



THE FOURCASTER



Serving San Francisco, San Mateo, Santa Clara, Santa Cruz, San Benito & Monterey Counties.

[HTTP://WWW.D4TM.ORG](http://www.d4tm.org) for the latest news and to find a club near you.

NEWS AND INFORMATION FOR DISTRICT 4 TOASTMASTERS

VOLUME 68, NO. 1
SPRING 2003

Why attend the Spring Conference?

FASCINATING SPEECHES

- Tall Tales Speech Contest Friday, May 2nd
- International Speech Contest Saturday, May 3rd

Hear the Best from each Division



FELLOWSHIP

- Socialize with Toastmasters District Officers and Past District Officers from all over the District at the Friday Night Reception
- As a Club Officer, attend the Leadership Breakfast Saturday morning and meet other club officers
- Enjoy Lunch Saturday after the Educational Sessions

FANTASTIC KEYNOTE SPEAKER AND FINEST EDUCATIONAL PRESENTATIONS

- Special educational session by our Keynote Presenter, Dr. Richard Lederer.
- 7 Educational Presentations

FULFILL YOUR CLUB'S VOTING REQUIREMENTS:

(QUORUM REQUIRES 68 CLUBS REPRESENTED)

- Attend the Business meeting
- As Club President, VPE or proxy holder, Vote on Club Realignment and for the 2003-2004 District Officers

FUN-FILLED TIME TO BE HAD BY ALL!

FESTIVITIES of CIRQUE DU SOLILOQUY 2003

see flyer on page 8

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**FROM THE DISTRICT GOVERNOR:
Charles Butterfield**



Stretch To Be Your Best!

Spring has sprung the grass is riz,
I wonder where your educational achievement is!

We have finished the first eight months of our term. We should be well on our way to the achievement of our goals. Now is the time to review our progress and identify the areas that need attention.

At the Club level, is your Club Goal to be Presidents Distinguished? If not, it should be. Every Club in our District can be a Presidents Distinguished Club.

I am providing a special incentive for our Clubs to be Presidents Distinguished. For each Club that finishes the term Presidents Distinguished, the Club will receive its choice of the Successful Club Series Modules or the Better Speaker Series Modules. These are a tremendous addition to your Club Library!

You can track your Club's standing in the Distinguished Club Program online. follow these steps:

- Step 1: Go to www.toastmasters.org
- Step 2: On the right side of the page that comes up you will see a box with the heading: Member Quick Links. The first link in that box is Club DCP Reports. Click on that Link.
- Step 3: The next page that comes up is titled: Club Performance Reports. Enter your Club number in the box with the heading: enter Club # and click on the box that says: submit request.
The report that appears is the Distinguished Club Report for your Club.

Print the report. Make copies for your fellow Club Members. Ask your Club President for a few minutes on the agenda of your next Club Meeting to present the report to your Club, or your Club President may want to present the report herself.

Have a discussion with your fellow Club Members to determine what your Club must do to become Presidents Distinguished by June 30.

If you are a new member, that is you have joined Toastmasters within the past year, how much progress have you made toward the achievement of your CTM (Competent Toastmaster). You should achieve the CTM within the first year of your membership. You should present at least one speech from the Basic Manual per month. Are you on track? Or perhaps have you fallen behind? If you are on track to achieve your CTM within the first year of membership, congratulations! If you have fallen behind, now is the time to catch up! Contact your Club Vice President of Education today. Ask that you be placed on the speaking schedule to present a speech from the Basic Manual as soon as possible!

If you are an advanced member, how is your progress on your ATMB, S or G (Advanced Toastmaster Bronze, Silver or Gold) You should achieve at least one educational level per year.

If you are a Club Officer, will you complete the requirements for your CL (Competent Leader)

If you are a District Officer will you complete the requirements for the AL (Advanced Leader)

Now is also the time to consider your goals for the coming term.

In addition to the Speaking Track in Toastmasters, we also have the Leadership Track. The Leadership Track begins at the level of Club Officer. Are you interested in being a Club Officer? If so, let your fellow Club Officers know now. Club Officer Elections are due at your first Club Meeting in May. That is only a few weeks away!

FROM THE DISTRICT GOVERNOR cont.

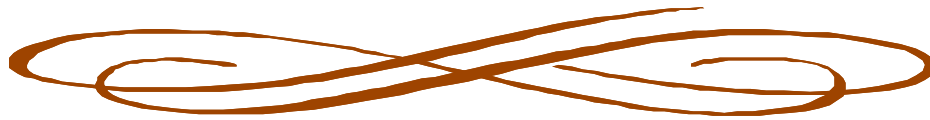
For those of you who have been a Club President or Club Vice President of Education, the next level on the Leadership Track is Area Governor. We are looking for Area Governors who will take Office when the new term begins on July 1, 2003. Right now there are still many openings, but they will go quickly. If you are interested in being an Area Governor please let your current Area Governor know now. If your Area Governor has already found a replacement, there are still openings in other Areas. If you have ever wanted to be District Governor, Area Governor is where you start.

Make this term in Toastmasters your best term ever! Complete at least one Educational Goal - CTM, ATM, CL, AL, or DTM! Become a District Officer!

Stretch To Be Your Best!

Charles Butterfield
District Governor

**Special Incentive for clubs that
Reach President's Distinguished!**

**Leadership: A Set of Skills Anyone Can Learn With Hard Work**

Peter Ng, ATMS/CL
Area E3 Governor, 2002 - 2003

The experience of being an Area Governor for me from 2002 to 2003 was a great learning experience, but also a lot of hard work. In the following paragraphs I briefly explain how much time I spent in this role, what activities I did, and what I learned.

When I first inquired about being an Area Governor, I was told the time commitment would be one to two hours per week. I would agree that if you do the absolute minimum, you could get by with only putting in one to two hours per week in the Area Governor role. I actually spent on average two to five hours per week in this role, and I would say this is more realistic if you want to do a good job. If you have lots of time and want to be Super Area Governor, you could probably spend up to ten hours a week or more in this role.

As a San Francisco Area Governor, I also spent a lot more time traveling than other Area Governors who lived and worked closer to District Events, which were mostly in the San Jose area. As Area Governor, I developed on-going working relationships with the top officers in each of the clubs in my area. I held monthly Area Council meetings with those officers. I made two formal visits to each of the clubs in my area, plus several informal visits to those clubs. I did officer installations for two of the clubs. I monitored the performance of each club on a monthly basis, closely following the statistics reported at the Toastmasters International web site. I attended the bi-monthly District Executive Committee meetings, as well as several District Events such as Area Governor training, District Conferences, and of course the District Officer installation where I was first installed as an Area Governor. The two biggest events for me as Area Governor were the Area Speech Contests, one in the Fall and one in the Spring.

What I learned from being Area Governor was that leadership is not a natural trait that you are born with, but a set of skills that anyone can learn. It just takes dedication, integrity, and lots of hard work. When I first became Area Governor getting the club officers from my area to attend the first Area Council meeting was like pulling teeth. But because I had a good vision of the meetings where they would be short and beneficial to everyone who attends, I eventually got good representation from the clubs each month. I have learned that a lot of leadership is about asking for help then making sure you thank and recognize the people who help you.

My next goal in Toastmasters is to focus again on my own speaking skills, but for anyone wanting to learn both how to lead and to make a significant contribution to Toastmasters, I do recommend taking on the Area Governor role.

A Message for Team 003

Shirley Farrell-Cowles DTM, Lt. Governor of Education and Training



We now only have just over three months left for the year of 2002-2003, and are at the beginning of the home run to become a Distinguished District or higher.

Congratulations to the three top clubs for accomplishing 4 CTMs from July 1, 02 to December 31st 02. These are the winners! Did I hear Pizza Party?!

1435 Area C-2 - SRI Organon 4 CTMs
4368 Area D-5 - High Spirits 4 CTMs
3295 Area E-3 - Money Talks 4 CTMs

The Division Governor with the most CTMs & the Division Governor with most ATMs for this year will be recognized with an award. Keep up the good work and keep focused.

