



THE FOURCASTER



Serving San Francisco, San Mateo, Santa Clara, Santa Cruz, San Benito & Monterey Counties.
HTTP://WWW.D4TM.ORG for the latest news and to find a club near you.

NEWS AND INFORMATION FOR DISTRICT 4 TOASTMASTERS

VOLUME 67, NO. 3

Make Your Club Vote Count!

Kitty Mason, DTM, PID, PDG

Do you know that to make your club vote count in the District 4 elections this spring that we have to have a quorum to do business? What is a quorum? A quorum is the minimum number of members who must be present at a meeting for business to be legally transacted. Why do we have a quorum? A quorum assures that enough representatives of the member clubs are present to make a decision for the good of the whole organization.

In Toastmasters International the “member” is the club. The District 4 quorum, stated in the Administrative By-Laws, is one-third (1/3) of the member clubs in the District. One-third of the clubs must have official club representatives at the District Council meeting.

Who is an official club representative? Each club has two votes that are usually assigned to the President and Vice President of Education. If they cannot be present to represent the Club, they can designate, by written proxy, another club member to be an official representative of the club. The official representative – President, VPE or a member with the official proxy – must check in at the credentials desk in order to be counted in the quorum and to receive the ballots for District Council business.

Would you want just three clubs to make an important decision for District 4? Of course not! You can see that this is an important responsibility for the Club. Complete one of the important club responsibilities – come to Monterey as an official member of your club – President, VPE or a representative with a proxy - to vote at the District Council meeting.

District Leadership Parameters

Joe Madley, DTM, PDG

Each district officer has his/her own area of responsibility and set of guidelines. A good district leader works within those guidelines. If a district officer wishes to exceed those guidelines, he or she asks the other officer into whose territory he has entered if it is OK to do so. If these parameters are followed, the most will be done with the least amount of conflict.

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Spring 2002

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From the Gov...

Tom Dennis, DTM, District 4 Governor

The Miracle, or the Power, that elevate the few is to be found in their Industry, Application, and Perseverance under the Prompting of a Brave, Determined Spirit.

--Mark Twain



My heart was racing, My Breathing Heightened, and My knees were clattering, Our International President, Alfred Herzing DTM was on the phone Congratulating our Districts Focus and Efforts and our Currents standings World Wide, Ranking number 7 out of 80 Districts. Our recent energies have moved us up one more level to Number 6 in the World. He shared with me there must be some Leadership Magic taking place in District 4

Principle Center Leaders

Stephen Covey shares in "Principal Center Leadership", There are 3 factors that determine our Leadership Style:

Path Finding:

The key to Success is a Mission that Emcompasses the needs of all stake holders. Our stake Holders are our Club Members, The Clubs themselves and our District Leaders. Our application to the Mission of Toastmasters will continue to serve these Individuals and our Organization. Our Mission is a steadfast Principal that will not wane if times of Difficulty are present.

Empowerment:

Empowerment cannot occur without Trust. If leaders don't Trust their people, then a Control Style will Inevitably follow. When Trust is Present, Win-Win performance Agreements can be Created. When the Clubs produce CTMs and New Members, they are Servicing their Clubs, their Members and their District. The following Components are Included:

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Take Control of Your Destiny!

**Charles Butterfield, DTM
Lt. Governor, Education and Training**

The CTM or Competent Toastmaster is the beginning of the journey to become a successful Public Speaker. The Basic Manual speeches are designed to develop the Basic skills necessary to become a good speaker.

Regular, consistent practice is the key to success in any endeavor, whether it is playing a musical instrument, running marathons, becoming a successful computer programmer, or any other endeavor that you can think of. Public Speaking is no exception. To be successful at learning to be a speaker, Toastmasters International has determined that a beginning speaker (that is a speaker who has not yet attained the CTM) should present a prepared speech from the Basic Manual at least once per month (more often is better), and should complete the requirements for the CTM in no less than one year (sooner is better).



The responsibility for completing the requirements for the CTM lies jointly with the member and the Vice President of Education of the Club. It is the responsibility of the member to volunteer to present at least one prepared speech from the Basic Manual per month, and it is the responsibility of the Vice President of Education to remind the member to do so and to see that the member is scheduled at least once per month.

I realize that it is often a challenge to get all of the members who do not yet have their CTMs on the schedule at least once per month. One possible solution is to increase the number of speaking slots. The easiest way to do this is to cut down on the time allotted to table topics. Table topics takes a lower priority than prepared speeches from the Basic Manual. Table topics is your time filler. When you have more time available in the meeting you increase table topics. When you have less time, you decrease table

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District Bulletin Publisher
Tom Dennis, DTM
Tomdennis123@yahoo.com

The Fourcaster is published four times per year to primarily benefit the Toastmasters International members of District Four as well as all who read The Fourcaster. The Fourcaster publishes news and information for District Four Toastmasters, which includes events and accomplishments for club, area, and division level participation in Toastmasters International.

Please format all articles for submission as Word documents (photos as jpeg format) and email as attachments to:

d4fourcaster@hotmail.com

Please include your day and evening contact numbers.

Comments are welcome and may be sent to District 4 Governor Tom Dennis.

From the Gov, from page 2

Desired Results: Specify Desired Results, but don't supervise methods and means. If you do you'll be buried in management Minutiae.

Guidelines: Go heavy on Guideline, light on procedure. So when things change, people have the flexibility to function, to exercise their initiative

Resources: Mention all available Resources.

Accountability: Involve people in setting Standards and establish follow up dates.

Consequences: Determine what positive and negative consequences will follow achieving or failing to achieve your Results.

Team Building:

As team leaders we understand the effectiveness of their Decisions which is based on Quality and Commitment. Once they understand Commitment comes through involvement, then they will assume some risk and develop the skills involved in team building that can improve the teams productivity and cooperation. As Team leaders we are focused on the Mission of Toastmasters International.

District 4 a Better World

When I became a Toastmaster in June of 1991, I never thought I would become one of the Leaders of the Best District in Toastmasters International. As District Governor I have been very Fortunate to be surrounded by the best Leaders in District 4. The Division Governors and their Teams have taken Club EXTension to New Heights. The Educational Completions this Year will soar to New levels.

As the Districts Top Leader I am seeing a New Spirit in our Clubs. Our Clubs will produces record Educational Completions this Years as well as build a stronger club in the process. New Member Recruitments is looking fantastic this Year. We should always promote and sell

our Clubs.

As Club members and leaders lets reach for CTMs and ATMs by focusing on these Important Goals. We should shoot for 4 CTMs and 2 ATMs in every Club this Year. We should also shoot for 1 new member each month or 12 New Members this Year We can become Distinguished this Year if we all focus on the Mission Of Toastmasters International. Please make sure all CTM and ATM applications get faxed in ASAP. fax (949) 858-1207.

Special Thanks from the District Governor

I wouldn't have come as far as I have without the Coaching, Counseling, the support from the following Individuals: keith Peters: keith has been a long Time supporter and coach for me. His valuable guidance has been very Instrumental in assisting me along the speaking and leadership tracts in Toastmasters. Thanks keith.

John Dennis: John gifted me a Dale Carnegie course back in 1989. This lead me to Toastmasters. His support all along the way has been Very significant and Helpful. Thanks Bro .

Pat Cowman: Pat has taught me it's ok to receive praise from your peers and not play it down but to accept it with Pride.

Fran Lucas: My Mom was always asking me are you sure there isn't a salary Involved ? She is also the person who gave us the 20 cases of Teddy bears this Year. I really appreciated her assistance and support.

Do you think District 4 can become Presidents Distinguished this Year ? We are #6 in the world right Now. Please push CTM. ATM completions and New Member Recruitments and we can be on our way.

