



THE FOURCASTER



Volume 65, Number 1

News and Information for District 4 Toastmasters

Fall 2000

The 1999-2000 year went very smoothly, thanks to the efforts of all our members - including you! Every contribution that you make, whether it is to your club, the area, the division, or the district level, affects the success of this district. I'm pleased

THANK YOU!
by Reema Mahamood

to say that we had a good year.

We ended the year making our educational goals and our district was recognized at the Toastmasters International Convention Hall of Fame in August. The clubs that ended the year, either Distinguished, Select Distinguished, or President's Distinguished, have received their well-earned banner ribbons from Toastmasters International. The Areas and Divisions that ended the year as Distinguished or better will be recognized at the Fall Conference in November.

(cont'd on page 11)

Diane Wins!



Diane "Powerhouse" Vaughn, DTM, a District 4 Toastmaster for over 11 years who has held offices at every level from Club President through District 4 Governor, was elected to the Region II International Director post at the TM International Convention held in Miami this past August. Diane and her campaign team worked diligently to bring her vision to reality and she was elected by a wide margin to the two-year post. Our enthusiastic congratulations go out to Diane and her team for such a fine effort. Well done! Her campaign manager, **Lee Dimmitt**, sent this dispatch from just behind the battle lines, announcing the good news:

To: District 4 Toastmasters
From: Lee Dimmitt
Date: August 25, 2000
Subject: Good news!

Today, Diane Vaughn was elected International Director for Region II by an overwhelming vote of 7,662 to 2,559, approximately 75% of the vote. All your inputs from brainstorming, moral support, grammatical corrections, financial, attending the barbecues/luncheons, and just plain interest is tremendously appreciated.

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Governor's Message

by Randy Preston, ATMS

Commitment. What does that word mean to you? Is it a sense of purpose and determination? Is it loyalty to others who depend on you? Is it a matter of saying what you'll do and then doing what you say?

Commitment is all these things and more. It is one of the core values of Toastmasters. The reasons why people join Toastmasters vary widely. Some join to develop speaking skills. Some join to gain confidence. Some join to learn leadership, and sometimes people join because others have challenged them to learn and grow. Underlying it all is a commitment to one's self to learn and grow, to develop and succeed. Toastmasters only works for us if we put the work into Toastmasters.

Toastmasters is camaraderie. We learn by doing and then we share our knowledge with others. We evaluate our fellow members when they give speeches. We serve as officers. We give counsel as mentors. We have a commitment to our fellow members, and nowhere is that commitment stronger than it is in the clubs. It is in the clubs that we learn and grow and thrive.

Because of what commitment means to me, I chose the theme "**A Commitment to Excellence**" as the District theme this year. I chose this theme as a challenge to our members, to our Clubs, to our Areas and Divisions and District.



Immediate Past District Governor Reema Mahamood passing the Governor's pin - and the governor's duties - to newly elected Randy.

To the members, the challenge is to keep the commitment to ourselves, to be true to ourselves. Ask yourself what goal you want to accomplish next? Make sure you have a plan that will help you achieve that goal and make sure you keep the commitment to yourself.

To the clubs, the challenge is to grow and thrive. I challenge every club to strive to participate in and excel in the Distinguished Club Program. Being Distinguished isn't easy. If it was easy, it wouldn't be worth doing.

Being Distinguished is a measure of a club's commitment to its members. The Distinguished Club Program culls together different goals from individual achievement to club leadership to club growth to good club administration. Set your sights now to make your club the best it can be, or if your club is already the best, set your sights on making it better.

To the District leaders, the challenge is to lead by example, to serve the members and the clubs and to help the organization to thrive. The challenge is that if the Clubs do the work to be Distinguished, we cannot let them down. We must gain Distinguished status for our Areas and Divisions and District. We must help and mentor and challenge every Division, every Area, every Club and every Member in the District.

Commitment is saying what you'll do, and then doing what you say. We can make this commitment to ourselves, and we can say what we will do, and then we can make it happen, and when we do, then we will see that we are truly committed to excellence.



