming District PRO, Public Relations Officer, and WHY it got me involved in it. I feel Toastmasters is an organization that brings such great impact to many people with its focus on communication abilities and leadership skills that helps add to people's lives.

There were compliments and positive feedback from people who shared with me their learning experiences with Toastmasters, during my terms as Area and Division Governor—with my club visits, area contests, and conferences—that left me with a remarkable memory and inspiring reason to continue to serve the District and support the organization. There are three main, simple reasons why I consider challenging myself to a higher level:

**The desire to promote!
The willingness to help!
The opportunity to learn!**

I see the duty of PRO as helping to promote, organize, and build the organization to a higher and visible level that allows each and everyone to capture a better sense of understanding more about Toastmasters. This is WHAT I AM striving for as a PRO: To ensure the possibility of getting every WORD out to help recruit more members and ensure that District 4 Toastmasters continues to deserve its own recognition and achievement for every contribution it has made.

Nevertheless, I feel PRO is a position that would help me to expand my learning opportunities, experiences, personal creativity ideas, and personal contributions with regard to recognition, outreach, and community service. In addition, it's a way for me to give back to the community and Toastmasters. Because all it does require is a mind and a heart to make a difference for our District! So, I challenge each and everyone here to do the same for your club, Area, and Division as a way to give back and show your support for Toastmasters. Thank you so much for taking your time to read this!

Sincerely,

Hanh Chau

**Rose Renwick, DTM
Candidate for
Public Relations
Officer**

Getting the word out. Is that all there is to it? The Public Relations Officer role keeps expanding over the years. So where do we go from here? I say, "The sky is the limit!"



If elected, I will bring my zeal for innovation to the role of PRO in support of the goals and needs of the members, clubs, Areas, Divisions in District Four.

What are our goals? As Toastmasters, our goals, individually and collectively, are for educational achievement. We want to master the art of effective communication, develop leadership ability, and polish our public speaking skills.

At every step, our Public Relations Officer assists us by introducing, informing, promoting, advertising, networking, showcasing, spotlighting and enhancing what is done by Toastmasters inside and outside of District Four.

What do we need from a Public Relations Officer in order to help us accomplish our goals? We need our PRO to help us by providing the best tools, techniques, devices, methods and means that can be employed to get the word out about our members and clubs. As PRO I would appoint an effective and talented team of dedicated Toastmasters to assist in helping you reach your goals.

In 2004-2005 I have a vision for more campaigns like "Sign Up For Toastmasters" whereby members can achieve their Advanced Leader Award by forming a team to have a Toastmasters Highway Sign installed in their city.

I'd like the opportunity to help advanced Toastmasters seed Gavel Clubs and Youth Leadership Programs in District Four, harnessing the unbounded energy and emerging talent of our young people, and positively directing them toward lifelong continuing education through Toastmasters.

Let's perfect a "Club Speakers Exchange" web page on the District website that effectively connects members looking for additional speaking opportunities with other clubs looking for a speaker to fill a vacancy.

If you are looking for a Public Relations Officer who wants to promote you and your club, who believes in innovation and wants to spotlight your innovative ideas to help boost membership and achievement, look no further.

As a past Club President, former Area Governor, and current Division Governor, if elected I will look forward to the opportunity to lead a dynamite Public Relations team "ready, willing and able" to "Take it to the limit," for you and your club, with zeal!

Kahlil Gibran said, "Zeal is the volcano on the peak of which the grass of indecisiveness cannot grow."

I ask for your vote for Rose Renwick for Public Relations Officer. Thank you.

Louise Wolfe, ATM-S

Candidate for Division C Governor

“Membership, membership, membership” will be my primary focus for Division C during 2004-05.



Most clubs are adept at following the Distinguished Club Program to achieve their educational and leadership goals.

However, membership growth too often is ignored, pushed aside by other activities with more specific deadlines. I feel it is important to focus on building up the membership of existing clubs to charter strength (20 members) while also supporting the development of new clubs.

My current High Performance Leadership project is to work with the other Area Governors to increase Division C’s membership by promoting club open houses, special bring-a-guest meetings, and membership drives during April, May, and June. I am also working with the District leadership to develop and promote the new club coach program, especially within Division C.