Warm Regards,
Tom Dennis DTM
District 4 Governor
2001-2002



The Hall of Fame

PRESENTING EDUCATIONAL AND LEADERSHIP ACHIEVEMENTS THROUGHOUT DISTRICT 4, JULY 1, 2001-FEBRUARY 28, 2002

| | | |
|--|--|---|
| DTM's | Area D-4 2168 Dino Kachhi - Millbrae | Area D-2 65 Yebin Jiang - ATM Bronze - Downtown 65 3976 David O'Brien - ATM Bronze - Land's End |
| B-3 4930 Dolores Bergen - Ordinance Orators | Area D-5 4014 John Gill - Foster City 4368 Rose Renwick - High Spirits | Area D-3 1881 Franklin Chun - ATM Bronze - Daly City |
| C-2 6028 Marilyn Collins - Point of Order | Division E | Area D-4 342 Noni Howard - ATM Bronze - Half Moon Bay |
| E-2 7806 Linda Renee Jackson - Schwabmasters | Area E-1 5610 Arun Prasad - Sierra Speakers | Area D-5 191 Stanley Johnson - ATM Silver - San Mateo 530 Kathleen Fornason - ATM Bronze - San Carlos Belmont 530 Hemant More - ATM Silver - San Carlos Belmont |
| G-2 2994 Linda Kenney - Toastmeisters | Area E-2 9806 Cathy Hammer - Schwabmasters | Division E |
| G-4 3572 Mussa Khiar - Saratoga | | Area E-1 1244 Andrew Wilcox - ATM Bronze - Fightin' 49ers 1771 Laurie James - ATM Silver - San Francisco 5610 Stephen Roth - ATM Bronze - Sierra Speakers 5610 William Henthorn - ATM Bronze - Sierra Speakers 5610 Arun Prasad - ATM Bronze - Sierra Speakers 8172 Cynthia Fox - ATM Bronze - MK Bulldozers |
| AL's | Division F | Area E-3 3295 Peter Ng - ATM Bronze - Money Talks |
| B-3 4930 Dolores Bergen - Ordinance Orators | Area F-1 7402 Kerri Cozens - Smoohtalkers | Area E-4 4542 Ben Parkinson ATM Bronze - Norcal Medmasters 9825 Jennifer Ewing - ATM Bronze - Renaissance 9825 Leo Germano - ATM Bronze - Renaissance |
| E-2 7806 Linda Renee Jackson - Schwabmasters | Area F-2 3088 Carl Nail - Talking Chips 4460 Deborah Ferry - AMYAC | Area E-5 6535 Richard Votava - ATM Bronze - Speaking of Lunch |
| F-2 5234 Robbie Prohaska - Tongue Trippers | Division G | Division F |
| G-4 3572 Mussa Khiar - Saratoga | Area G-1 4648 Solveig Pederson - Mountain View Talking Heads 4802 Ronald Freese - Silicon Valley | Area F-1 9093 Peter Kotsinadelis - ATM Silver - Lucently Speaking |
| | Area G-3 3104 Jane Maliszewski - HP Articulators 3104 Marie Shrodes HP Articulators | Area F-2 4460 Dave Hall - ATM Silver - AMYAC |
| | Area G-4 7430 Connie Myers - Macintalkers 7430 Lisa Hopp - Macintalkers | Area F-4 6645 Dennis Galloway - ATM Bronze - Loudspeakers |
| | ATM's | Division G |
| | Division A | Area G-1 4802 Janelle Freeman - ATM Silver - Silicon Valley |
| | Area A-2 1829 Mark Cohan - ATM Bronze- Salinas Sunrisers 1929 Raphael Villar - ATM Silver - Steinbeck 2032 Pat Hanson - ATM Bronze - Naval Postgraduate School | Area G-2 2994 Linda Kenney - ATM Bronze - Toastmeisters 2994 Linda Kenney - ATM Gold - Toastmeisters 4124 Mark Eslinger - ATM Silver - G. E. M. |
| | Area A-3 7481 Henry Miller - ATM Silver - Caldera | Area G-4 3572 Frank Yap - ATM Silver - Saratoga 3572 Dawn Gray - ATM Bronze - Saratoga 3572 Janet Gray - ATM Bronze - Saratoga 4608 Richard Wang - ATM Bronze - Cupertino 4608 Virginia Lebacqz - ATM Bronze - Cupertino 7430 Ravi Kallayil - ATM Bronze - Macintalkers 7430 Mary Minow - ATM Bronze - Macintalkers |
| | Division B | |
| | Area B-2 1577 Waiming Mok - ATM Bronze - San Jose 1577 James Thompson - ATM Bronze - San Jose 3626 Christopher Stile - ATM Silver - Valley 3927 Michael Tallan - ATM Bronze - Renaissance 3927 Paula Cochran - ATM Bronze - Renaissance 4224 Sam Marines - ATM Silver - Switch On 5232 Lyn Garcia - ATM Bronze - Adelante 7281 Maurice Chamberlain - ATM Silver - Willow Glen Icebreakers | CTM's |
| | Area B-4 8244 Barbara Wanzer - Public Speakeasies | Division A |
| | Division C | Area A-1 8221 Kevin McMillan - Bayview |
| | Area C-1 27 Isamu Yoshida - Donald L. Bogie 27 Scott Schwartz - Donald L. Bogie 2752 Blaise Pabon Ch@Home 2752 Alan Dobbs - Ch@Home 9285 Tarun Bharti - Oracle Orators | Area A-2 1939 Carol Ryan - Steinbeck 1939 Alexander Anurca - Steinbeck 1939 Feona Chance - Steinbeck 1939 Chris Alberico Steinbeck 2032 Chandan Negi - Naval Postgraduate School 2032 Moemedi Bini Ramorathudi - Naval Postgraduate School 2032 Robert Michael - Naval Postgraduate School 4547 Barbara Frost - Speakeasy 4547 Lynn Bohlen - Speakeasy 4547 Les Kadis - Speakeasy 4547 Christine De Faymoreau |
| | Area C-2 1435 Susan Carino - SRI Organon 4304 Kaitlin Duck Sherwood - Sunset 9737 Gretchen Luepke Bynum - Geospeakers | |
| | Area C-3 33 Nicole Jackson - Lee Emerson Bassett 8218 Priscilla Kubicki - Tall Tree | |
| | Division D | |
| | Area D-2 65 Yebin Jiang - Downtown 65 65 May Huang - Downtown 65 | |
| | Area D-3 9743 Kjersten Shireman - AT&T Wireless | |
| | Area D-1 1401 Bernard De Los Santos - ATM Bronze - Speakeasies 7201 Joern Kroll - ATM Bronze - 25 Alive 7201 Linda Lau - ATM Bronze - 25 Alive | |

The Hall of Fame

PRESENTING EDUCATIONAL AND LEADERSHIP ACHIEVEMENTS THROUGHOUT DISTRICT 4, JULY 1, 2001-FEBRUARY 28, 2002

Area A-3

2425 Seagate - Robert Alarcon
5127 Surf City - Cecily Cahill
7481 Thomas Hiltner - Caldera

Area A-4

595 John Mason - Aptos
595 Alliee Dearmond - Aptos
595 Ed Manning - Aptos
2373 Cleofas Martinez - Pajaro Valley
8337 Nancy Lowe - Morgan Hill
8337 Thomas O'Connell - Morgan Hill

Division B

Area B-1

1898 Lorraine Wong Myers Adlibmasters
4860 Harsha Vyas - San Pedro Squares
4860 Barbara McChesney - San Pedro Squares
6654 Laura DeYoung - Silver Tongued Cats
6654 Sundari Jensen - Silver Tongued Cats
6654 Jill Devine-Sollitto - Silver Tongued Cats
9473 David Carter - Xilinx
9473 Elaine Haupt - Xilinx
9473 Ada Lee - Xilinx

Area B-2

1577 Bancha Leelaviwathana - San Jose
3927 Mark Magner - San Jose
3927 Paul Sarkisian - San Jose
4224 Prasanna Sundarajan - Switch On
4224 Jairaj Sounderajan - Switch On
7281 Katrina Zafiro - Willow Glen Icebreakers
7281 Diane Stegmeir - Willow Glen Icebreakers

Area B-3

3010 Linda Cox - Magic Word
4930 Randall Finch - Ordinance Orators
4930 Larry Edward Hernandez - Ordinance orators
7380 Kitty Mason - Melba
7380 Edmund Becmer - Melba

Area B-4

2494 Tom Horsley - Bravo
8266 Susie Yu Wang - Public Speakeasys

Division C

27 Hee Hang "Wilson" Lau - Donald L. Bogie
27 Richard Preston - Donald L. Bogie
27 Bernard Golden - Donald L. Bogie
27 Klee Miller - Donald L. Bogie
27 Mike Abdulkhalq - Donald L. Bogie
2752 Ravi Char - Ch@Home
2752 Louise Wolfe - Ch@home
2752 Maggie Yen - Ch@Home
5707 Carmel Weiler - Redwood City Orators
6669 Cathy Lynn Erickson - DESperadoes
7146 John Harrison - Protoasties

Area C-2

9622 Alberto Rivas - Secoya
9622 Luz Contreras - Secoya
9737 Janice Murphy - Geospeakers
9737 Carol Reiss - Geospeakers

Area C-3

2117 Stephanie Charles - Early Risers
2117 Tony Yano - Early Risers
2736 Naum Reznikov - Speakeasy@Sun
2736 Chia Chang - Speakeasy@Sun
4657 Jing Lu - R*Toasters
4657 Liz Frish - R*Toasters
4657 Joseph Moses - R*Toasters
4657 John Pham - R*Toasters
8218 Bonnie Yoffe Sharp - Tall Tree
8218 William Fellman - Tall Tree
8218 Debra Jacobs - Tall Tree