COMPETITION: The clubs that have 4 CTMs this year will be awarded a module from the Better Speakers Series or Successful Club Series at the end of the year. This includes CTMs from July 1, 02 through June 30th, 03.

Planning: This is the time to make a plan for your Clubs, Areas and Divisions of where you are going to be when we get to that finish line, June 30th, 03. If you wait until the last few months of the year to go for it you will run out of steam and not make the final hill. Getting what you want in life requires energy, determination and stamina. But for *all three factors* you need to be motivated...and to stay motivated. Apply this to what you want out of being a toastmaster.

The District needs for each club to have a minimum of two CTMs and one ATM. This is not a tall order by any standards and you all should be able to do this. Your Vice-President of Education has been trained to schedule those who have completed six speeches to help them accomplish their CTM this year. It may mean having to cut table topics shorter and schedule 3 to four speeches at each meeting, which can be done. Make every speech a manual speech and have it signed off immediately by the VPE that day.

ATMs should be no problem especially due to the fact that we excelled in CTMs last year and all those who accomplished this will be well into their ATM goal.

Every club should have a chart recording each member's progress. Clubs not achieving any CTMs will find they lose members and have a hard time surviving. Everyone wants a feeling of accomplishment and they can only get this feeling by seeing what they have done this past year. A happy member stays with the club for a long time.

To quote from Zig Ziglar, one of the country's top motivational speakers. "Most of us can be motivated for short periods of time. What we need is to be motivated for the long term. Making long-range Goals can do this. Goals provide us with destinations. The more vivid our images of reaching those destinations the stronger our desire and drive..and the less likely we are to be discouraged along the way."

I have the vision of us all being in Atlanta, Georgia in August, as a District, at the Toastmasters International Conference, being rewarded for reaching our goals. I would like you to share this vision.

When you read this message today, ponder it for awhile then sit down and start making your plan of where you will be at the end of this year June 30, 03. Motivate, instruct and educate your team with a great power of suggestion to put them on the right track. Help them find the way to be successful in their clubs.

Working as a team and making a plan is the best way to do it! I know you all can! Do it now!

With only so many months to go we cannot afford to think about where we will be, we need to make it happen.

Thanks for your support.

Shirl

**The Vice President of Education in your club
can submit Award applications on-line!
Go to:
<http://www.toastmasters.org/awards/>**

VP Membership Winter/Spring Contest:

Linda S. Kenney, DTM LGM
linda.kenney@netapp.com



District 4 is looking for the **top VP Membership in each Division** for the second half of the year (January 1 - June 30). The winner will be announced at the first Executive Council Meeting in July. **The winner must complete at least seven of the seventeen items listed below.** One point will be awarded for each item. The VP Membership with the most points will receive a plaque in recognition of their achievement at their Division Contest.

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. Attend the VP Membership Officer Training 2. Contact five people from the "Hot Leads" and invited them to visit your club meeting 3. Conduct one formal Club Membership Building Campaign 4. Promote Toastmasters International and District 4's Membership Building Contests 5. Coordinate a Club Speech Craft 6. Conduct a Membership Survey – Report the findings - Implement club changes based on the survey results 7. Compete Goal 7 in the DCP (Four new members) 8. Present the Successful Club Series "Finding New Members for Your Club" (catalog no. 291-A) 9. Present the Successful Club Series "Closing The Sale" (catalog no. 293-A) 10. Create and Hand-out a "Guest Package" 11. Bring 12 different Guests to the Club Meetings | <ol style="list-style-type: none"> 12. Follow-up on all Club Guests with a phone call, e-mail or US mailing 13. Conduct the process of Voting Members into the Club 14. Attend at least one Area or Division Council meeting 15. Assist with the Semi-Annual Report and assure that it is in the US Mail prior to Apr 1st 16. Maintain membership retention of 80% or better (when submitting the above Semi-Annual Report) 17. Ensure that an Officer List is sent to TI and District Governor via the District 4 website (prior to June 30th) |
|--|---|

Send verification to:

Linda S. Kenney, DTM LGM
 255 W. Rincon Ave
 Campbell, CA 95008

Must be postmarked by July 3, 2003

Semi-Annual Reports Due to Toastmasters International April 1, 2003

All Clubs Dues are due prior to April 1st. Clubs should begin collecting dues in February for submitting by March 31. Toastmasters International will accept MasterCard, Visa, American Express and Discover credit cards, MasterCard and VISA check cards, and electronic checks. (This is part of Goal 10 in the DCP) All clubs in order to be healthy should have a retention rate of 75% or better. There are three things that must be submitted:

- 1- Membership list
- 2- Cover sheet copy of this can be found at this link
<http://www.toastmasters.org/pdfs/april.pdf>
- 3- \$18 per member on the membership list.

Low Member Clubs (less than 20)

Linda S. Kenney, DTM LGM
linda.kenney@netapp.com



The following are things your Club can do to increase your membership:

- **Membership Building Contest –**

- 1- Annual Membership Program - In effect every day of the year, this program acknowledges individuals who have sponsored 5, 10, 15, or more new members during the program.
- 2- Annual Club Membership Program - This program acknowledges Clubs that increase total membership by five or more or reach 20 members during the Club year. Clubs who achieve in the program will receive a Club banner ribbon, as well as recognition in The Toastmasters magazine.
- 3- “Beat the Clock!” - This program is from May - June. During the “Beat the Clock!” membership contest, encourage your Club’s members to invite as many guests to your Club’s meetings as possible. Consider conducting a special guest meeting – where you conduct a regular meeting, but also specifically discuss the benefits Toastmasters members receive as they participate in the program. Add five new members to your roster during this contest to receive a special “Beat the Clock!” ribbon to display on your Club’s banner.
- 4- Develop your own “Club Building Contest” additional information can be found on the web at <http://www.toastmasters.org/mbpi.asp>

- **Speech Craft** - Sponsoring a Speech Craft session is a very effective way to spread the word about your club, introduce the Toastmasters program to others, and show your club in a very positive light. Pat Garcia (Division A, B and F) and Ellison Barnes (Division C, D, E and G) Chair Persons

- **Club Coach** - A Club Coach is an experienced Toastmaster who is asked to help a struggling club. For purposes of the Club Coach program a struggling club is one that reported twelve (12) or fewer members to Toastmasters International on its most recent semi-annual report. The Club Coach comes from the outside with new viewpoints, perspectives, and experience. They may not be a member of the club prior to assignment, but may join after being assigned. Doris Tse Chairperson

- **116 Ways to Recruit Members** – Ideas to recruit members — <http://www.d4tm.org/Flyers/116-Ways-to-Recruit.doc>

- **106 Ways to Retain Members** – Ideas to recruit members — <http://www.d4tm.org/Flyers/106-Ways-to-Retain.doc>

- **The Youth Leadership Program (YLP)** - The Youth Leadership Program is another educational program that doubles very effectively as a way to promote your club. Hosting a Youth Leadership program not only give your club’s members an opportunity to develop their leadership skills, it also helps educate younger members of society about public speaking. Linda Kenney for more information.

**Effective July 1, 2002,
 MasterCard, Visa,
 American Express and Discover
 credit cards
 MasterCard and VISA check cards,
 and electronic checks will be
 accepted for New
 Member Fees.**

Club VPPR Spring Contest Underway!

Dolores Bergen, DTM, Public Relations Officer (PRO)

District 4 is looking for the top Public Relations Officer in the District for Spring 2003 (January 1-June 30, 2003). The winner will be announced at the July Executive Council meeting and recognized for their achievement with a plaque at their Division Fall Contest.