I encourage inter-club cooperation and team building. I developed joint flyers for all clubs in Menlo Park and Redwood City to use for joint publicity. Both C2 area contests this year were run by representatives from every area club. Volunteer recruitment is easier if you can find each person’s passion and, whenever possible, ask for assistance with jobs that match their interests.

Since joining Toastmasters, I have served in all of the top four club offices for CH@Home Toastmasters in Redwood City. I was selected as District Toastmaster of the Year for 2002. I currently serve as the Area C2 Governor, and I am looking forward to expanding my focus to include all of Division C and the success of District 4.

I call myself a “full-time Toastmaster”. My enthusiasm for the Toastmasters program shows, and I hope it is contagious.

I’ll do my best to spread it throughout Division C—and beyond!

**Linda Berzin,
ATM-B/CL**

**Candidate for
Division D Governor**



Greetings fellow Toastmasters. I am sure you have all heard the old adage, “Leaders are born and are not made.”

Well I believe the opposite...that leaders are in fact made every day in every Toastmasters Club throughout the world. I believe that leadership is a serious commitment, but I also believe that anyone can be a leader.

My name is Linda Berzin, and I have been a member of Toastmasters for about 3 years. My home club is Pacifica PM. Being a member of Pacifica PM gave me the courage to become a leader, first as President of the club, and currently as Area D3 Governor. I was not born a leader, I was mentored by my club, by the Area and the Division. All of you fellow Toastmasters, individually and as a group, have helped to cultivate my leadership style through your shared experiences. This has not been my success but our collective success.

Recently I was nominated for the office of Division D Governor. I am really looking forward to achieving this position. My goal would be to make a positive impact on the Toastmasters organization by mentoring the new incoming Area Governors, and working with the Division to ensure we have healthy clubs, so that each individual Toastmaster will have a positive and supportive experience.

The core values of Toastmasters are achieved through team work and trust, and this is non-negotiable. It means being honest and candid with fellow Toastmasters, and it means to be forthcoming and really give a part of yourself to the broader team that you are working with. It means knowing when to lead, when to follow and how best to contribute to the team’s success. I want to help you achieve your dreams.

Club Alignment:

Why and How

by Joe Madley, DTM/PDG, District Treasurer

As the more experienced club officers and members know, the District Leadership reviews the make-up of the Areas and Divisions each year. If you are a relatively new club member, you may not be aware of why the District reviews club alignment annually.

Why does the district realign some clubs each year?

Each year, we charter a number of new clubs. Each year, some clubs stop meeting and disband. Realignment is the balancing process. Each Area in the District should have between four and seven clubs. Currently, one Area has nine. This is too many clubs for an Area Governor to manage effectively. Often, your club will remain in the same area as it is currently. In some instances, your club may be moved to a new area.

What criteria do the Area and Division Governors use in this process?

First, the workload for the Area Governor is considered. The ideal area has between four and seven clubs.

Second, the geographical locations of the clubs are considered. Is a club with a Santa Clara address closer to Milpitas than it is to Santa Clara? Would it make more sense for that Santa Clara club to be in an area made up of primarily Milpitas clubs?

Third, the balancing of weak and strong clubs is also considered. It would be an unfair workload for an Area Governor to have five weak clubs. It would make more sense for an Area Governor to have a mix of, say, three strong clubs and two weak clubs.

Finally, realignment is based on what will be the least disruptive to the Area and Division. Is it really necessary to move a club to another Area when several clubs have worked together for several years? Again, the realignment process will not affect many clubs in the District. Only where there has been phenomenal growth or where several clubs have disbanded will any clubs be moved to an Area different from where they are now.

What input does a club have in the realignment process?

The realignment process began in February 2004. It was reviewed, discussed, and voted upon: by the Operations Committee in February, the Executive Committee in March, and the Operations Committee again in April. The final vote will be at the District Business Meeting during the Spring Conference on May 15.

Your club's Area Governor will discuss any changes with the officers of the affected clubs. Ask your Area Governor if there are proposed changes to your Area.

It is important that your club's President, Vice President Education, or proxy holder be at the Spring Business meeting to vote on the final alignment plan for the District for the coming Toastmasters year starting July 1, 2004.

Clubs, please review the proposed alignment (starting in the next column), and let your Area or Division Governor know of any requested change before May 8, so that we can approve the alignment as efficiently as possible on May 15.