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Fall 2000

The Fourcaster is published three times per year to benefit the Toastmasters International members of District Four and all who read The Fourcaster. The Fourcaster publishes news and information for District Four TMs, which includes events and accomplishments for club, area, and division level participation in Toastmasters International.

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Thank you: Reema Mahamood, Randy Preston, Charles Butterfield, Bill Henthorn, Patrick Santana, Mayra Olmos, Pam Tablak, Kevin Fox, Hap Jitterz, Tom Dennis, Shirley Farrell-Cowles and everyone who contributed...

www.d4tm.org

Lee's Good News Letter...

(cont'd from front page)

We knocked their socks off! Diane will be a tremendous representative for our District 4, Region II, and the quality of Toastmasters in our District will be greatly improved over the next 2 years of her term. I thank all of you from the bottom of my heart for helping me with the idiosyncrasies of campaigning and keeping our "PowerHouse" focused on the "right stuff."
...Lee "Keep the blue side up"



Diane and husband Ed at the President's Banquet in Miami.

... And a Letter from Diane!

Dear District 4 Team:

Now that the dust has settled and my feet are finally touching the ground, I am taking the time to say "Thank You" to my team. I echo the words expressed by **Lee Dimmitt**: "from the bottom of my heart". With your support, suggestions and input we pulled it off. I am so proud of you all and what you have done for me.

Weekend Strategy session with Past International Directors **Guy Ferry & Kitty Mason** and **Diane**.



I am especially grateful to Lee who is truly the **Man of the Year**. He drives a tough campaign and I was very lucky to have him in my corner. He kept me focused and never left my side. The going got tough sometimes but he was always there. I will never forget his dedication. I am very lucky to have him as a friend.

Kitty Mason was my mentor providing the direction we needed. She was like a pitbull at times. Sometimes I thought that I could not do it, she would was there to say "Yes you can."

Kitty and Lee helped me push the rock up the hill.

The District 4 team went to Miami with a winning attitude: **Lee Dimmitt, Reema Mahamood, Randy Preston, Tom Dennis, Charles Butterfield, Shirley Cowles, Margaret Fagetti, Ezra Rosoff and Clare Mullin**. They worked our campaign in a diligent and professional manner. **Jim Wu, John Fenwick, Bill Woolfolk and Ed Harley** always provided smiles and encouragement.



Thank you for the Sunday afternoons you sacrificed to attend my meetings, the use of your homes and all the things you did to help the campaign. There are many who attended these meetings or consistently offered suggestions to improve and enhance the campaign.

And a big **THANK YOU!** to the members of my clubs: **ProToasties, Surf City and Goldbrickers** who kept the words of encouragement coming through out the entire process.

A special "Thank you" to **Patricia Fripp** who offered suggestions that helped me carve out "The Speech".

Once again, Thank you all for everything. I am International Director because of your efforts.

I raise my glass to my Kick Butt Team...! You have made me feel like a princess.

Sincerely yours in the Spirit of Toastmasters,

"Diva" Diane "PowerHouse" Vaughn



Members of the Kick Butt Team:
Standing: Lee Dimmitt, Diane, Tertia Holyfield, Reema Mahamood, Clare Mullin penning out the strategy. Seated: Alex Shaner, Charles Butterfield and Guy Ferry.

Probably *the* most motivating sight I've ever seen at a Toastmasters meeting was an awards ceremony celebrating a CTM achievement. After ten long, hard speeches, fraught with sweat, worry, and sometimes tears, receiving a CTM is no small feat, and being recognized and supported by your club for this achievement is truly remarkable.

Going the Extra Mile...

Gail Rosenthal, ATMB

The first club I belonged to, back in the dark ages, had a wonderful, eclectic mixture of members - everyone from psychics to attorneys - and we boasted 12 published authors! Quite a group! But what made this group truly remarkable was the way each member supported all the other members in their achievements. The Vice President of Education, Secretary, and President would routinely evaluate members' progress towards any Toastmaster achievement. While we scheduled our meetings five to six weeks at a time, the top officers were always aware of who was working to complete a basic manual. Several weeks prior to the member's actually giving his or her 10th speech, the club would order a CTM name badge for the soon-to-be CTM. On the day of the speech, the Toastmaster was briefed about the speaker's status and that this would be a momentous speech. Most of the members were also aware of the standings, and we were always excited to see someone achieve **any** of the Toastmaster goals, but we specifically made a significant statement when the achievement was a CTM.