The winner must complete a minimum of 7 of the fourteen items listed below:

1. Attend the VPPR Officer training
2. Produce at least three issues of the Club Newsletter and submit for the "Golden Quill"
3. Organize Club participation in a Parade or Community activity
4. Submit a Press Release to your local Newspaper
5. Contact five people from the "Hot-Line" and invite them to visit your club meeting
6. Submit a public service announcement on local radio or cable tv.
7. Distribute TM Magazines for 3 months to waiting rooms of local businesses, Doctor, Dentist offices, Health clubs, Libraries, Community Colleges, or Hospital.
8. Display a Toastmasters Bumper Sticker or License Plate Frame for you car
9. Attend at least one Area or Division Council meeting
10. Post District 4 PR flyers around the community/company
11. Attend a District 4 Showcase
12. Submit an announcement of TM meetings in Company newsletter/Bulletin Board, or e-mail for 3 months through which one new member will join your club.
13. Send a Club Officer list to your local Chamber of Commerce
14. Submit the Club and Officer Information Form (aka "Officer List") to T.I. and District Governor.

Send verification to :

**Dolores Bergen, DTM
4291 Sayoko Circle
San Jose, Ca 95136**

MUST BE POSTMARKED BY JULY 5, 2003

**Who will be the next Golden
Quill and Platinum Page
recipients?**

**Recipients
Announced at the
Spring Conference,
May 3rd.**



The Fourcaster is a publication for the Toastmasters of District 4. Comments, questions, pictures or articles should be directed to the District 4 Public Relations Officer and Bulletin Editor: Dolores Bergen, DTM, PRO

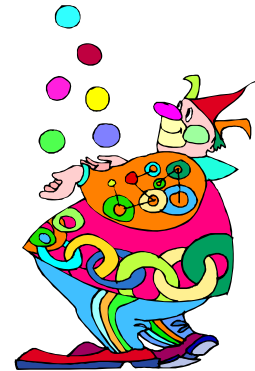
4291 Sayoko Circle
San Jose, CA 95136
(408) 289-2650
e:mail: Dolores_Bergen@udlp.com



Toastmasters International District 4 presents

Cirque du Soliloquy 2003

Resonance of the Human Spirit



Featuring

Dr. Richard Lederer

Toastmasters International Golden Gavel Recipient

Tall Tales Contest: Fri. May 2nd 2003 6:30 PM to 9:30 PM

Conference: Sat. May 3rd 2003 8:00 AM to 4:30 PM

Where: Biltmore Hotel 2151 Laurelwood Rd. Santa Clara

Created by Franklin Chun Microsoft Office User Specialist P.O. Box 12093 - San Francisco CA 94112-0093 - (415) 998-1432 - Email: consultfchun@juno.com

Cirque du Soliloquy 2003 Program Registration Only - Please PRINT						Sat. All Day*	Fri. Recept'n & TT Contest	Sat. INT'L Contest	Sat. Ldrshp. Brkfst.
Saturday All Day Programs include Lunch and International Contest									
Prices after April 20 th 2003						\$69	\$20	\$15	\$15
Prices on or before April 20 th 2003						\$59	\$20	\$15	\$15
First Name	Last Name	Club #	Club Name / District Position	Phone # / Email	First Time Pls Circle	Sat. All Day*	Fri. Recept'n & Contest	Sat. INT'L Contest	Sat. Ldrshp. Brkfst.
Ex Jane/John	Doe	9999	High Spirits District Governor	555-555-5555 cirque@aol.com	Y / N	59	20		15
					Y / N				
					Y / N				
					Y / N				
Subtotal									
Total									
<input type="checkbox"/> Make check payable to "District 4 Toastmasters" & mail a copy of completed registration and check to: Tom Dennis 46733 Crawford St. Fremont CA 94539									
For information, Contact Cynthia Nakayama ☎ (510) 651-4611 ✉ Email: cynthia_nakayama@pacbell.net Tom Dennis ☎ (510) 490-8496 ✉ Email: TomDennis123@Yahoo.com http://www.d4tm.org									

Keynote Address and Special Educational Session

Featuring Dr. Richard Lederer



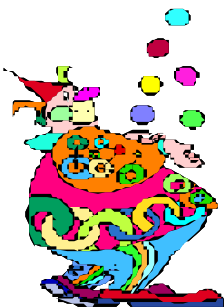
Keynote address: “The Miracle of Language”

Our Spring Conference begins with Richard Lederer, the author of more than 3,000 books and articles about language and humor, including his best-selling Anguished English series. Dr. Lederer’s syndicated column, “*Looking at Language*,” appears in newspapers and magazines throughout the United States.

Dr. Richard Lederer is also an accomplished public speaker who makes more than 100 appearances a year. He is equally at home talking to children in elementary schools as he is talking to corporate audiences and nationwide television viewers. He was recently seen on PBS during its fund-raising drive. Dr. Lederer appears regularly on National Public Radio’s *Weekend All Things Considered* and hosts a weekly show, *A Way With Words*, on San Diego public radio, where he and his co-host tackle “that glorious, stupendous, tremendous, endoverendous adventure we call language – from puns to punctuation, pronouns to pronunciation, and diction to dictionaries.”

“We take language for granted,” he says, “but when we step back and listen to the sounds that escape from people’s mouths and luminesce on their computer screens, we are in for a lifetime of joy.” Toastmasters will hear more from this fly-by-the-mouth verbivore in *The Toastmaster* magazine. Verbivore? He explains, “Carnivores eat meat, herbivores eat plants, and verbivores eat words (sometimes their own).” This verbivore not only consumes words, he serves them up as a great feast.

For excellence in communication and leadership, Toastmasters International has awarded the 2002 Golden Gavel to Dr. Richard Lederer.



Keynote Speaker’s Educational Session:

“Conan the Grammarian”

HUMOR really “punches” your points—be remembered “for all time!” This interactive presentation will focus on the very real, practical benefits to be gotten from incorporating humor into your professional and public speaking styles. Discover how putting humor into your communication everyday can help you to not take yourself too seriously during serious times, smash through “hidden agendas,” relax both the speaker and the listener, and create a like-minded community. Learn seven ways humor can help you to avoid “chronic burn-out!”

The Educational Sessions are listed on the next two pages.

Educational Presentations:**“Great Communication Begins with Connection”****Cathy Dana and Vicki Wynne**

In this experiential workshop, learn to allow your words to flow naturally to any size group. Speak comfortably with ease, authenticity, and presence. Discover how to express the inner wisdom that flows out of silence.

Both Cathy and Vicki are Certified Speaking Circles(r) facilitators. Speaking Circles(r) were founded by Lee Glickstein, author of *Be Heard Now! Tap Into Your Inner Speaker and Communicate with Ease*.

Cathy Dana has a masters degree in counseling, a founding member of Renegade Women Storytelling, and the chair of the NSA Professional Speakers' Academy.

Vicki Wynne, MSW, ATM-B, is a speaker and business owner. She is an activist and humanitarian, with a mission to help inspire others in finding their purpose, passion, and authentic voice.

“So You Want To Be A Judge....”**Shelley Horwitz, DTM**

Well, this is the workshop for you. In this session, you will learn about Toastmasters speech contests. You'll find out about the judging criteria, Toastmaster judging guides and ballots. You'll even learn about three different judging techniques to make your job as a contest judge easier. When this workshop is over, you will know how to complete you ballot and make it count.

Shelley Horwitz has been a Toastmaster for nearly 20 years. He has been a club and District officer and has conducted dozens of leadership seminars for Toastmasters and for business in the bay area. Shelley has taught the Judges Training program for the District 4 and Region II. This workshop is based on the Toastmasters Judges Training Program and has been developed and refined for more than 15 years. In this program Shelley not only includes the basics of Judging, but also his experience and many anecdotes as a contestant, judge, and Chief Judge at more than 150 Toastmaster speech contests.

“Action Plan Marketing**Marketing Solutions for Professional Service Businesses”****Robert Middleton**

Getting Attention Every Time You Speak About Your Business

One of the best ways to market an independent business is through networking. But when people ask you what you do, do you give an answer that results in a “That’s for Me!” response or do you get blank looks and a conversation that goes nowhere? We’ve all heard of “elevator speeches” and other techniques to get attention and interest, but most of what you’ve heard is *dead wrong*.

In this highly interactive presentation you’ll learn how to create an Audio Logo that gets the attention of prospects every time, along with requests to follow up with them. The great news is that this is something anyone can do every time someone asks about your business.