Proposed 2004-2005 Alignment as of April 17, 2004: Changes to Area/Div. Gov. before May 8

Area	Club #	Club Name
Division A		
A1	934	Monterey Peninsula
A1	4094	Planet Ord
A1	7120	TGIF
A1	8221	Bayview
A1	8275	Peninsula Pros
A2	1829	Salinas Sunrisers
A2	1939	Steinbeck
A2	2032	Naval Postgraduate School
A2	4547	Speakeasy
A2	638813	B.L.T.
A3	1803	Santa Cruz Downtown
A3	2425	Seagate
A3	2561	Plantoasters
A3	5127	Surf City Advanced
A3	7481	Santa Cruz Orators (SCO)
A3	8203	Redwood Ramblers
A3	9894	Seagate RMO
A4	301	City Shakers
A4	595	Aptos
A4	2373	Pajaro Valley
A4	3802	Evening Toastmasters
Division B		
B1	1898	Adlibmasters
B1	4148	Almaden Valley Orators
B1	4860	San Pedro Squares
B1	6654	Los Gatos Silver Tongued Cats
B1	8337	Morgan Hill
B1	9473	Xilinx Xpressionists
B1	593786	SNAPNAScent Club
B2	1577	San Jose Toastmasters
B2	3626	Valley Toastmasters
B2	3927	Renaissance Toastmasters
B2	4224	Switch On
B2	5232	Adelante Toastmasters
B2	7281	Willow Glen IceBreakers
B3	3010	Magic Word
B3	4930	Ordnance Orators
B3	6274	Adobe Fontificators
B3	7380	Melba Toastmasters
B3	8152	Sojourners Earthshakers
B3	583526	Team Homeland
B3	7998	SVJETS-Japanese-English
B3	[td]	Triple T (T.T.T.)
B4	2038	North Valley Toastmasters
B4	6980	Santa Clara County
B4	8266	Public Speak Easy's
B4	8499	Rollertoasters
B4	9982	CEO
B4	588108	PWC SV Sound Bytes
Division C		
C1	27	Donald L. Bogie
C1	801	City Talk
C1	2752	CH@Home
C1	5707	Redwood City Orators
C1	6669	DESperados
C2	1372	Menlo Presbyterian
C2	1435	SRI Organon
C2	2736	Speakeasy@sun
C2	4304	Sunset
C2	4657	R*Toasters
C2	9737	Geospeakers
C3	33	Lee Emerson Bassett
C3	2117	Early Risers
C3	8218	Tall Tree Toastmasters
C3	591142	RealOrators of Palo Alto
C4	3476	Courier
C4	4515	Mayfield Toastmasters
C4	4648	Talking Heads Toastmasters
C4	5356	Turbo Toasters
C4	5604	Microsoft SVC
C4	607909	I'm Feeling Chatty

**Proposed 2004-2005 Alignment as of April 17, 2004:
Changes to Area/Div. Gov. before May 8 (Continued)**

Area	Club #	Club Name
C5	1341	Syntillating Speakers
C5	7871	Graphically Speaking
C5	9622	Secoya Bilingual
C5	9913	Electric Toasters
C5	9946	Laser Sharp Speakers
C5	596069	SAP
C6	2077	Jabber Wappers
C6	2544	Oracle Speakers
C6	5022	Oracle DMD
C6	7146	ProToasties
C6	9285	Oracle Orators
C6	590123	All Ears
Division D		
D1	1401	Speakeasies
D1	1718	Motormouths
D1	3873	PUC(k)sters
D1	5744	City Hall
D1	6521	San Francisco Realtors
D1	7201	25 Alive
D2	65	Downtown 65
D2	2407	Magic Sunriser
D2	3976	Land's End
D2	4282	Opportunity Speakers
D2	4292	UC ORACLES
D2	8357	MBA Gator Orators
D3	342	Half Moon Bay
D3	1170	PICPA BOTTOM LINERS
D3	1618	Pacifica PM
D3	1818	Brisbane
D3	1881	Daly City Toastmasters
D3	2697	Peninsula Toastmasters
D4	1213	Mainliners
D4	2168	Millbrae'ers
D4	4175	Gap
D4	4512	Promasters
D4	600591	Chamber Speakers Circle
D5	191	San Mateo Toastmasters
D5	271	A Toast to Transit
D5	318	Speak4Yourself
D5	530	San Carlos-Belmont
D5	4368	High Spirits
D6	4014	Foster City Toastmasters
D6	6028	Point of Order
D6	6846	Keynotables
D6	7190	Visa Speakers' Circle
D6	9593	Frankly Speaking
D6	9794	Bridge Pointers
Division E		
E1	1244	Fightin' 49ers
E1	1771	San Francisco
E1	3295	Money Talks
E1	5610	Sierra Speakers
E1	600229	Labor
E2	1243	Cable Car Toastmasters
E2	4920	TechMasters
E2	7806	Schwabmasters
E2	8557	Main Street Maniacs
E3	3275	McKesson
E3	5967	Generally Speaking
E3	6813	Bushwhackers
E3	7025	San Francisco JETS
E3	9109	Red Cross Rhinoceros
E4	2203	Asian Express Toastmasters
E4	3788	Fremont Filibusters
E4	6094	Bay Club Toastmasters
E4	7235	Spamhams
E4	8535	Beale Street Blues
E4	9825	Renaissance Toastmasters
E4	[tbd]	Architectural Resources