**...the entire room
stood and applauded...**

When the member finished his speech and closed with "Mr. (or Madame) Toastmaster", the entire room stood and applauded -- a standing ovation for a job certainly well done. Right then and there, we had a pinning ceremony, with the member receiving his/her new CTM badge in front of a wildly cheering club. I remember receiving my CTM -- it's one of the moments that stands out in my past. As I looked around the room, all 35 members in attendance were standing and applauding me -- recognition I'll never forget!

Gail Rosenthal is a member of High Spirits Toastmasters and the Area C1 Governor.

**Reserve your spot early for
the D4 Fall Conference and
save \$10!**

Registration and payment must be received
by Nov 5 to qualify. Contact Tom Dennis
for more info: 510-490-8496

"An Era of Excellence"
November 17 & 18
Biltmore Hotel, Santa Clara

Rhinos from San Francisco meet the Bears of Yosemite

Jamie Meisel, CTM

The Rhinoceros Business Club went on a retreat to Yosemite National Park over a most splendid July 15th and 16th weekend. Although no bear encounters occurred, club members were able to enjoy the tranquil mountain surroundings. Besides finding opportunities to enjoy the one of the best outdoor arenas in the world, the Rhinos installed officers for the July to December term. The new officer team includes **Jamie Meisel** CTM, President; **Jinsoo Terry** ATM, VP Ed; **Liz deClifford** DTM, VP Membership; **Bill Henthorn** CTM, VP PR; **Jennifer Koretz**, Treasurer; **Leila Sarkesian** CTM, Secretary; and **Aaron Wolfe**, Sergeant at Arms. Installing the officers was **Sal Dossani** CL.



The Rhinos used the unusual venue for installation as a means to get to know each other and socialize. We began with a caravan early Saturday morning from San Francisco to our cabin site, and after lunch we began sightseeing in earnest. After various excursions to monolithic domes and waterfalls, where we imbued ourselves with all the rugged glory that is Nature, we settled back into our cushy cabin that sleeps ten comfortably. It was now time for Korean barbecue! After dinner, we held our installation ceremony. Much Pomp and Circumstance was experienced by all. Sunday morning we awoke to a smorgasbord breakfast complete with eggs, bacon, pancakes - even cappuccinos and lattes! The weekend away proved to be a great kickoff for the new term and a superb way for members to reacquaint themselves. We learned several things on this trip, bears apparently try to avoid the heavy tourist season, our team is eager to work hard this term to make our club successful and vibrant, and kimchee is a great side dish for everything!

Sal Dossani, Jamie Meisel and Jinsoo Terry of The Rhinoceros Business Club got friendly with the bears.

The Ribbon is Worth the Goal

Pam Tablak, Division B Governor

When **Lee Dimmitt** pulled out the President's Select Distinguished Club ribbon from his recently received package from Toastmasters Headquarters, I will be thrilled! Royal looking, with shiny gold lettering on a beautiful purple background, I had never seen such a gorgeous ribbon from TM and my smile flashed big and proud.

Renaissance Club (#3927) in Campbell is my home club and we received this prestigious award for 1999-2000, being the only Division B club to reach the President's Select Distinguished award. But it didn't just happen by accident. Our focus was purposeful.

As club Secretary for that period, it was my responsibility to track each of the steps to reach these 9 out of 10 goals. I was enthusiastic and determined that we would make it. It mattered to me personally, which made a huge difference in making this goal contagious for the rest of the club. I took it as my leadership responsibility to keep it in front of our group. And it was easy to do.