Robert Middleton, the owner of Action Plan Marketing, has been helping independent professionals attract more clients since 1984. He’s a marketing consultant and coach, a web site designer, a workshop leader, and the author of the popular “Info Guru Marketing Manual” available on the actionplan.com website.

Educational Presentations:

“Enjoy Success with Ease!”

Caterina Rando, MA, MCC

You have many roles and experiences in your life that seem regular and normal that with a little tweaking and a perception shift could be memorable, funny and have impact to an audience.

This session will help you identify sources of stories from your worries, your day to day experiences and your personal perspective on life. You will leave knowing how to turn an everyday experience into a magical story for your speaking. You will never again think you do not have a great story to illustrate a point.

Caterina Rando, MA, MCC, is an award winning international speaker, known for her captivating stories. She is also author of the book national best seller “Learn to Power Think.” She helps people invigorate their professional and personal lives and create the results they want.

“The Sound of Your Voice”

Dr. Carol Fleming

Your voice does more than carry a message — it is the message! Your voice is your personality, your body and your mind. Your voice speaks of your past — and predicts your future. In *The Sound of Your Voice*, Dr. Carol Fleming will show how you can listen behind the words and hear the emotional message in the tones and sounds you make. You’ll learn how your voice can help you establish presence and increase personal impact. If you’re interested in finding out what vocal variety really means, this is the place!

Dr. Carol Fleming, has a well established practice as a personal speech coach in the Bay Area. She has spent her life dealing with issues very familiar to this audience: dealing with stage fright, voice projection, speech clarity, nonverbal communication, and the organization of language. She is the author of two audio series: *The Sound of Your Voice* and *The Serious Business of Small Talk*, and is starting work on her next CD, *Impact for Everyone*. She has a PH.D. from Northwestern University and has taught in the speech departments of several California Universities.

“Body Speak: Integrating Your Words, Actions and Message”

Athena Williams

Become more engaging and effective when you speak! Gain the attention of your audience and deliver your message with impact and zest! Allow your body to speak!

Join us for this fun, experiential workshop where you’ll learn specific techniques for getting back into your body. Utilizing mindfulness, breathing practices and awareness exercises, you’ll begin to further integrate your words with your actions and message when you use the body as a resource. You’ll shift from being “on” to being “authentically you” to deliver your speech with complete presence, focus and impact. *Transform Your Ordinary Experiences Into Extraordinary Stories*.

Athena Williams, President of Crescenda Internatioan Inc, is a speaker, author, consultant and corporate trainer with an absolute passion for her work. Athena has a B.A. in Economics from Bentley College, a M.A. in Organizational Sociology from Simmons College, and a Training and Human Resource Development Certificate from UCSC Extension.

“Speechwriting 101 - The ABC’s of Effective Speechwriting”

Bill “Clark” Kent, ATM-G

This dynamic and interactive workshop will equip you with the speechwriting tools required for maximum influence of any audience. Beginning with a speech written in the first five minutes of session commencement, your journey to understanding of the ABCs of effective speechwriting is well on its way. First, learn the importance of the victory statement - the driving force behind every effective speech. Quick audience analysis, unique Basic speechwriting tool and finally, you will comprehend the essential elements of connecting with your audience.

Lieutenant Colonel William F. Kent is the Commander of the 12th Contracting Squadron, Randolph Air Force Base, Texas. He received a Bachelor of Arts degree in Political Science from Ohio University in 1980 and a master of General Administration degree from Central Michigan University in 1993.

Voting Procedures and Proxy Instructions for the District Council Meeting

**Cheryl Watkins, DTM, PDG and Kitty Mason, DTM, PDG, PID -
Updated from the Fourcaster Spring Issue 2002**

District Council members will vote on District Business.

District Council members include the Presidents and Vice Presidents of Education from each District Four Toastmasters club in good standing at the time of the District Council meeting and current District Four Executive Committee members (includes District Governor; Lt. Governor of Education & Training; Lt. Governor of Marketing; Public Relations Officer; Immediate Past District Governor; Division Governors; Area Governors; District Secretary and District Treasurer).

Each President and Vice President of Education in attendance is entitled to one vote, or may designate in writing any active individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President of Education of the club and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry up to two club votes. The maximum votes that can be carried by a District Officer are three.

If you are a club President or Vice President of Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President of Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Conference: If neither the President nor Vice President of Education is attending, have them complete the proxy form for another member of the club who will be attending.

Inattention to this matter will result in your club's not being able to cast its votes. We encourage you to pick up your ballots as early as possible from the Credentials Desk.

Below is a copy of the proxy form:

<p>TOASTMASTERS INTERNATIONAL DISTRICT 4 Spring Conference May 3, 2003</p> <p>Club Name: _____</p> <p>Club No.: _____ I hereby appoint _____ to vote as my proxy at the Conference stated above.</p> <p>Signed: _____</p> <p>Title: _____ (Club President or Vice President of Education)</p> <p>Date: _____</p>
--

Make Your Club Vote Count!

Kitty Mason, DTM, PID, PDG

Do you know that to make your club vote count in the District 4 elections this spring that we have to have a quorum to do business? What is a quorum? A quorum is the minimum number of members who must be present at a meeting for business to be legally transacted. Why do we have a quorum? A quorum assures that enough representatives of the member clubs are present to make a decision for the good of the whole organization.

In Toastmasters International the "member" is the club. The District 4 quorum, stated in the Administrative By-Laws, is one-third (1/3) of the member clubs in the District. One-third of the clubs must have official representatives at the District Council meeting.

Who is an official club representative? Each club has two votes that are usually assigned to the President and Vice President of Education. If they cannot be present to represent the Club, they can designate, by written proxy, another club member to be an official representative of the club. The official representative – President, VPE or member with the official proxy – must check in at the credentials desk in order to be counted in the quorum and to receive the ballots for District Council business.

Would you want just three clubs to make an important decision for District 4? Of course not! You can see that this is an important responsibility for the Club. Complete one of the important club responsibilities – come to Sunnyvale as an official member of your club – President, VPE or a representative with a proxy – to vote at the District Council meeting.

Remember clubs should be nominating and electing club officers during May!



Nominating Committee Report

Tom Dennis, DTM, IPDG

The following candidates were nominated for office for the Toastmasters year 2003-2004.



District Governor:

Shirley Farrell-Cowles
Doris Tse

Lieutenant Governor of Education and Training:

Linda Kenney

Lieutenant Governor of Marketing:

Dolores Bergen
Bob Fonarow

Public Relations Officer:

Harry Holland

Division B Governor:

Gail Rosenthal

Division C Governor:

Rose Renwick

Division D Governor:

Ken Cawley

Division F Governor:

Sharon M. Corgile

Division G Governor:

Wada Nandiwada

There were no candidates for Divisions A and E.

Candidates are listed in alphabetical order. Their statements appear on the following pages.

***Shirley Farrell-Cowles DTM/LGET
For District 4 Governor 2003-2004***



After twenty-three years as a toastmaster in District Four, I have reached the last step to the top of the mountain for the district to serve as your District Governor 2003-2004.

It has been an interesting journey and something I have enjoyed so much. Holding every office at the club level, receiving Toastmaster of the Year 3x, and Outstanding Area Governor of the Year. Moving on, to the Division level, attending District Meetings encouraged me to grow even further. Finally, serving as your Public Relations Officer, Lt. Governor of Marketing, Lt. Governor of Education and Training and now the chance to serve you as your District Governor. What a ride filled with wonderful experiences and people I have met.

My accomplishments along the way are too numerous to mention, but the biggest reward I have received from being a member of Toastmasters has been the knowledge I have helped members achieve. By participating in the club officer training, listening to the members, I have heard their needs and feel I can make a difference in the District and ensure growth in all areas.

With District Four being recognized as 3rd in the World out of 79 Districts and 70 countries, I stood on the stage in San Antonio, Texas, and received an award for Marketing Excellence at last year's Conference. This award belongs to all of you in District Four who made this possible, and you gave me one of the highlights of my toastmaster's journey. Credit must be given to my mentors and trainers in Region II and District Four. Being your District Governor will bring my experience and education to the highest level to serve you all. I will not disappoint you!