Area C-4

2840 Thomas Puljiz - Netscape
3476 Robert Seehorn - Courier
7871 Jamie Tham - Graphically Speaking
7871 Maun Kaufman - Graphically Speaking
7932 Hongha Nguyen - Solar Flair

Area C-5

1341 Dave Toman - Syntillating Speakers
4515 Keh Chang Huang - Mayfield
9913 Jason North - Electric Toasters
9913 Annette Boyenga - Electric Toasters
9913 Chandra Shirashyad - Electric Toasters

Division D

Area D-1

7201 Celine Young - 25 Alive

Area D-2

65 Stephen Kushner - Downtown 65
65 Stephen Pritzker - Downtown 65
2407 Joseph Bellan - Magic Sunrisers
2407 Michael Fox - Magic Sunrisers

Area D-3

1618 Art Armstrong - Pacifica PM
1618 Henrique De Los Santos - Pacifica PM
1618 Melanie Marshall - Pacifica PM
1881 Marilyn Collins - Daly City
5137 Imelda Medina - Soaring Speakers
5137 Sallie Kladnik - Soaring Speakers
5137 Tom Tantillo - Soaring Speakers
5137 Kevin Wong - Soaring Speakers
9743 Sheryl Heendeniya - AT&T Wireless
9743 Jennifer McAllister - AT&T Wireless

Area D-4

4175 William Alfred Starmer - Gap

Area D-5

4014 Dan Kelly - Foster City
4014 John Gill - Foster City
4014 Nhuun "Nicole" Thi Lam - Foster City
4512 Brian Sullivan - Promasters
7190 Susanna Barna - Visa Speakers Circle

Division E

Area E-1

1244 Vadia Hyatt - Fightin' 49ers
1771 Christine Lerdorf - San Francisco
1771 Justin Ashlock - San Francisco
2766 Sharon Kret - Southpark
5610 Julie Lawrence - Sierra Speakers
8172 George Sparks - MK Bulldozers

Area E-2

1133 David Cameron Forrest - Crownmaster
1133 Jeannine Kay - Crownmaster
1133 Rebecca Wildman - Crownmaster
1133 Lucienne - Crownmaster
1133 Lauerne Simon - Crownmaster
4920 Nishan Derderian - Techmasters
7806 Julie Soller - Schwabmasters
7806 Holly Sue Galhrecht - Schwabmasters

Area E-3

9109 Kim Ben Khoo - Rhinoceros Business Club
9109 Linda Chan - Rhinoceros Business Club

Area E-4

56 Alex Kam Tou - Golden Gate

Area E-5

2247 Dennis Donovan Front Runners
6535 Brenda Johnson - Speaking of Lunch
6535 Phillip Lindo Speaking of Lunch
6535 Patricia Ponte - Speaking of Lunch
9408 Matt Vande Voorde - Tower of Talk
9408 Eve-Lyn Ragland - Tower of Talk

9408 Kalle Hoffman - Tower of Talk

Division F

Area F-1

883 Sheila Maheraja - So Eloquent
1560 Gary Dunlavy - Adaptec
7242 Hanh Nguyet Chau - Milpitas
9093 Virginia Standley - Lucently Speaking
9894 Jeff Reiter - Seagate RMO

Area F-2

3088 Will Patton - Talking Chips
3088 Brandon Milligan
4460 Audrey Lamont - AMYAC
5015 Vivek Thoppay - Applied Materials
5015 Candice Piper - Applied Materials
5098 Judy Maclaren - 3 Communicators
5098 Maura Starkey - 3 Communicators
5098 Peter Rizk - 3 Communicators
5234 Sam Leong - Tongue Trippers
5234 Von Wolff - Tongue Trippers

Area F-3

8124 Anthony Mannino - Cisco Speaks
9444 Calvin Johnson - Centigram Communicators
9444 Velda Mark - Centigram Communicators
9444 Kim Tran - Centigram Communicators
9444 Judes Sarmiento - Centigram Communicators

Area F-4

2760 Michael Moses - Ridder Park
6645 Christopher LaCourse - Loudspeakers
7596 Mei Zhu - LSI Speaks

Division G

Area G-1

3328 Steve Farrell TGIF Management
4648 Christopher Dorman - Mt. View Talking Heads
4802 Lora Davis - Silicon Valley
7975 Rory Delgado - Sunnyvale Speakeasies
7975 Carolyn Mountain - Sunnyvale Speakeasies
7975 Lisa Melby - Sunnyvale Speakeasies

Area G-2

2943 Franck Bossuwe - Orbiters

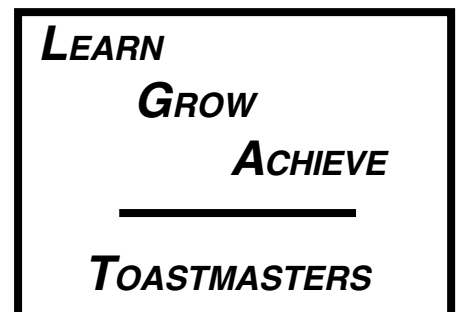
Area G-3

49 Margaret Fagetti - Goldbrickers
225 Allen Rice - Vox Oblix
3104 Benjamin Steers - HP Articulators
4270 Alain Nonga Ngue - Wry
4658 Spring X. C. Chen - Tandem
4658 Somayaji Manikantan - Tandem
4658 Nan Sing Chuang - Tandem
4606 Anura Padki - HP Communicators

Area G-4

3572 Palak Kapasi - Saratoga
4608 J C Y. Bonnet - Cupertino
7430 Benton Wong - Macintalkers
7430 Pulakash Sen - Macintalkers
8589 Matt Chatta - Global Talkers
8589 Michel Gerin - Global Talkers

continued, page 6



Hall of Fame, from Page 5**Clubs with 4 or more CTMs****Division A****Area A-2**

1939 Steinbeck - 4

4547 Speakeasy - 4

Division C**Area C-1**

27 Donald L. Bogie - 5

Area C-3

R*Toasters 4

Division D

5137 Soaring Speakers - 4

Division E

1133 Crownmaster - 5

Division F

9444 Centigram Communicators - 4

Areas With 9 or more CTMs

A-2 Governor Patricia Vonnegut - 11

B-1 Governor Christopher Stiles - 9

C-1 Governor Hemant More - 11

C-3 Governor Harry Holland - 11

D-3 Governor Jovan Farsight - 10

F-2 Governor Roseann Seifert - 10

CTMs by Division

A - 21

B - 23

C - 35

D - 21

E - 24

F - 23

G - 21

Clubs With 2 or More ATMs**B-2**

1577 San Jose

3927 Renaissance

C-2

1435 SRI Organon

D-1

7201 25 Alive

D-5

530 San Carlos Belmont

E-1

5610 Sierra Speakers

E-4

9825 Renaissance

G-2

2994 Toastmeisters

G-4

3572 - Saratoga

4608 - Cupertino

7430 MacIntalkers

Areas With 6 or More ATMs

B-2 Governor Michael Tallan - 8

E-1 Governor Arun Prasad - 6

G-4 Governor Hanh Chau - 6

ATMS by Division

A - 4

B - 9

C - 8

D - 10

E - 11

F - 3

G - 10

District Leadership Parameters, continued from page 1

Each district leader should have a written set of goals for the complete term of office. These goals should be broken down into monthly benchmarks. If, for example, an Area Governor wants to have 1.75 CTMs for each of the clubs in his area, he first needs to identify which members of each club are capable of achieving these goals. On a quarterly or bimonthly basis, the Area Governor should check with either the Vice President of Education or the member himself to see how he is progressing towards his goal.

For the Top Three District officers, the challenges are slightly different. The Top Three need to think globally and coordinate the activities of others. For the most part, a Top Three officer is no longer a “doer” but a planner, a supporter, and a motivator.

As to the planner, the Top Three establish the goals for the district. These goals are then broken down into the goals for each individual division or area. The Top Three determines what each division or area can contribute to the overall district goal. The Top Three then plans out what can be done to support each of the division or area governors to achieve this goal. This may be in the form of educational or promotional materials, officer training sessions, or mentoring of a division or area governor to re-build weak clubs.

The Top Three need to support their appointed and elected officers. If an officer is unable to complete a task, either short or long-term, there needs to be support to help this district officer to complete their term of office. This may be in the form of mentoring or finding an assis-

tant division or area governor to assist the respective officer to complete the task at hand.

As a motivator, the Top Three support each member of the team. This may be difficult when one member or the team is not working toward the goal established shortly after the beginning of the term of office. The Top Three also recognizes and encourages achievement. The award of a District Honor Pin or an appropriate selected item from the Toastmaster Supply Catalog will go a long way to encouraging others to do the same.