**Proposed 2004-2005 Alignment as of April 17, 2004:
Changes to Area/Div. Gov. before May 8 (Continued)**

Area	Club #	Club Name
E5	56	Golden Gate Toastmasters
E5	779	Marsh Mellow Toasters
E5	1133	Crownmasters
E5	6535	United We Speak
E5	7771	Watermasters
E5	9408	Everybody Speaks
Division F		
F1	883	SoEloquent
F1	1560	Adaptec Toastmasters
F1	7168	KT Talkers
F1	7242	Milpitas Toastmasters
F2	4306	Toastmasters Insiders
F2	4460	AMYAC Toastmasters
F2	5015	Applied Materials
F2	5098	3Communicators
F2	5474	SCUMBAT
F2	6284	Diagnostic Communicators
F3	1313	Word Wizards
F3	3598	Toast Twisters
F3	4099	Santa Clara SweetTalkers
F3	5399	VTA Toastmasters Club
F3	7922	Cadence AHgorithms
F3	8124	Cisco Speaks
F3	9444	V-Talk
F3	586504	Altera Innovators
F3	586505	Programmable Speakers
F4	463	Drivetalk
F4	2760	Ridder Park
F4	5021	Heads-Up
F4	5234	Tongue Trippers
F4	6645	Loudspeakers
F5	6200	Nanotones
F5	7596	LSI Speaks
F5	9093	Lucently Speaking
F5	584244	ICC ArtICculators
Division G		
G1	2624	Jetstream Toastmasters
G1	3088	Talking Chips
G1	3328	TGIF Management
G1	4802	Silicon Valley
G1	7975	Sunnyvale Speakeasies
G2	2914	Excalibur
G2	2943	Orbiters
G2	2994	ToastMeisters
G2	4004	Top Gun
G2	4124	G-E-M
G2	4124	Off The Wall
G3	225	Vox Oblix
G3	3104	HP Articulators
G3	4270	Wry Toastmasters
G3	4606	HP Communicators
G3	4658	Tandem Toastmasters
G3	605653	Yahoo! Yapsters
G4	3572	Saratoga Toastmasters
G4	4608	Cupertino Toastmasters
G4	7430	Macintalkers
G4	7528	Fair Oaks
G4	8589	GlobalTalkers
G5	49	Gold Brickers
G5	2693	Vanguard
G5	3465	SUNsational
G5	6115	Blue Cube
G5	9963	Toast Compiler
G5	587637	Toasters R Us
G5	587669	Toastoids

Do you have any 1937-1967 issues of *The Fourcaster*? We would like to have a complete set, issue #1 onward, for the District. If yes, then please contact District PRO Harry Holland, holland_etakcom@yahoo.com. Thank you.

Experience Route 66 During June 11-12

Region II Conference in Ontario, California: The Next Step After Region II's District Conferences by Paul Clark, DTM; Rick Danzey, DTM, Region II ID; and Jerry Weitzman, DTM

Note: Early registration ends Friday, May 21. The hotel registration deadline is Monday, May 24.

Fellow Toastmasters, take a once-in-a-lifetime journey and Experience Route 66...The Road to Energizing Your Dreams. Join us June 11 and 12, 2004, at the beautiful Airport Marriott Hotel in Ontario, California, as we relive the magnificent journey of travelers along "The Mother Road"; the sites, the sounds, the attractions, and the energy.