Elect:

**SHIRLEY FARRELL-COWLES DTM/LGET
FOR DISTRICT 4 GOVERNOR 2003-2004!**

***Doris S. Tse, DTM
For District Governor, 2003-2004***



Good leaders lead by examples. With my extensive knowledge and skills in education, membership and club building, I can lead the District to a new height.

My skills get better and better. The achievements get greater and greater. Most people hold one office at a time. This year, I'm holding 3 offices at the club, Area and District levels simultaneously. I was President of the #1 club (Cupertino) and Area Governor of the #2 club (Switch On) in the District, achieving 8 out of the 10 criteria items in the Distinguished Club Program within 7 months. The new club I started (Intel) in January will be (Select) Distinguished. I have motivated many volunteers in club rebuilding through the Club Specialist Program.

I am confident in leading the District and I know the transition will be smooth: (1) I have the know-how. (2) World Headquarter will provide training twice during the term. (3) I have 40 elected/appointed officers and past District leaders to assist me. (4) I had worked closely with the District Governor for 2 years as Lt. Governor-Marketing and Public Relations Officer. (5) I have first hand experiences in every Toastmasters program. I have served in Club Extension, Youth Leadership, Speakers Bureau, as a Club Specialist, Area Governor, Area Bulletin -editor, in training, coaching and mentoring. (6) I don't just talk. I deliver results. Below are just a few:

I am getting my 4th DTM. I had built /rebuilt 5 clubs personally. I was the District Toastmaster-of-the-Year and winner in Humorous (First), Interpretive Reading (First), International (Second) and Regional (Third) contests. I led SRI Organon winning the International Top 10 Membership Building Campaign. I had articles published in the Toastmasters International magazine.

Having served as Lt. Governor of Education & Training is NOT a pre-requisite for District Governor. Toastmasters International does not require that. The nomination committee has examined my credentials carefully and concluded that I am fully qualified. I hope my track record of success and achievements will convince you that I can lead the District to greater success. Please cast your vote for me, Doris Tse.

Linda S. Kenney, DTM
**Candidate for Lt. Governor of Education
 and Training**



I received my BS and MBA from the University of Phoenix. I accomplished this while working full-time and raising a family.

Currently, I am a Project Manager for Network Appliance Inc. I worked for Lockheed for 20 years as a Supervisor in Material and a Trainer in the Process and Quality Improvement area. I have promoted simplifying processes, team development and mentoring.

I have developed and conducted several workshops for Facilitation, Team Building, Accelerated Learning, Goal Setting, and Communications Skills.

My Toastmaster's Education Awards include:

- Ø 7 CTM
- Ø 5 CL
- Ø 4 AL
- Ø 3 ATM-B
- Ø 3 ATM-S
- Ø 2 ATM-G
- Ø 2 DTM

**VOTE FOR DISTRICT
 OFFICERS AT THE
 SPRING
 CONFERENCE
 BUSINESS MEETING
 MAY 3RD!**

**Proxy forms available on
 page 12**

Cirque du Soliloquy 2003
Resonance of the Human Spirit
May 2nd and May 3rd
Biltmore Hotel
2151 Laurelwood Rd.
Sunnyvale

Dolores Bergen, DTM, D4 PRO
Candidate for Lt. Governor of Marketing



As a District Officer for the past 3 years, I've gained an understanding of what it takes to be a successful. Membership is one area that needs to be highly successful – without members, we don't exist!

Membership covers three areas:

1. Retaining membership
2. Recruiting new members into existing clubs
3. Starting new clubs

I've experienced the challenges of these areas.

1. My club continues to have a large turnover in membership due to lay-offs, workloads and busy lives. We keep members interested through creative themes, good scheduling and the mentor program.
2. We use the Hot-Line for leads, advertise our club and welcome guests.
3. I've mentored and sponsored new clubs, facing the challenge of reaching charter strength and keeping it beyond a year.

During the different terms as a Club and District Officer, I've learned of the resources available for each area. I've also learned that I can't do it alone, but need a strong team.

I formed a Membership team and successful strategy for the Santa Clara County Boy Scouts of America Council, chairing a District membership team 4 years and then instituting the Council Membership team, chairing it for 3 years. I've also worked with membership as President of the Santa Clara Valley Chapter-International Management Council, where I have promoted and utilized Toastmasters training modules, trainers and clubs.

Successful membership growth requires knowing the resources and utilizing them so all of us have a successful club and in turn, a successful District.

Let's continue to be Successful in Marketing!
**VOTE FOR DOLORES BERGEN AS
 LT. GOVERNOR OF MARKETING**

Bob Fonarow, ATM-S/CL
Candidate for Lt. Governor of Marketing



“By completing a project using the High Performance Leadership program, you have demonstrated outstanding leadership skills. You are, indeed, an effective and a dedicated Toastmaster”, wrote Donna Groh, Executive Director of Toastmasters International, congratulating me on achieving the Leadership Excellence Award.

As Division A Governor, I planned, organized and implemented, with the assistance of my Guidance Committee, a Toastmaster Leadership Institute, which successfully took place on February 1, 2003.

Division A Governor 2002-2003

A-1 Area Governor 1997-1998

District Appointed Club Specialist 2003 for Area A-3

My home club is NPS Toastmasters in Monterey.

Club President Jan-June 2002

Our club achieved the 2001-2002 President's Distinguished Club Award

Delegate to two TI International Conventions: New Orleans 1997 and San Antonio 2002

My experience as a business management consultant and my designation of Certified Management Consultant from the Institute of Management Consultants are excellent qualifications for the office of Lt. Gov. of Marketing.

I welcome your vote!
Bob Fonarow
bfonarow@calevents.com
831-626-8585

Harry Holland, CTM/CL
Candidate for Public Relations Officer



Thank you District 4 Toastmasters, and thank you Toastmasters International, for allowing me to be a District officer in one of the best Toastmasters Districts in the world – President's Distinguished!

I was Area C3 Governor last year, and currently am the Division C Governor. Starting in July, I would like to be the District 4 Public Relations Officer. I ask for your vote at the Spring Conference.

Being a District Public Relations Officer combines the best of the communications and leadership abilities that we learn in Toastmasters. Thanks to your ongoing help and support, I am confident that I have the qualifications necessary to be your next PRO.

I have visited, and learned from, many Clubs. I have served as Club mentor. I have been a Club officer trainer. I have participated in Area, Division, Regional, and International contests, conferences, and conventions. And I have enjoyed it all, because you have been part of it too, and because together we have improved our skills and become successful. Yes, I have been an active part of a great District team these last two years. I have learned from the best.

New Clubs, new members, CTMs, ATMs – whether you have been a member for one day or have earned many DTMs – each of us has our goals. As your next Public Relations Officer, I will continue to serve you, to promote your activities, and to give you the recognition that you have earned.

Need a lead on new members?

Register for the Hot-Line list:

http://d4tm.org/District_4/hotline.html

Gail Rosenthal
Candidate for Division B Governor

Toastmasters... it's all about communication and leadership. Communication comes from participating at the club level. Leadership comes from participating on the executive committees, at the Area, Division, and District levels of the organization. I am proud to have been associated with Toastmasters for over 10 years. My participation at the club level has benefited me in many, many ways, including gaining speaking and communication experience I would never have had the opportunity to experience. At the club level, I have had the privilege of serving in every officer capacity, and serving the members as best I could. Every club was select distinguished, and I am proud to be a member of a President's select Distinguished club now, of which I am President. It has indeed been a learning experience.

I have also had the privilege of serving as Area Governor, where my area achieved Select Distinguished status. The members of those clubs worked hard, and I was honored to provide guidance and support in their journey.

Because it's all about the membership – it's all about the Member!

I'm looking forward to working with Division B and supporting its members to greatness!

Rose Renwick
Candidate for Division C Governor

My home club is High Spirits of Toastmasters, Belmont. What a great little club it is! I suppose we all feel that way about our home club and think of them as our "home base." No matter how far we may roam in District 4, no matter how many clubs we join (I'm currently a member of 4 and thinking about joining a 5th), our home club is where our heart is, first and foremost.