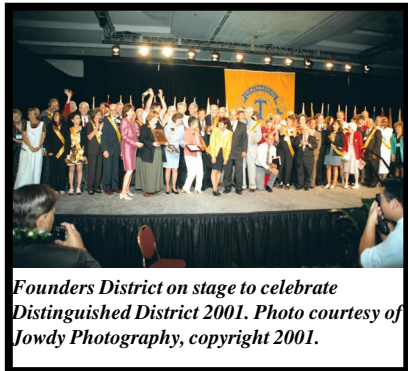
The old saying “You attract more flies with honey than with vinegar” certainly applies to District Leadership. One member of my leadership team stated that he always wanted to earn a District Honor Pin. He actually asked what he could do to be awarded one of these. In looking at his area, he had two low-membership clubs. I told him that if he rebuilt one of them to charter strength or got both of them to at least 15 members each, he would be awarded a pin. He not only achieved both goals, he exceeded both his expectations and mine. He got one club back to charter strength and the other to sixteen members. He received his District Honor Pin at the Executive Council meeting immediately following the release of monthly statistics.

Above all, a good district leader does not “micro” manage his area, division or district -- most people object it! If you can present the goal to the people who will do the work, give them the support and materials with which to accomplish the goal, and give them the freedom to pursue the goal, you will be amazed at the outcome.

What Color Will You Be Wearing?

Shirley Farrell-Cowles, DTM
Lt. Governor, Marketing

What color will you be wearing when we all stand on stage in San Antonio, Texas at the Toastmasters International Conference this year in August, to receive our Distinguished District award? Yes, you! A member of District Four Toastmasters who is reading this article. If you want us to be there now is the time to look around your club and see who is close to receiving their CTM, or ATM, and help them accomplish this before June 30th



Founders District on stage to celebrate Distinguished District 2001. Photo courtesy of Jowdy Photography, copyright 2001.

How does a District achieve Distinguished status? The success of a District is measured in four areas: new members, new clubs, CTMs, and ATMs that are achieved during the year. These are the critical success factors. A District's focus is involved in these four areas and in the pursuit of them.

The District is then in competition with the 75 Districts in the world to become President's Distinguished and only the top 6 Districts achieve this and the next 6 Districts achieve Select Distinguished.

At the beginning of the year we set a goal that each club would have a new member every month. Before you read this article in the Fourcaster I will have sent you via E.mail ways to get new members and given hard copies to your Area and Division Governors. There are so many ways to bring guests into your club and help them overcome their fear of speaking. Be creative and discuss this at your club meetings.

A few suggestions would be:

- Start today by inviting a guest to your next meeting
- Finish off your basic manual so you accomplish your CTM
- Read everything you are sent on building your club membership

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VP PR Spring Contest:

District 4 is looking for the top Public Relations Officer in the District for the first half of the year (January 1 - June 30). The winner will be announced at the first Executive Council Meeting in July. **The winner must complete at least eight of the sixteen items listed below.** One point will be awarded for each item (multiple points will be awarded for Item 12). The VP PR Officer with the most points will receive a plaque in recognition of their achievement.

1. Attend the VP PR Officer Training
2. Produce at least three issues of the Club Newsletter and submit for the "Golden Quill" (deadline 4/8/02)
3. Organize Club participation in a Parade or Community activity
4. Submit a Press Release to your local Newspaper
5. Contact five people from the "Hot Leads" and invite them to visit your club meeting
6. Submit a Public Service Announcement (PSA) on local Radio or Cable TV
7. Distribute TM Magazines for 3 months to waiting rooms of local businesses, Doctors' and Dentists' Offices, Health Clubs, Libraries, Community Colleges, or Hospitals
8. Display a Toastmaster Bumper Sticker or License Plate Frame on your car
9. Attend at least one Area or Division Council meeting
10. Post District 4 PR flyers around the Community/Company
11. Attend the District 4 Conference on May 4th
12. One point for every member of your club that attends the District 4 Conference (submit their names)
13. Your Club casts both votes at the Spring Conference (President and VP Education)
14. Submit an announcement of TM meetings in Company Newsletters, Bulletin Boards, or e-mail for 3 months through which at least one new member will join your club
15. Send a Club Officer list to your local Chamber of Commerce
16. Send an Officer List to TI and District Governor (Officers are elected in May and Officer Lists are due prior to June 30th)

Send verification to:
 Linda S. Kenney, DTM2
 District 4 PRO
 255 W. Rincon Ave.
 Campbell, CA 95008



Must be postmarked by July 5, 2002

http://www.d4tm.org/Flyers/VPPR_Contest2.pdf

"Take Control of Your Destiny" at the 2002 District 4 Spring Conference

with Special Guest: **Alfred Herzing, DTM**

Toastmasters International President

President's Reception -- Friday, May 3rd, 2002

Conference -- Saturday, May 4, 2002

Place – Embassy Suites Hotel, Seaside CA



DISTRICT GOVERNOR WELCOME

District Governor 2001-2002

TOM DENNIS

District 4 would like to welcome all the New Clubs this Year. We have been very Excited at the Growth we witnessed this year In New Clubs across the Districts.

Marsh Mellow Toasters

Pic Pa Bottom Liners

First Handcapital

Plantronics

Toastmiesters

Fremont Filibusters

Santa Clara Sweet Talkers

Intuit Turbo Toasters

SF Generally Speaking

Ariba Blue Cube

Keynote Systems

Vaxgen Vaxblabs

Fair Oaks

Cisco Word Wizards

Redwood City

Seagate Drive Talk

University SF MBA

South Beach TM

Ready to Start a Club ? Please give me a call at (510) 490-8496

We have a Demonstration Team sitting and waiting right Now !

Thanks,

TOM DENNIS DTM

Voting Procedures for the District Council Meeting

Cheryl Watkins, DTM, PDG and Kitty Mason, DTM, PID, PDG

The Credentials Desk will be open at the District Four Spring Conference for eligible voters to pick up their ballots. The hours of the Credentials Desk will be 7:00-8:30 a.m., 10:15-10:30 a.m., 11:10-11:30 a.m., and 12:30-1:55 p.m. (open during the Hall of Fame). Voting will take place at the District Council Meeting scheduled 2:10-3:40 p.m. at the Embassy Suites Hotel on May 4, 2002.

District Council members will vote on District Business. Delegates will elect the District Officers for 2002-03 and the realignment of clubs into areas and divisions. Other business will include approval of the Mid-Year Audit report, the financial status of the District and unfinished or other new business that the District Council needs to address.

District Council members include the Presidents and Vice Presidents of Education from each District Four Toastmasters club in good standing at the time of the District Council meeting and current District Four Executive

Committee members (includes District Governor; Lt. Governor of Education & Training; Lt. Governor of Marketing; Public Relations Officer; Immediate Past District Governor; Division Governors; Area Governors; District Secretary and District Treasurer).

Each President and Vice President of Education in attendance is entitled to one vote, or may designate in writing any active individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy,

the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President of Education of the club and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry up to two club votes. The maximum votes that can be carried by a District Officer is three.

If you are a club President or Vice President of Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President of Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Spring Conference: If neither the President nor Vice President of Education is attending, have them complete the proxy form for another member of the club who will be attending. Inattention to this matter will result in your club's not being able to cast its votes.

We encourage you to pick up your ballots as early as possible from the Credentials Desk.

TOASTMASTERS INTERNATIONAL DISTRICT FOUR

Spring Conference

May 4, 2002

Embassy Suites Hotel, Seaside, California

PROXY

Club Name: _____ Club No.: _____

I hereby appoint _____ to vote as my proxy at the Conference stated above.

Signed: _____ Title: _____

Club President or Vice President of Education

Date: _____

Take Control of Your Destiny, from Page 2

topics. If you are not getting all of your beginning members on the speaking schedule at least once per month, the first thing you should do is cut down on table topics to open up more time for prepared manual speeches. You can also hold meetings that are dedicated solely to prepared manual speeches. You can also hold Speak A Thons. These are meetings outside the regularly scheduled Club Meeting devoted solely to prepared manual speeches. These speeches must be evaluated as they would be in the Club setting. The only difference is that they are held outside the regularly scheduled Club Meeting time. The purpose of the Speak A Thons is to give your members more speaking opportunities to build their speaking skills. Speak A Thons may be held by a single Club or jointly with other Clubs.