We kick off our journey at the beginning of Route 66 in Chicago—yes, that sizzling town—on Thursday at 7pm with a reception for friends and neighbors from Region II. Enjoy the hospitality, and meet up with old and new friends who will be your traveling companions along the road to *Distinguished*.

We leave Chicago on Friday, June 11th, and make our first stop in Springfield, the Capitol of Illinois, where we pick up the fuel that energizes our growth. From Springfield, we motor west along the mother road, visiting the unique, motivational and truly inspirational attractions found in St. Louis, Missouri; Oklahoma City;

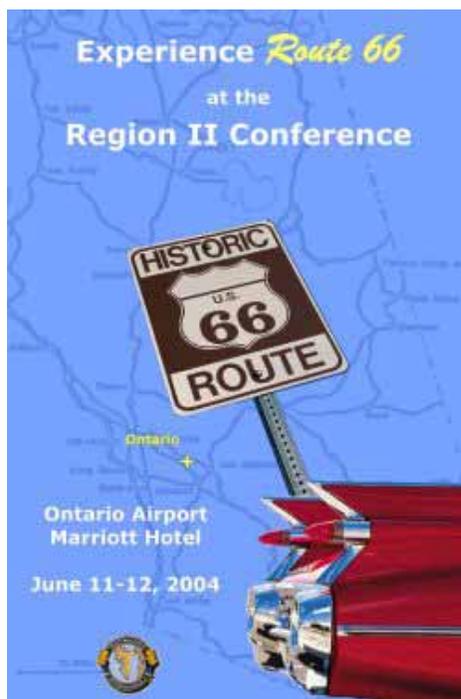
Oklahoma, Flagstaff Arizona; and Amboy, Barstow, Victorville and Santa Monica, California.

The journey features world-renowned attractions and road signs to success. The proprietors are Second Vice President Dilip Abayasekara, DTM, Accredited Speaker; Alfred Herzing, DTM/PIP; and Sheryl Roush, DTM, Accredited Speaker. These marvelous attractions, and more along the route, invite you to stop for a spell and see the sights.

Visit with Jim Key, 2003 World Champion of Public Speaking—the journey's main attraction—and learn about his experience on the road to winning the World Champion title, as we dine Friday night in historic Santa Fe, New Mexico.

On Saturday we resume our journey in Albuquerque, New Mexico, with our Humorous Showcase where the

champions from our eight Districts meet to share their award-winning stories with us. At noon, we pause in Needles, California, to refresh ourselves during our traditional Communication and Leadership Luncheon where we recognize local radio celebrity, Mr. Vic Slick, for his contribution to the community and Route 66. While this has been an incredible trip so far, we have many miles to travel to complete our journey.



Stopping in Amboy, California, entertaining and energetic speaker; Sheryl Roush, DTM, Accredited Speaker; shares tips on getting paid for engagements and entering the speaking business, with her presentation, "The Scenic Road to Success." While visiting the desert Amboy community our 2004-2005 District PROs and Treasurers will receive an orientation to their new role. Back on our road to *Distinguished*, we stop in Victorville for the annual Region II business meeting where we will be nominating our next International Director. The excitement peaks at our final destination, Santa Monica, overlooking the picturesque Pacific Ocean.

Join us at the grand finale, the semi-final of the World Championship of Public Speaking and Banquet, 6 pm.

District 12 proudly hosts this once in a lifetime experience. Gather your friends, invite the family, pack the car, and take the mother road on a trip to remember to the Region II Conference. According to District 4's Steven Dellaporta, DTM, "Route 66 is about a dream that became a reality and changed lives. Expand your horizons...Experience Route 66, the Road to Energizing Your Dreams."

For additional information on this trip of a lifetime and a flyer in PDF version, visit your travel agent at District 12's website, (www.tmdistrict12.org), or the Region II Website (www.tmregion2.org), or call Host District Chairman, Paul Clark, (760) 360-9355.

Putting Toastmasters into Action

By Len Radzilowski, CL; VPPR of R*Toasters in Menlo Park

For the past two years I have been putting my acquired speaking and leadership skills into action by being a volunteer leader with a group called Peninsula Interfaith Action (www.piapico.org). PIA is a non-profit, faith-based, community-organizing group that helps ordinary people get involved in the issues that affect their communities. Twenty-seven congregations along the peninsula belong to PIA, working on issues such as housing, health care, and education. I became involved in an effort to do something about the housing crisis in my neighborhood.