I've been a Toastmaster for a few years, long enough to reach for the gold (ATM-G), and earn my competent leader award (CL). I'm now reaching for my advanced leader (AL) and distinguished toastmaster (DTM) awards. I hope to earn them this year.

For the Toastmaster Year (July 1 - June 30) I served as President of High Spirits, Belmont; V.P. Membership of the San Carlos/Belmont club; Area C-1 Governor (for 8 terrific clubs in the Redwood City/Redwood Shores area), and have also been a member of the Redwood City Orators, and Pro Toasties. I'm thinking about joining Point of Order, too.

Life just keeps getting better and better the longer I'm in toastmasters. Don't you find that to be true? The more I've learned, the more I want to learn. There are so many more interesting people in TM I want to meet! Toward that end, I'm throwing my hat into the ring to serve as Division C Governor for 2003-2004.

In Toastmasters I've learned that being "in service" truthfully means that you reap a bounty of personal rewards for your time and effort spent "in service" to the organization. I'd appreciate your vote because I'm eager to see what adventures, opportunities, and personal rewards lie ahead for the next Governor of Division C. Thank you for your consideration.

Ken Cawley, ATM-B/CL
Candidate for Division D Governor

First, let me say, I am honored to have been nominated for the position of Division D Governor. As with all Toastmaster offices, that of Division Governor carries great responsibility while at the same time is an exciting opportunity.

I am a member of the High Spirits club in Belmont. I joined Toastmasters in 1990 to improve my presentation skills. Since then, the skills I developed and continue to hone have proved invaluable for everything from interacting one-on-one with customers to making business presentations before large audiences. These skills even assisted me in landing a spot in a national commercial a few years ago. Those who remember the CNET "Right Computer" ad, however, will understand why I kept my day job.

If elected as Division D Governor, I will be responsible for supporting the local area governors and club officers in their efforts to help you meet your individual and club goals through the Club Success Program. I strongly believe that Distinguished Clubs and Distinguished Areas become so by supporting the members' development. Clubs with strong educational programs that focus on its members have the greatest chance of retaining members while at the same time attracting new ones. With that in mind, if elected, my promise to Division D's Area and Club officers is to focus on helping meet members' goals rather than on "making the numbers."

Finally, I want to express my thanks to the current Division D Governor Jovan Farsight for his support and confidence.

Sharon M. Corgile
Candidate for Division F Governor

Toastmasters is a wonderful opportunity! We have a message for our members and guests. Toastmasters is a safe place to practice for real life. In this uncertain economic environment, it is usually a question of when, not if, disaster will strike. If it happens to you like it happened to me, don't quit, work harder! The skills you gain, the relationships you develop are priceless. If we can impress this message on our members and guests, Toastmasters will be grow. It will be current, viable and relevant to life in the 21st century.

Toastmaster is part of my personal growth plan for life. Belonging to a club, helping to meet the goals, serving thers as an officer is so rewarding! Serving as the Area Governor for F1 this year is wonderful. I have met and worked with some great people. I look forward with anticipation to being the new Division F Governor.

I love Toastmasters!

Sharon M. Corgile
 Area F1 Governor
 Destined to Be Distinguished!

Wada Nandiwada, ATM-B/CL
Candidate for Division G Governor

I believe that leadership is everything. Being a leader makes me lead by example.

By practice, I am a true "OPTIMIST". I live my life with optimism and I belong to "International Optimist Club, De Anza Optimist Club".

I was introduced to Renaissance club #3927 by a very good friend of mine, Mr. William Austad, three years ago. I also have a dual membership at Santa Clara County Toastmasters and Ch@Home Toastmasters. Presently, I am contributing as an Area Governor G5.

My achievements are ATM Bronze and Competent Leader. I am on my way to achieve ATM Silver and Advanced Leader soon. In addition, I will soon join another club, North Valley Toastmaster Club.

I am confident in my abilities to effectively contribute as the Division Governor for G5 - District Four as a great team player.



Club Building Is As Easy as 1, 2, 3 Meetings

Joe Madley, DTM, PDG

In the last ten years, I have helped charter over 50 clubs in District 4. Early on, I learned what works and what does not. I have passed much of this information on to the district leadership I have worked with. The most important factor in building a new club is the planning that you do before, during, and after the first meeting called a Demonstration meeting.

Before the Demonstration Meeting, you will want to do the following:

- Determine from your primary contact who wants to start the club and how the \$95 charter fee is to be paid. Will it come from a company, an individual, or the prospective members of the new club?
- Choose the experienced Toastmasters who will conduct the various portions of the Demonstration meeting. You will want a Toastmaster, one Speaker, one Evaluator, and a Table Topics person. The speaker should be someone who is on his or her fifth or sixth speech in the C&L Manual.
- Choose the dates of the first three meetings. After the Demonstration meeting, you will want to follow-up with the Nuts and Bolts meeting where the officers of the club are chosen, the club dues are established, the club is named, and other issues regarding the time to meet and where to meet on an on-going basis. The third meeting is a regular Toastmasters meeting with two speakers, two evaluators, and Table Topics. The district, through the four sponsors and mentors assigned to the club by the District Governor, should provide the evaluators until the new club members are comfortable doing evaluations of their fellow club members.
- Finally, and most importantly, you will want to ensure the Demonstration meeting is promoted as much as possible. Just like location, location, location are the most important three things in real estate, promotion, promotion, promotion are the three most important things in successfully building a new club. Flyers, broadcast e-mails, company publications, neighborhood newspapers, and personal invitations are all ways to promote a new club.

continued on next page

Club Building Is As Easy as 1, 2, 3 Meetings cont.

- Prepare an agenda and have lots of Toastmaster handouts for the attendees.

During the meeting:

- You should accomplish three major goals with the Demonstration meeting. First, during the first half of the meeting, show the prospective club members what a regular Toastmasters meeting involves. Second, to get all the questions answered to the satisfaction of the attendees during the second half of the meeting. Third, schedule the Nuts and Bolts meeting.
- The Toastmaster should thoroughly explain each aspect of the meeting and the benefits that can be derived from becoming a better speaker, adept at doing Table Topics, and the art of effective evaluations.
- The person answering questions during the second half of the meeting should be an experienced Toastmaster who knows all aspects of the program.
- Begin and end on time.
- Other than scheduling the Nuts and Bolts meeting, ask the attendees by a show of hands who would join based on what they saw during the Demonstration meeting.

After the meeting:

- Plan on staying around for at least 20-30 minutes after the meeting to answer individual questions. There are some people who will not ask questions during the meeting or have specific questions that only apply to them.
- Do a reality check with your primary contact to ensure things went according to his or her expectations.
- See if the charter kit can be ordered. It is preferable that new member packets be available at the Nuts and Bolts meeting to hand out for the people who sign up. World Headquarters will usually ship the charter kit within 24-48 hours of receiving the "Application to Organize" and the check for \$95 plus sales tax.

Your most important resources are people who have conducted Demonstration meetings before, the Lt. Governor of Marketing, and the booklet "How to Build a Toastmasters Club" available from World Headquarters as part of an information packet designed to help you start a new Toastmasters club. The next chapter: The Nuts and Bolts Meeting.

New Membership Experience

Linda Leier

On and off, during the last six years of my professional life, I have had occasion to speak to different groups of people. I quickly learned that while I seemed to have a true knack for writing, I definitely did not have a knack for public speaking. Some people seemed to have a natural ability to face an audience and keep them mesmerized with what they were saying. I truly admired these people, and, as is in my nature, became obsessed with figuring out a way that I could become as proficient. Fortunately for me, I didn't have to look far. Toastmasters, I found, had meetings available practically everywhere.

I mentioned to a friend of mine that I was thinking about finding a Toastmasters group to join. Coincidentally, she just happened to be forming a new club and invited me to stop by and observe a Toastmasters meeting in action. I agreed to go to the next meeting, which turned out to be one of my better decisions.