Some Clubs do not present speeches from the Basic Manual, and schedule mostly experienced Club members because, as one Club President told me “beginning speakers and Basic Manual speeches are boring”. It is true, beginning speakers often have difficulty making a speech interesting. That is why they are beginning speakers learning to be better speakers. They will not become better speakers if they do not get time on the speaking schedule. Also, a Basic Manual speech does not have to be boring. Some of the most interesting speeches that I have seen are at the International Convention World Championship of Public Speaking in August. This is where the winners of the International Speech Contests from all over the world compete. The winners are essentially Basic Manual Speeches, with elements of the Icebreaker, Speak With Sincerity, Organize Your Speech, Add Impact to Your Speech, Vocal Variety, Work With Words, Inspire Your Audience and Occasionally use of Props. Good examples are Brett Rutledge from 1998. Brett showed himself as a small boy with an active imagination in school imagining that he was battling Darth Vader as the Teacher called on him and asked him what the square root of twenty five is. The facial expressions, vocal variety and gestures that Brett Rutledge used are hilarious! This speech had a large helping of an Icebreaker Speech in it. Another excellent example is Darren La Croix from last summers Contest. Darren told how, after business school he bought a Subway Sandwich Shop and turned it into a nonprofit organization. Darren fell on his face. His speech had almost all of the elements from the Basic manual from Icebreaker to Inspire your Audience with very imaginative use of gestures, particularly falling on his face.

I have tapes of these speeches. Each speech is approximately 7 minutes and 30 seconds long. If you will give me a few weeks notice I will be delighted to come to your Club and show you one or more of these speeches. Clubs where I have shown them generally have said that they are fantastic.

How is your Club doing with respect to the Distinguished Club Program? You can check you Club’s progress online now! Go to www.toastmasters.org. Click on information for members at the bottom of the page. The next page that comes up will have a number of options. Click on District Information and Reports. On the next page that comes up Click on Distinguished Club Program for Individual Clubs. The page that comes up will have a box for you to enter your Club Number. Enter your club number in the box. Click on the box below it that says submit request. The next page that comes up is the summary of your Club and its performance with respect to each of the 10 goals of the Distinguished Club program.

Are you a member of a Club that has decided not to participate in the Distinguished Club Program? I was talking the other day with the President of a Club that was down to 8 members and struggling. Not many years ago that Club had over 40 members and had been one of the most successful Clubs in our District. He told me that the Club decided that they did not have time to participate in the distinguished Club program because their Club was struggling. I asked him what part of the distinguished Club program can you cut out an expect to be a successful Club? Two of you goals are 4 CTMs. You can’t cut those out and be successful. Two more of your goals are 2 ATMs. You can’t cut those out and be successful. Two of your goals are that at least two of your Club officers get their CLs. Your Club officers get their CLs just for doing their job as Club officers. If your Club officers do not do their jobs the Club will not be successful. Two more of your goals are 8 new members. You can’t cut out new members if your Club is to be successful. One of your goals is that at least 4 of your Club officers attend Club Officer training every 6 months. If your Club officers do not

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Take Control of Your Destiny, from Page 10

attend training your Club will not be successful. One of your goals is that your Club get the dues paid on time and the Club Officer list submitted on time. If your Club does not do that they will not be successful. It appears to me that there is nothing that you can eliminate from the Distinguished Club program and be successful as a Club. In fact the Distinguished Club program is a great checklist of the minimum things that your Club should be doing to be successful. I suspect that the Club stopped following the Distinguished Club program when they had over 40 members because they thought they were so successful that they did not need to follow the Distinguished Club program. Yes they were able to remain successful for several years but they gradually lost the energy, enthusiasm and the ability to assist their members in the accomplishment of their goals to become good public speakers, and the Club slowly drifted downhill. It will now be a real challenge to save this Club.

Remember: The Distinguished Club Program is a great checklist of the minimum things that your Club must do to be successful and remain successful.

Spring has Sprung, the Grass is Riz do you know where your Successful Club Series Modules is? Time for Spring Cleaning! Now is a great time to do some spring cleaning in your club. Get your Club tuned up and ready to go! Now is a great time to present the modules from the Successful club Series! If your Club does not yet have the Series, or does not know where the modules are, each of the Division Governors has a set provided by the District for use by the Clubs. Contact your Area Governor and he or she will make arrangements with the Division Governor for your Club to borrow a module to present to your Club. Please give your Division Governor several weeks notice. He or she only has one set for approximately 30 Clubs. Better yet, order a set of the Modules from Toastmasters International. The entire set is only \$39.95 plus tax and shipping.

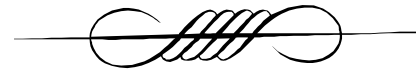
The Module Moments of Truth is a great Module to present. It helps your Club members diagnose and evaluate the performance of your Club. It has a

fantastic checklist of the things that your Club needs to do to be and remain successful. The other modules in the Successful Club series are: Finding New Members for your Club, Evaluate to Motivate, Closing the Sale, Creating the Best Club Climate, Meeting Roles and Responsibilities, Mentoring, Keeping the Commitment, Going Beyond Our Club, How to be a Distinguished Club.

Make it your Club goal, if your Club does not yet have a set of the Successful Club Series modules, to order a set today!

Make this year your most successful year in Toastmasters!

Take Control of Your Destiny!

***What Color Will You Be Wearing?, from Page 6***

- Plan a Speechcraft to attract people to your club
- Have a speak-a-thon with only speeches that meeting to move members along
- Arrange a membership drive in your own club
- Reach further and build a club in your community

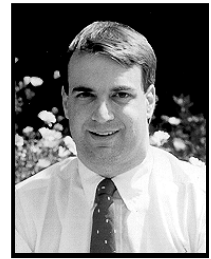
This is a team effort and we need every one of you to help us accomplish the above goal. I really don't need to know what color you will be wearing, I just wanted to catch your attention to read this. However, I know you will be wearing a smile. You will be proud of yourself if you have done even one of the above to build our District. We can do it! By setting club goals it is in our reach. We are presently seventh in the world and first out of eight Districts for Region II. You made it happen! So let's go for it!

Information on the International Conference in San Antonio, Texas, August 22-26, 2002 will be forthcoming in the Toastmasters Magazine and on the TI web www.toastmasters.org

Nominating Committee Report

Randy Preston, ATM-S, PDG

The following candidates were nominated for office for the Toastmasters year 2002-2003



District Governor: Charles Butterfield, Doris Tse
Lieutenant Governor of Education and Training: Shirley Farrell-Cowles
Lieutenant Governor of Marketing: Linda Kenney
Public Relations Officer: Dolores Bergen
Division B Governor: Christopher Stiles
Division C Governor: Harry Holland
Division D Governor: Jovan Farsight
Division G Governor: Hanh Chau

Notes:

1. Candidates are listed in alphabetical order.
2. No candidates were nominated for Divisions A, E or F.

Websites 4 U...

Don't forget to check these websites for valuable club and officer information as well as updates to club and member status:

District 4 website — <http://www.d4tm.org>

Toastmaster International — <http://www.toastmasters.org/>

Info for members — <http://www.toastmasters.org/members.htm>

Forms and Documents — <http://www.toastmasters.org/pdf.htm> (all of the awards applications; membership application; etc)

Club Information & Programs — <http://www.toastmasters.org/info.htm>

District Information & Reports — <http://www.toastmasters.org/district.htm>

Distinguished Club Program Reports For Individual Clubs — <http://www.toastmasters.org/creports.htm> – enter club number and click “Submit Request”

District Performance Reports — <http://www.toastmasters.org/dperform.htm> – select “District 4”

Semiannual Reports not Processed/Received

Officer Lists not Processed/Received

Current Month Achievements

Distinguished Club Program by Division / Area

Education Completions, CTMs

Education Completions, ATMs

Education Completions, CLs

Education Completions, ALs

Education Completions, DTMs

Distinguished Division / Area

Division Governor, Area Governor and Club Officer Training Programs — <http://www.toastmasters.org/training.htm> – Training

Material for Officer Training

District 4 Website <http://www.d4tm.org>

District Officer Form is on the District 4 website <http://www.d4tm.org/memberinfo/districtForm.html>

Officer List Form <http://www.d4tm.org/memberinfo/clubmanagement/clubadministration/officerInfoForm.html>

Charles Butterfield, DTM
Candidate for District Governor

Currently our District is ranked very high, number 7 in the world in the Distinguished District Program! We have achieved that status through a clear focus and action on the Mission, roles and responsibilities of the Officers and Members of the District. The Mission, or purpose of the District Governor as the District's chief executive officer is to direct the District in a way which: fosters strong Clubs; produces maximum growth in educational completions, Clubs and membership; and is consistent with the interests of the members of Toastmasters International. Achieves the mission of the District in a manner which motivates volunteer leaders and promotes a standard of excellence in all District Activities.