Len Radzilowski

In Mountain View we have been successful in getting the city to set aside new housing for sale at below market rates. We are currently trying to raise the dignity of tenants by creating programs that would enhance communication and build respect between tenants and landlords.

My work with PIA has given me plenty of opportunities for speaking in public. Last year I presented a research report in front of two hundred people and the mayor of Mountain View, chaired a tenants education forum, and addressed the city council on the need for tenants' rights. I have also conducted meetings with public officials where thinking on your feet was an asset. Without the skills and courage that I have gained from Toastmasters, I could not be doing this important work. Moreover, another member of my group belongs to Menlo Park Toastmasters club SRI Organon, and together we have inspired three others to join Division C clubs. Communication skills are of great value here.

On April 30, PIA is having its annual Community Heroes Awards Luncheon to raise funds and honor community leaders like Congresswoman Anna Eshoo. If you feel inspired to combine your skills with community leadership, why not attend or be a sponsor of the luncheon yourself? Contact me at lradzilo@earth2net.com for information. Above all, whether your motivation is religious faith, civic responsibility, or neighborly concern, think about how you could use your Toastmasters skills to build a better community.

VNA Day a Success!



Vision New America organized a Public Speaking workshop; Sunday, April 18, at San Jose State University; for 30 highly motivated high school students. Two hours before lunch were for speech evaluations. Two hours after lunch were for a contest to select the top speakers. All 30 will serve this summer as interns for local government officials and politicians. A big thank-you to our District 4 Toastmasters (front row) for donating their time to help: Anne Hu, ATM-B, of Orbiters (holding someone else's baby); Steve Riccardi, ATM-G, of Cupertino and Top Gun; and Harry Holland, ATM-B, of Menlo Presbyterian and speakeasy@sun.

Club Anniversaries!



Red Cross Rhinoceros Business Toastmasters in San Francisco, whose officers are shown above with Immediate Past District Governor Charles Butterfield (left) ATM-G, celebrated its 6th anniversary on March 9.

48 clubs celebrated their anniversary in February, March, and April. Some milestone anniversaries:

- February: The 10th of Geospeakers in Menlo Park, the 15th of Milpitas Toastmasters, the 25th of Peninsula Toastmasters in Daly City, and the 25th of Speakeasies in San Francisco
- March: The 10th or Renaissance in San Francisco
- April: The 5th of R* Toasters in Menlo Park, the 15th of Melba Toastmasters in San Jose, 30th of Courier in Palo Alto, and the 45th of Orbiters in Sunnyvale

The Mission of the Club

The mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

District 4 is Looking for Sponsors, Mentors, and Coaches

- A Sponsor is responsible for organizing a new club.
- A Mentor provides guidance to the new club for 6-12 months.
- A Coach helps a struggling club (12 or fewer members) to recover and become Distinguished.

A club can have 1 or 2 sponsors, mentors, or coaches. Toastmasters International will give credit toward an Advanced Leader (AL) award to anyone who is a successful sponsor, mentor or coach. You will also gain the satisfaction of helping your fellow Toastmasters.

For more information about these rewarding opportunities, please contact our District Lieutenant Governor Marketing Dolores Bergen, DTM, Dolores Bergen, DTM; (408) 289-2650; Dolores.Bergen@udlp.com.



Yahoo! Yapsters had their charter party on Tuesday, March 2! Attendees included three District officers: Dolores Bergen, DTM, LGM; Shirley Farrell-Cowles, DTM, DG (both center left); and Joe Madley, DTM, PDG, the District Treasurer (back right). Dolores Bergen and Joe Madley are the Yahoo! Yapsters Mentors. Michele Lee and Barbara Pruijn, both members of Yahoo! Yapsters, were the club Sponsors.

DISTRICT 4 TOASTMASTERS



THE FOURCASTER

Editor: Sam Marines, DTM
124-H Blossom Hill Road, #2400
San Jose, CA 95123
agapeguy777@netscape.net

NON-PROFIT
ORGANIZATION
U.S. POSTAGE PAID
SUNNYVALE, CA.
PERMIT NO. 369