Being in on the ground floor of a start-up club, for me, has been an invaluable experience. There is something very comforting about having most of the people in the room not having any more experience than you do. EVERYONE is nervous and EVERYONE is in the same position. At this point, just getting through the ice-breaker speech was a major hurdle for all of us. One of the greatest things about Toastmasters, is that everyone is allowed to progress at their own pace, and only continue with the next speech when completely comfortable in doing so.

Our little club is not yet chartered but we are heading in the right direction. Last week we had an election of officers to help keep us on the right track. Serving as club President, I am lucky enough to have other wonderful people to work with in officer positions. Training of our officers will be of the uppermost importance. With a regional officer as one of our members, we are surly set up for success!

Looking forward, I visualize the day that I can confidently walk to lectern, greet my audience, and mesmerize them with my spoken words. Our new club will help me achieve that goal. In our club we have people from all different walks of life, whose goal is self-improvement. Improving ones self, in whatever capacity, can only lead to a more well-rounded, satisfying life style. Thank you Toastmasters, for helping us get started toward that goal.

Club Alignment- Why Does the District Do This?

Joe Madley, DTM, PDG

As the more experienced club officers and members know, the District Leadership reviews the make-up of the areas and divisions each year. If you are a relatively new club member, you may not be aware of why the district reviews club alignment annually.

Why does the district realign some clubs each year?

Each year, we charter a number of new clubs. Each year, some clubs stop meeting and disband. Realignment is the balancing process. Each area in the district should have between four and seven clubs. Currently, there are several areas that have eight. This is too many clubs for an Area Governor to manage effectively. Often, your club will remain in the same area as it is currently. In some instances, your club may be moved to a new area.

What criteria do the Area and Division Governors use in this process?

First, the workload for the Area Governor is considered. As I have already mentioned, the ideal area consists of between four and seven clubs.

Second, the geographical locations of the clubs are considered. Is a club with a Santa Clara address closer to Milpitas than it is to Santa Clara? Would it make more sense for that Santa Clara club to be in an area made up of primarily Milpitas clubs?

Third, the balancing of weak and strong clubs is also considered. It would be an unfair workload for an Area Governor to have five weak clubs. It would make more sense for an Area Governor to have a mix of say, three strong clubs and two weak clubs.

Finally, realignment is based on what will be the least disruptive to the area and division. Is it really necessary to move a club to another area when several clubs have worked together for several years? Again, the realignment process will not affect many clubs in the district. Only where there has been phenomenal growth or where several clubs have disbanded will any clubs be moved to an area different from where they are now.

What input does a club have in the realignment process?

The realignment process began in February 2003. It was reviewed, discussed and voted upon by the Operations Committee in February and the Executive Committee meetings in March. The final vote will be at the District Business Meeting during the Spring Conference on May 3rd.

Your club's Area Governor will discuss any changes with the officers of the affected clubs. Ask your Area Governor if there are proposed changes to your Area.

It is important that your club's President, Vice-President of Education, or proxy holder be at the Spring Business meeting to vote on the final alignment plan for the District for the coming Toastmasters year starting July 1, 2003. The column to the right and on the opposite page shows the proposed realignment for the 2003-2004 year.

Proposed Realignment

A1	934	Monterey Peninsula
A1	4094	Planet Ord
A1	7120	TGIF
A1	8221	Bayview
A1	8275	Peninsula Pros
A2	1829	Salinas Sunrisers
A2	1939	Steinbeck Toastmasters
A2	2032	NPS
A2	4547	Speakeasy
A3	1803	Santa Cruz Downtown
A3	2425	Seagate Toastmasters
A3	2561	Plantoasters
A3	5127	Surf City Advanced
A3	7481	Caldera TMs (SCO)
A3	8203	Redwood Ramblers
A4	301	City Shakers
A4	595	Aptos
A4	2373	Pajaro Valley
A4	3802	Evening TMs
A4	7929	Coast Toasties
B1	1898	AdlibMasters
B1	4148	Almaden Valley Orators
B1	4860	San Pedro Squares
B1	6654	Silver Tongued Cats
B1	8337	Morgan Hill
B1	9473	Xilinx Xpressionists
B2	1577	San Jose TMs
B2	3626	Valley Toastmasters
B2	3927	Renaissance
B2	4224	Switch-On
B2	5232	Adelante
B2	7281	Willow Glen Icebreakers
B2	9153	Syndeo Voices
B3	1837	Money Talks
B3	3010	The Magic Word
B3	4930	Ordnance Orators
B3	6274	Adobe Fontificators
B3	7380	Melba Toastmasters
B3	8152	Sojourner's Earthshakers
B4	2038	North Valley TMS
B4	2494	Bravo! Toastmasters
B4	6980	Santa Clara County
B4	8266	Public Speak Easy's
B4	8499	Rollertoasters
C1	27	Donald L. Bogie TMs
C1	801	City Talk
C1	2752	CH@Home TMs
C1	5707	Redwood City Orators
C1	6669	DESperados TMs

Proposed Realignment

C2 1372 Menlo Presbyterian
 C2 1435 SRI Organon
 C2 4304 Sunset TMs
 C2 9737 Geospeakers

C3 33 Lee Emerson Bassett
 C3 2736 speakeasy@sun
 C3 4657 R*Toasters
 C3 8218 Tall Tree Toastmasters
 C3 7932 Solar Flair

C4 2117 Early Risers TMs
 C4 2840 Netscape Toasters
 C4 3476 Courier Toastmasters
 C4 4515 Mayfield Toastmasters
 C4 4648 Talking Heads
 C4 5356 Turbo Toasters
 C4 5604 Microsoft

C5 1341 Syntillating Speakers
 C5 5825 HP Toastbusters
 C5 7871 Graphically Speaking
 C5 9622 Secoya Bilingual
 C5 9913 Electric Toasters

C6 2077 Jabber Wappers
 C6 2544 Oracle Speakers
 C6 5022 Oracle DMD
 C6 7146 ProToasties
 C6 9285 Oracle Orators

D1 1401 Speakeasies
 D1 1718 Motormouths
 D1 3878 PUC(k)sters
 D1 5744 City Hall TMs
 D1 6521 Realtors TMs
 D1 7201 Twenty-Five Alive

D2 65 Downtown 65
 D2 2407 Magic Sunrisers
 D2 3976 Lands End
 D2 4282 Opportunity Speakers
 D2 4292 UC Oracles
 D2 8357 MBA Gator Orators

D3 1170 PICPA Bottom Liners
 D3 1618 Pacifica PM
 D3 1881 Daly City TMs
 D3 7208 Vax Blab Toastmasters
 D3 NEW Brisbane

D4 1213 Mainliners
 D4 2168 Millbrae'ers
 D4 2697 Peninsula
 D4 4175 Gap TMs
 D4 4512 Promasters
 D4 7863 Toasted Poptarts

Proposed Realignment

D5 191 San Mateo TMs
 D5 271 A Toast to Transit
 D5 318 Speak 4 Yourself
 D5 342 Half Moon Bay TMs
 D5 530 San Carlos/Belmont
 D5 4368 High Spirits of TM

D6 4014 Foster City TMs
 D6 6028 Point of Order
 D6 6846 Keynotables
 D6 7190 Visa Toastmasters
 D6 9593 Frankly Speaking
 D6 9794 Bridge Pointers

E1 1244 Fighting 49'ers
 E1 1771 San Francisco TMs
 E1 2766 Southpark
 E1 3295 Money Talks
 E1 5610 Sierra Speakers

E2 1243 Cable Car TMs
 E2 2553 South Beach
 E2 4920 TechMasters
 E2 7806 Schwab Masters
 E2 8557 Main Street Maniacs

E3 3275 McKesson
 E3 5967 Generally Speaking
 E3 6813 Bushwhackers
 E3 7025 San Francisco JETS
 E3 8172 MK Bull Dozers
 E3 8680 USF
 E3 9109 Rhinoceros Business

E4 2203 Asian Express
 E4 3788 Fremont Filibusters
 E4 NEW SpamHams
 E4 6094 Bay Club
 E4 8535 Beale Street Blues
 E4 9825 Renaissance