The District Governor is to:

- * Uphold the Bylaws and policies of Toastmasters International, the District Administrative Bylaws, following them to the best of his or her ability.
- * Participate in leadership training sessions organized and conducted by Toastmasters International at the Regional Conference and International Convention
- * As the representative of Toastmasters International in the District, work with the board of Directors and World Headquarters on matters related to District operations.
- * Maintain regular communications with World Headquarters to help in the successful fulfillment of duties and goals.
- * Organize and direct the human and financial resources necessary to achieve District goals.
- * Serve as the presiding officer at the District Executive Committee and District Council meetings.
- * Appoint District officers and committees as provided for in the District Constitution and Bylaws, subject to approval of the district Council.
- * Supervise and guide all elected and appointed District officers and be responsible for their success as office holders.
- * Serve as advisor/counselor to Clubs through delegates.
- * Control use of Toastmasters International funds allocated to the District, subject to the Bylaws and Policies of Toastmasters International. Authorize all purchases on behalf of the District.
- * Communicate the mission of Toastmasters Interna-

- tion and the District to all Toastmasters in the District.
 - * Prepare a District High Performance Plan (in consultation with the Executive Committee) which outlines the goals, strategies, resources and timetable for achieving Distinguished District.
 - * Achieve Distinguished District by meeting training, Club, membership, and educational goals.
 - * Create and maintain an atmosphere of enjoyment, teamwork, and dedication to Toastmasters International, all in the spirit of helping people to learn, grow and achieve.
 - * Prepare the budget (with the Executive Committee), for approval by the District Council.
 - * Promote the chartering of new Clubs (in coordination with the Lieutenant Governor of Marketing).
 - * Motivate membership building and retention programs (in coordination with the Lieutenant Governor of Marketing)
 - * Promote the Toastmasters International educational program and the achievement of educational accomplishments (in coordination with the Lieutenant Governor of Education and Training).
 - * Establish ongoing high quality training programs for Club, Area, Division, and other District officers (in coordination with the Lieutenant Governor of Education and Training).
 - * In coordination with Lieutenant Governor of Education and Training, oversee all speech contests and make arrangements for the District International Speech Contest.
 - * Establish District wide communications and promote District activities (in coordination with the Public Relations Officer)
 - * Appoint District officers and committees as described in the District Administrative Bylaws.
 - * Prepare and submit by deadline plans and reports required by the Toastmasters International Board of Directors.
 - * Prepare successor to assume office, completing the necessary steps for an orderly transfer of office by June 30.
 - * Attend the Regional Conference and International Convention.
- The District Governor is the Leader of the District. The District Governor above all should inspire our members to greater achievement. The District Governor should be the catalyst for the District to create the excitement and positive atmosphere which is so necessary for achieve-

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Doris S. Tse, DTM
Candidate for District Governor

Knowledge. Experience. Success.

That's what I have. That's what I intend to inspire in you to achieve.



A Speaker. A Leader. An Achiever. That's what I am. That's what I intend to inspire in you to be.

I know the Toastmasters Programs well. In my 10 years of Toastmasters training, I have worked through every single educational program in both the old and new systems including 3DTM, 3 Advanced TM, 3 Able TM, 4 CTM, AL, CL, 3 New Club-Building, 2 Club-Rebuilding, Youth Leadership Program, Speech Craft, Hotline, Judges Training, Newsletter Workshop, Train-the-trainer, and more. I placed third in the 1997 Region II Humorous Speech Contest and second in the 1992 District International Speech Contest. I was the District Humorous and Interpretive Reading Contests winner in 1996 and 1994 respectively. I was awarded District Toastmaster-of-the-Year in 1998 and have won the award three times at the club level. I have coached several speech contestants for their gold medals. I know the elements for success.

I also know the Toastmasters Operations well. I have worked closely with the top District officers since 1994. I have been every club officer, Area Governor, Area Newsletter Editor, District Public Relations Officer and District Lt. Governor of Marketing, Speakers Bureau Chair, Youth Leadership Chair, Speech Contest Chair and was in charge of Club Extension and Hotline. When I was Club President and Area Governor, my team achieved 100% Officers trained and Select Distinguished status. When I was VP-Membership, my club won Third Place worldwide in the Top Ten Membership Campaign Contest. I know how to run the business well.

If elected District Governor, I want the year be full of fun and success. We will help each other to discover our potentials. We will aim at bringing every club back to charter strength. There will be more inter-club and inter-Area activities. The District and Divisions will provide quality training and workshops to foster growth

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Shirley Farrell-Cowles, DTM
Candidate for Lieutenant Governor, Education & Training

When I was elected to Public Relations Officer for the District in May 2000, I had no thoughts of running for Lt. Governor of Education at that time. However, after having expert training by Terry McCann, then Executive Director for Toastmasters International, three International Director's from Region II, Marsha James Davis, DTM, Mary Jones Williams, DTM and our own Diane Vaughn DTM, I felt that I had the motivation and knowledge to go for it! Meeting so many of you these past two years as your Public Relations Officer and Lt. Governor of Marketing has certainly had an impact into my decision making.



As your Public Relations Officer 2000-2001, I was instrumental in bringing back the Speakers Bureau and published a Directory for this that gave toastmasters with a CTM the opportunity to speak outside their clubs. My main accomplishment for this term was nominating Diane Vaughn PDG, now International Director, for the Spirit of Excellence Award which she won. This gave toastmasters a wonderful coverage when Diane appeared on KNTV that I arranged, several times promoting toastmasters.

This past year I have been your Lt. Governor of Marketing and I am pleased to report that we are top out of 8 Districts in Region II and 7th in the world. By the time you read this I hope we will be even higher. Starting new clubs, building clubs, participating in training, and attending the Operating Committee and Executive Committee meetings, I have broadened my knowledge of what happens in our District. I wish to take this knowledge a step higher into the realm of education.

As your Lt. Governor of Education I plan to monitor our CTM's and ATM's so members have a feeling of accomplishment reaching these goals. I am familiar with the critical success factors of new members, new clubs, CTMs and ATMs as our main focus. I would like to also take the education of the District to another level by having training for Judges for Speech Contests. We also need to educate our Sponsors, Mentors, and Specialists

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Linda Kenney, DTM2
Candidate for Lieutenant Governor,
Education & Training

Marketing in any Toastmaster District is like a three-legged table. Each leg is just as important as the other, without one of the legs the table will collapse. The three-legs that the Lt. Governor of Marketing needs to work on are:

1. Membership Retention
2. New Membership (Club Growth)
3. Build New Clubs within the District

District 4 is very diverse and each Division has their own needs in Marketing. My Vision as your Lt. Governor of Marketing is to assist the Division Governors with building a World-Class Marketing Team, which will focus on each of the three legs of Marketing within their Division. I will work with and assist the Division Governors in the development of the training for Club Specialist; Mentors; Sponsors; Membership Campaigns; Speech Craft; Youth
P r o -
b e r s h i p
M e e t -
W o r l d -
T e a m
a s s i s t
with each of the Divisions diverse marketing requirement in mind.



Leadership
grams; Mem-
Retention; Fun
ings. This
Class Marketing
will develop and
the members

If we work together, we can surpass TI's Marketing requirement and become a President Select District.

Each Club in District 4 carries two votes, President and VP Education. On May 4th, they need to attend the District Business Meeting and Vote for your District Officers of choice. If the President or VP Education of your Club can not attend, they can complete a Proxy allowing another member of that Club to vote. Make sure that your Club is represented at the Business Meeting and vote for the Candidates who will work with all of the Clubs. On May 4th please elect me as your Lt. Governor of Marketing.

Dolores Bergen, DTM
Candidate for Public Relations Officer

As my term as Division B – Best Ever Governor concludes, I've taken time to reflect on how much I've learned since becoming a District 4 officer. Beginning as an Area Governor, I had the opportunity to visit other clubs and meet new people, which renewed my enthusiasm for Toastmasters. As Division B Governor, I continued to hone my leadership skills, working with my Area Governors, other Division Governors and the rest of the District committee members.



As a District officer, I learned that Toastmasters is not only about becoming a better speaker, not only about serving our club as an officer, or doing my TM responsibility each meeting. It's going to the next level - learning how to spread the word, offering opportunities to go outside the club, helping others reach their goals. As we reach for the next level, our clubs are taken to higher levels of success and Toastmasters as a whole succeeds. To make this happen **COMMUNICATION IS THE KEY.**

Who is the **KEY TO COMMUNICATIONS** in District 4? The **PUBLIC RELATIONS OFFICER!** This is the next level for me! If elected, I promise to spread the word, offer opportunities, recognition and success to District 4 Toastmasters.

Don't forget to vote!!!

Business Meeting: 2:10-3:40pm
District 4 Spring Conference
May 4th, 2002
Embassy Suites Hotel
Seaside, California

Be there!

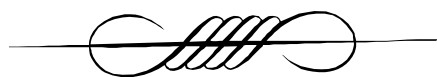
***Christopher A. Stile, ATM-S/CL
Candidate for Division B Governor***

My name is Christopher A. Stile, and I am the current Area Governor for B1. I am petitioning my candidacy for Division Governor for 2002-2003. In the time of being an Area Governor.....



I have learned that "Success Means Never Taking the Blame Yourself". Success comes when your whole team (Area) comes together and work for a common goal..to make B division THE BEST EVER.

My goal is to take B division to heights it hasn't seen before. I created a formula progress chart which the AGs can plan and plot their progress with the DCP and DAP side-by-side, and a volunteer who can update the successes (CTMs, ATMs, New members,etc) as they come in. A strong division is made up by strong areas, which are built on strong clubs, which ultimately means strong, supported Toastmasters and new members. Failing this doesn't mean that you have to take on the blame yourself; take the credit for taken what was given to you and make the best of it what you can. Success will be that of the area clubs, not a personal failure.



Doris Tse , from page 14

and success for individuals and team spirit. We will recognize individuals and teams that do well on education, membership and club building. I like to see success at all levels: member, club, Area, Division and District!

I have extensive knowledge, experience and success on both the speaking and leadership tracks. I would like to "SHARE WITH YOU the benefits that I have gained for myself in the spirit of fun and enjoyment". Together, we will have a better chance to explore success at a higher dimension! For our mutual benefit, I ask for your vote!

***Harry Holland, CTM/CL
Candidate for Division C Governor***

Thank you all for allowing me the opportunity of serving as Area C3 Governor. After my term ends on June 30, I would like to move up to Division C Governor. I would appreciate your vote for me at the Spring Conference.



The mission of a Toastmasters Club includes "the opportunity to develop communication and leadership skills". It's worked for me. And, while serving as an Area Governor, I have had the great honor of visiting many Clubs more than once in this part of the world. I've seen that the Toastmasters program works for others too.

If all this were just work, I wouldn't want to do it. But the energy, enthusiasm, and successes that we all share with each other makes Toastmasters worthwhile for all of us. I like being a part of it, I enjoy contributing to the success of the program, and I definitely appreciate the contributions that you all have made too. The different ways to run a meeting, the various locations, the innovations—they are fun to experience, and they help us all to achieve and succeed our goals, both inside and outside of Toastmasters.

As an Area Governor, I helped to organize the Fall Conference last year. That showed me the value of teamwork for such an important event. I'm now serving as a Club Mentor. This is showing me the potential that all of us have—to start from the beginning and make big improvements. The experiences and opportunities that an Area Governor has are really nice. But Toastmasters offers even more experiences and opportunities as Division Governor. We move on through the program. Someone else will be Area C3 Governor in July. Someone else will be Division C Governor. I'd like to be the one.

If you elect me as Division C Governor, the energy, enthusiasm, and innovations will continue. I will be serving a bigger group, a Division instead of an Area, but I will be just as dedicated to helping us all to achieve the success and rewards that we all are capable of achieving. I look forward to seeing you at the Spring Conference if not before.

***Jovan "Smiley" Farsight
Candidate for Division D Governor***

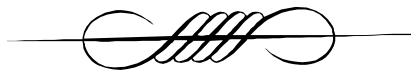
At the meeting of March 16th, 2002 District 4 nominating committee unanimously voted to recommend the nomination of Mr. Jovan Farsight to present Division "D" area 3 Governor as the future Division "D" Governor. Mr. Farsight's term after the election will be from July 2002 to June 2003.

Most people who know Mr. Farsight call him by his nicknames, "Smiley" or "the Coach". He contributes his success to his life long values that are very visibly displayed in his Consulting Engineering Firm's office.

In God I Trust
Family comes first
Integrity always
People before profit

Besides Toastmasters, Mr. Farsight is involved in other community activities such as the Boy Scouts of America, California child abuse prevention, fundraising for his son's Rowing Club, and teaching Sunday school class.

Mr. Farsight was married to his college sweetheart some 30 years ago; they live in San Francisco with their 16-year-old son. Mr. Farsight's home club Daly City Toastmasters is celebrating its 40th year anniversary in May 2002.



Shirley Farrell-Cowles, from page 14

for our new clubs so they honor their commitment and follow thru with it.

If you feel you would like to have someone who has been in toastmasters 22 years, held every office in the club and District, received many awards, too numerous to mention, and can bring her experience and education to District 4, vote for me for your Lt. Governor of Education for 2002-2003. I make a commitment to serve you well and help lead the District to be Distinguished or even higher!!

***Hanh Chau, DTM
Candidate for Division G Governor***

When I decided to accept the major role and full responsibility of becoming the Area G4 governor in September 2001, it was a big challenge and step for me because I had only been with Toastmasters less than 1 year. I considered myself very new to the club and was still in the process of learning and observing. In addition, I wasn't sure I felt confident enough to take over this big assignment and responsibility when I was asked to become the Area G4 Governor for the first time by our district officer,



Tom Dennis. It took me a lot of thought and careful consideration to accept this great challenge by filling in the position.

Being a new member with Toastmasters less than 1 year and serving as an Area governor has given me great and rewarding feelings, because the recognition, opportunity, expectation, and compliments serve as an inspiration to me to reach for my next goal which is becoming the Division G Governor. I also believe with personal goal, commitment, and dedication to Toastmasters has encouraged and inspired me to become part of this organization, be willing to take over the next role and be part of the committee team member. Nevertheless, I am ready to step forward to fill in the new role when is asked upon for the duty and responsibility of Division G Governor. I seek that as a promise to perform to my best ability and knowledge.

At last I would like to take this moment to extend my gratitude to my mentor, Lorraine Jackson, the current Division G governor, who has showed me a tremendous amount of help, support, and mentoring during my term of G4 Area Governor, and also Tom Dennis, the current D4 District Governor, who has given me the great opportunity to expand myself, to grow, the chance to demonstrate my talents, and leadership skills, and also making this a fun and rewarding experience for me.

Charles Butterfield, from page 13

ment. The District Governor must have a vision for the District and share that vision with all of the members of the District. Today, among the greatest challenges to our District are a high rate of membership turnover and a level of educational achievement that is below the great potential of our District. I believe that these two challenges are closely related.

When we joined Toastmasters, most of us joined to improve our public speaking skills. Many of our members who leave do so, because they are not achieving the improvement that they had hoped for. The District Governor can have a large influence on the ability of our Clubs to help their members achieve their educational goals by making available the resources needed to do so. We have begun that process through The Successful Club Series Modules that we have made available to the Clubs through the Division Governors. I will expand that program to include modules from The Better Speaker Series, The Art of Effective Evaluation, Speech Contest Judges Training Program, and other educational materials available through Toastmasters International. Additionally, improved Club Officer Training programs provide a tremendous opportunity for improvement and growth in the abilities of our Club Officers. Among the programs that we have implemented are the advanced Club Officer Training program for Club Officers who are repeating an office and our Train the Trainers program which is designed to increase the effectiveness of our Club Officer trainers. We will continue to expand and improve these programs.

Critical to the success of the District is the creation of an atmosphere of enjoyment, teamwork and dedication to Toastmasters International. During this past term we have been focused on creating a positive and exciting atmosphere throughout the District. We are now seeing the results, as our ranking as a District has soared to number 7 in the world! Our members are excited about achieving their goals, they are doing and it shows in our very high world ranking in the Distinguished District Program. Another area of critical importance is the maintenance of fiscal responsibility. We have maintained a hard focus on the control of Toastmasters International funds so that they are spent most effectively on behalf of the members, and according to the Bylaws and Policies of Toastmasters International. We have made certain that the District is in sound condition financially. We will continue to do so. We have achieved tremendous success this past term, yet we still have a long way to go. We will continue to improve the opportunities for growth and achievement in our District.

Vote for Charles Butterfield, District Governor

Why We Realign

Randy Preston, ATM-S, PDG

Every Club in the District belongs to an Area and every Area in the District belongs to a Division. Every year, as new clubs are formed and others go out of existence, the District goes through realigns itself to reorganize the clubs in the District. The District recognizes that members may find the process upsetting. Relationships are formed between clubs and members get used to being in a specific Area. Realignment upsets that relationship. Even if growth in the District were uniform, and it is not, as the District continued to grow, the District would still need to be realigned.



Experience teaches us that the optimal Area contains from 4-7 clubs. With four clubs, each club has to do a little more. With seven clubs, the Area doesn't have much room to grow, and Area Governors have a lot of club visits to make so we try to make sure Areas have at least four clubs and at most seven clubs.

When the District realigns its clubs, it uses certain guidelines. The primary guideline is geography. We want clubs to be close together. This helps facilitate club visits by the Area Governor, and it encourages clubs to work together, to share speakers, to come together at Area Council meetings and to work together as a unit. The secondary guideline is strength. An Area in which every single club is strong and vibrant will thrive and grow, but if in creating that Area, we create another Area with clubs that are all understrength or in the process of rebuilding, that other Area will need help. Low member clubs draw more resources and time and may not be able to participate as fully as stronger clubs. As a result, we try to match strong and weak clubs in the same Area so that each Area has an opportunity to succeed. Finally, the last guideline we use in realignment is relationships between clubs. The District understands that Clubs work together and develop relationships. Where possible, we try not to break up these relationships. Finally, where specialty clubs exist, we will not put more than one specialty club in an Area as that would have an impact on the Area meeting its goals.