E5 56 Golden Gate
 E5 779 Marsh Mellow TMs
 E5 1133 Crownmasters
 E5 2247 Frontrunners
 E5 6535 United We Speak
 E5 7771 Watermasters
 E5 9408 Everybody Speaks

F1 883 So Eloquent
 F1 1560 Adaptec
 F1 7168 KT Talkers
 F1 7242 Milpitas
 F1 7596 LSI Speaks
 F1 9093 Lucently Speaking
 F1 9894 Seagate TMs-RMO

Proposed Realignment

F2 4460 AMYAC
 F2 5015 Applied Materials
 F2 5098 3Communicators
 F2 5474 Scumbats
 F2 6284 Diagnostic Communicators
 F2 4306 Toastmasters Inside

F3 1313 Cisco Word Wizards
 F3 4099 Santa Clara Sweet Talkers
 F3 5399 The VTA Club
 F3 7922 Cadence AHgorithms
 F3 8124 Cisco Speaks
 F3 9444 Tasman Talks

F4 463 Drivetalk Toastmasters
 F4 2760 Ridder Park
 F4 5021 Heads Up
 F4 5234 Tongue Trippers
 F4 6645 HP Loudspeakers
 F4 7998 Silicon Valley Jets

G1 2624 Jet Stream
 G1 3088 Talking Chips
 G1 3328 TGIF Management
 G1 4802 Silicon Valley
 G1 7975 S'vale Speakeasies

G2 2914 Excaliber
 G2 2943 Orbiters
 G2 2994 Toastmeisters
 G2 4004 Top Gun Toastmasters
 G2 4124 GEM

G3 225 Vox Oblix
 G3 3104 HP Articulators
 G3 4270 Wry Toastmasters
 G3 4606 HP Communicators
 G3 4658 Tandem Toastmasters

G4 3572 Saratoga Toastmasters
 G4 4608 Cupertino
 G4 7430 MacinTalkers
 G4 7528 Fair Oaks
 G4 8589 Global Talkers

G5 49 Goldbrickers
 G5 2693 Vanguard
 G5 3400 Los Gallos de la Bahia
 G5 3465 Sunsational
 G5 6115 The Blue Cube



SHOWTIME IN LAS VEGAS!

Toastmasters International Region II Steppin' Out

Contact: Rick Danzey, Director, rick@tmregion2.org, (760) 243-7070



It's "Showtime in Las Vegas" as the Toastmasters of Region II gather for their annual meeting on June 6-7, 2003, in the convention capital of the United States – Las Vegas, Nevada. Toastmasters from all over the west coast to as far away as Hawaii will join in celebration of "Toastmasters: Bringing Out the Best in People" at Harrah's Hotel and Casino.

The two-day event is guaranteed to appeal to all Toastmasters regardless of their length of membership and speaking skills. The newly elected Top 3 Officers from the eight Districts within the Region will receive two full days of training in preparation for assuming their new duties on July 1. The 2003-2004 District Treasures and Public Relation Officers will also receive orientation to their new roles. The rest of the attendees will enjoy and grow from the educational program featuring speakers from within and outside of Region II.

According to Host District Conference Chairwoman, Distinguished Toastmaster (DTM), Wendy Farrow "Attendees at this year's conference are in for quite a treat as we are honored by the attendance of Mr. Ted Corcoran, DTM, Senior Vice President, Toastmasters International, joining us all the way from Dublin, Ireland!" But the excitement does not stop there. "We are thrilled by the participation of Mr. Tim Keck, DTM, Past International President, and two former World Champions of Public Speaking, Mr. Dana Lamon, DTM and Mr. Darren LaCroix, DTM in our educational program, sharing their skills and techniques in public speaking and leadership."

Those members and non-members interested in attending this magnificent conference are encourage to visit the Toastmasters International Region II web site at www.tmregion2.org, complete the registration form and submit as soon as possible. Additionally, rooms at Harrah's are not guaranteed after May 12, so make your room reservations right away!

**For more information, please contact:
Rick Danzey via e-mail at rick@tmregion2.org.**

**Wendy Farrow DTM, PID
District Host Conference Chairman**

Las Vegas is the place to be on June 6th and 7th 2003. Our Region II conference will be at Harrah's (center strip) in Las Vegas with all the stars from Region II giving outstanding presentations. We will have opening ceremonies at the Friday evening banquet with Darren LaCroix, the 2001 World Champion of Public Speaking, as our keynote speaker. For lots of fun, Saturday morning will start with the humor showcase followed by a humor workshop. Of course our Star Speakers from each District in Region II will compete at the Semi Final of Public Speaking at the banquet on Saturday evening. See your District Officers for registration forms and more details.

I hope you can join us for a fun weekend, nice weather and plenty of Toastmaster camaraderie. See you at Harrah's. Oh, Yeah!



Toastmasters International Region II consists of the area from San Francisco, CA to the Mexico/California border and from Las Vegas, NV to Hawaii. Representing the membership in this area are eight Districts: Founders District, District 1, District 4, District 5, District 12, District 33, District 49 and District 52. The purposes of a Region are to train the top three District Officers, nominate one or two Toastmasters for election to the Board of Directors, and to select a finalist for the International Speech Contest. International Directors within the Region also provide support for the top District Officers in their quest to achieve Distinguished District.

Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality. Through its member Clubs, Toastmasters International helps men and women learn the arts of speaking, listening and thinking—vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind. It is basic to this mission that Toastmasters International continually expand its worldwide network of Clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.

Prepare to be on Stage at the International Conference!

The 2003 International Conference and Convention will be held August 20-23 in Atlanta Georgia.



Tom Dennis, DTM, PDG, representing District 4 on stage in San Antonio, receiving The Presidents Extension Award, given to the top three districts worldwide for building the most clubs. 2002 International Conference.



Number Three District in the World!

All District 4 attendees on stage in San Antonio, 2002 International Conference.

Presidents Extension Award 2001-2002

Tom Dennis DTM/PDG

Representing District 4 on stage at the International Convention in San Antonio was very rewarding. When International President Alfred Herzing handed this plaque to me for our District Team I was so proud. The Presidents Extension Award is given to the Top Three Districts Worldwide for building the most Clubs.

District 4 was recognized as the Number Two District in the world for building New Toastmaster Clubs. Our District team did an Outstanding Job staying Focused all year long. The Division Governors were Incredible Leaders. This team below Lead District 4 to Presidents Distinguished:

A. Ron Goodman
B. Dolores Bergen
C. David Tien

D. Adlai Jew
E. Ellyson Barnes.
F. Cynthia Nakayama

G. Lorraine Jackson

The other Outstanding Leaders were Charles Butterfield, Shirley Farrell-Cowles and Linda Kenney. We also had the Best District Mentor in the business, Guy Ferry DTM/PID

Outstanding Achievement

Building Toastmaster Clubs allows us to extend the benefits of the Toastmaster program. In District 4 the Club Extension was managed by the Division Governors and managed very well. Here are the Clubs for 2001-2002:

Marsh Mellow Toasters
PicPa Bottom Liners
First Hand Capital
Plantoasters
Toastmeisters
Fremont Filibusters
Sun Sweet Talkers
Turbo Toasters
Generally Speaking
Blue Cube
Keynotables

A Toast to Transit
Seagate Drive Talk
Word Wizards
Redwood City Talk
Jabber Wappers
Oracle Speakers
McKesson
Scumbats
Southbeach
Microsoft SVC
Diagnostic Communicators

VaxBlabs
FairOaks
USF MBA
Water Masters
Planet Ord
Bushwhackers

District 4 Calendar of Events

April

- 4-26 Division Contests
- 6 Golden Quill and Platinum Page submissions due
- 10 Dues due to World Headquarters
- 30 Area Governor club visitation forms due to District Governor

May

- 2-3 Spring Conference
- 1-31 Club Officer elections
(submit officers list on web-site)

More information on:

www.d4tm.org

THE MISSION OF TOASTMASTERS INTERNATIONAL

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THE MISSION OF THE CLUB

The mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

DISTRICT 4 TOASTMASTERS



THE FOURCASTER

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