Typically, the District starts looking at realignment early in the Spring. Information goes out to the Division and Area Governors and from them to the clubs. We look for feedback from the clubs and that feedback is incorporated into the plan. Once the plan is created, it is presented to the District Council meeting in May where the realignment plan is approved and then is in effect for the next Toastmasters year. Finally, the proposed realignment for the 2002-2003 year is shown on the opposite page.

PROPOSED REALIGNMENT AS APPROVED BY THE EXECUTIVE COMMITTEE FOR THE SUBMISSION TO THE DISTRICT COUNCIL.

| | | | | | |
|---------|-------------------------|---------|----------------------------|---------|-------------------------------|
| A1 934 | Monterey Peninsula | C3 2736 | Speakeasy@sun | E4 56 | Golden Gate |
| A1 4024 | MIISTMs | C3 4657 | R*Toasters | E4 2203 | Asian Express |
| A1 7120 | TGIF | C3 8218 | Tall Trees Toastmasters | E4 3788 | Fremont Filibusters |
| A1 8221 | Bayview | | | E4 4542 | Norcal Medmasters |
| A1 8275 | Peninsula Pros | C4 2840 | Netscape Toasters | E4 6094 | Bay Club |
| | | C4 3476 | Courier Toastmasters | E4 9825 | Renaissance |
| A2 1829 | Salinas Sunrisers | C4 7871 | Graphically Speaking | | |
| A2 1939 | Steinbeck Toastmasters | C4 7932 | Solar Flair | E5 779 | Marsh Mellow Toastmasters |
| A2 2032 | NPS | C4 5356 | Turbo-Toasters | E5 2247 | Frontrunners |
| A2 4547 | Speakeasy | | | E5 2753 | Everybody Speaks |
| A2 8199 | C-Side Toastmasters | C5 1341 | Syntillating Speakers | E5 6535 | Speaking of Lunch |
| | | C5 4515 | Mayfield Toastmasters | E5 9408 | Tower of Talk |
| | | C5 5825 | HP Toastbusters | | |
| A3 1803 | Santa Cruz Downtown | C5 9622 | Secoya Bilingual | F1 883 | So Eloquent |
| A3 2425 | Seagate Toastmasters | C5 9913 | Electric Toasters | F1 1560 | Adaptec |
| A3 2561 | Plantoasters | | | F1 7168 | KT Talkers |
| A3 5127 | Surf City Advanced | | | F1 7242 | Milpitas |
| A3 7481 | Caldera TMs (SCO) | D1 1401 | Speakeasies | F1 7402 | Sun Smooth Talkers |
| A3 8203 | Redwood Ramblers | D1 1718 | Motormouths | F1 9093 | Lucently Speaking |
| | | D1 3878 | PUC(k)sters | F1 9894 | Seagate Toastmasters-RMO |
| A4 301 | City Shakers | D1 5744 | City Hall TMs | | |
| A4 595 | Aptos | D1 6521 | Realtors TMs | | |
| A4 2373 | Pajaro Valley | D1 7201 | Twenty-Five Alive | F2 3088 | Talking Chips |
| A4 3802 | Evening TMs | | | F2 4460 | AMYAC |
| A4 7929 | Coast Toasties | D2 65 | Downtown 65 | F2 5015 | Applied Materials |
| A4 8337 | Morgan Hill | D2 2407 | Magic Sunrisers | F2 5098 | 3Communicators |
| | | D2 3976 | Lands End | F2 5234 | Tongue Trippers |
| | | D2 4282 | Opportunity Speakers | | |
| B1 1898 | AdlibMasters | D2 4292 | UC Oracles | F3 5399 | The VTA Club |
| B1 3670 | Straight Talkers | D2 5430 | New Horizons | F3 7922 | Cadence AHgorithms |
| B1 4148 | Almaden Valley Orators | | | F3 8124 | Cisco Speaks |
| B1 4860 | San Pedro Squares | D3 1170 | PICPA Bottom Liners | F3 9444 | Centigram Communications Club |
| B1 6654 | Silver Tongued Cats | D3 1618 | Pacifica PM | F3 4099 | Santa Clara Sweet Talkers |
| B1 9473 | Xilinx Xpressionists | D3 1881 | Daly City TMs | | |
| | | D3 5137 | Soaring Speakers | F4 2760 | Ridder Park |
| B2 1577 | San Jose TMs | D3 7394 | Speechless in SF | F4 5021 | Heads Up |
| B2 3626 | Valley Toastmasters | D3 NEW | Vax Blab Toastmasters | F4 6645 | HP Loudspeakers |
| B2 3927 | Renaissance | | | F4 7596 | LSI Speaks |
| B2 4224 | Switch-On | D4 191 | San Mateo Toastmasters | F4 7998 | Silicon Valley Jets |
| B2 4224 | Switch-On | D4 342 | Half Moon Bay Toastmasters | F4 8152 | Sojourner's Earthshakers |
| B2 5232 | Adelante | D4 1213 | Mainliners | | |
| B2 7281 | Willow Glen Icebreakers | D4 2168 | Millbrae'ers | G1 2624 | Jet Stream |
| B2 9153 | Syndeo Voices | D4 2697 | Peninsula | G1 3328 | TGIF Management |
| | | D4 4175 | Gap TMs | G1 3465 | Sunsational Toastmasters |
| B3 1837 | Money Talks | D4 4512 | Promasters | G1 4648 | Talking Heads |
| B3 3010 | The Magic Word | | | G1 7975 | Sunnyvale Speakeasies |
| B3 4930 | Ordnance Orators | D5 318 | Speak 4 Yourself | | |
| B3 6274 | Adobe Fontificators | D5 530 | San Carlos/Belmont TMS | G2 2693 | Vanguard |
| B3 7380 | Melba Toastmasters | D5 4014 | Foster City TMs | G2 2943 | Orbiters |
| | | D5 4368 | High Spirits of TM | G2 2994 | Toastmeisers |
| B4 2038 | North Valley TMS | D5 7190 | Visa Toastmasters | G2 3400 | Los Gallos de la Bahia |
| B4 2494 | Bravo! Toastmasters | D5 9593 | Frankly Speaking | G2 4004 | Top Gun Toastmasters |
| B4 6980 | Santa Clara County | D5 NEW | Belmont | G2 4124 | GEM |
| B4 8266 | Public Speak Easy's | | | G2 4802 | Silicon Valley |
| B4 8499 | Rollertoasters | | | | |
| | | E1 1244 | Fighting 49'ers | G3 225 | Vox Oblix |
| C1 27 | Donald L. Bogie TMs | E1 1771 | San Francisco TMs | G3 3104 | HP Articulators |
| C1 2752 | CH@Home TMs | E1 2766 | Southpark | G3 4270 | Wry Toastmasters |
| C1 5022 | Oracle DMD | E1 5610 | Sierra Speakers | G3 4606 | HP Communicators |
| C1 5707 | Redwood City Orators | E1 8172 | MK Bull Dozers | G3 4658 | Tandem Toastmasters |
| C1 6669 | DESperados TMs | | | | |
| C1 7146 | ProToasties | E2 1133 | Crownmasters | | |
| | | E2 1243 | Cable Car Toastmasters | G4 3572 | Saratoga Toastmasters |
| C2 1372 | Menlo Presbyterian | E2 4920 | TechMasters | G4 4608 | Cupertino |
| C2 1435 | SRI Organon | E2 5967 | Generally Speaking | G4 7430 | MacinTalkers |
| C2 4304 | Sunset TMs | E2 7806 | Schwab Masters | G4 6115 | The Blue Cube |
| C2 6028 | Point of Order | | | G4 8589 | Global Talkers |
| C2 9285 | Oracle Orators | | | | |
| C2 9737 | Geospeakers | E3 3295 | Money Talks | | |
| | | E3 6790 | Demosthenes-Dingbats | G5 49 | Goldbrickers |
| C3 33 | Lee Emerson Bassett | E3 7025 | San Francisco JETS | G5 2914 | Excaliber |
| C3 2117 | Early Risers TMs | E3 9109 | Rhinoceros Business TMs | G5 4004 | TopGun |
| | | | | G5 NEW | Fair Oaks |

THE MISSION OF TOASTMASTERS INTERNATIONAL

Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality.

Through its member Clubs, Toastmasters International helps men and women learn the arts of speaking, listening and thinking — vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind.

It is basic to this mission that Toastmasters International continually expand its worldwide network of Clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.

THE MISSION OF THE CLUB

The mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

THE FOURCASTER

Tom Dennis, DTM
District Governor
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