Every month I published a report showing who had completed the specific steps of the Distinguished Club Program. It also listed who was on track to reach each of the individual goals. We talked about it as a club, and **regular communication** about it was a major piece of the success. Everybody knew their role in the success, and since people wanted us to make it, they did what they could.

When **Laurie Nastasi** finished her 10th speech for her ATM Bronze, we worked together to make sure the appropriate

paperwork went in to TM headquarters. **Nicolette Kelly** had a baby not too long after she completed her 10th speech for her CTM. It was a few months until June 30th, so she had time after the birth to get the paperwork together and turned in. **Michael Tallan** completed all his requirements for his Competent Leader just two weeks before the deadline. This helped us meet our 9th goal. **Don Baptist**, as Treasurer, was right on top of getting the dues turned in on time. In case you're wondering about this latest point, completing and turning in the paperwork can make or break meeting the goal. No paperwork to TI on time, no points.

My personal contribution to the club's success was earning a CTM, ATM Bronze and CL during the year.

We were so thrilled to have many new members during the year, helping us reach our goal. **John Allen** and **Jim Watt**, good friends, joined us on the same day. **Andrea Campbell** shared helpful information with us in her speeches as a new member this year. Another new member, **Dr. David Ramsey**, has added great humor to a club already well accustomed to that joy. Both Andrea and David have served as officers within the first year of joining.

All it takes in the club is a person who takes responsibility to track the goals, monthly reminders and a desire to have it happen. Like any goal in life, the more attention paid to it, the easier chance of success.

Go for it! It could bring the club into a tighter focus!



Renaissance Pres Bill Austad and Div B Gov Pam Tablak made sure their President's Select Distinguished ribbon did not touch the floor.

Switch-On the Power and Commitment

Meeting 8 of the 10 goals of the Distinguished Club Program, **Switch-On Toastmasters** in Campbell received the prestigious Select Distinguished Club award this past year.

Achieving these kinds of goals can never be the job of just one person. It's an ongoing process. A group of dedicated Switch-On club officers consistently focuses on meeting the needs of guests, new club members, and advanced club members. We make sure they have all the "basics" for maintaining an effective club: variety at club meetings; positive, uplifting and constructive evaluations; members on track with their club objectives giving regular manual speeches, a mentoring program that helps both people in the relationship, and a concerted effort to have 100%

of club officers trained. This focus has been the key to its success.

The end result is an environment that encourages club members to challenge themselves, to "get out of their comfort zone." For example, Immediate Past President **Sam Marines** points out the participation of **K.C. Tanner**. She's a new member this year who jumped into the fray with enthusiasm. K.C. became an officer and continually keeps us laughing with her humorous speeches - in fact, she just won the Humorous Speech Contest at the club level. Another example: The current Switch-On club president, **Linda Benoun**, took on the Contest Chair duties for the recent Area B2 Contest, although she had never chaired a contest before. This type of dedication and enthusiasm is what makes Toastmasters a great place to be!

Contributed by Pam Tablak & Sam Marines

S.S. Membership sets sail

Charles Butterfield, DTM, Lieutenant Governor of Marketing

We are growing! We have chartered two new clubs since July 1, 2000! Please welcome Tall Tree Toastmasters Club at the City of Palo Alto, **Mary Divinski** President, and South Park Toastmasters Club at Advent Software in San Francisco, **Kathleen Golden** President.

We have some clubs in our district that have developed some very effective membership recruiting programs. For the period of July 1, 2000 to August 31, 2000 we already have eight clubs with 5 or more new members for the two month period. These clubs are:

Area A-2: **Naval Postgraduate School** (7 new members)
 Area C-1: **Oracle Orators** (6 new members)
 Area D-5: **Frankly Speaking** (11 new members)
 Area E-2: **Schwabmasters** (10 new members)
 Area E-3: **Rhinoceros Business Club** (10 new members)
 Area E-4: **Golden Gate** (8 new members)
 Area E-5: **Speaking of Lunch** (8 new members)
 Area F-1: **Milpitas Toastmasters** (5 new members)

“Our meetings have food. Food is good. Food works.”

- **Bill Henthorn**, Division A Governor and member of **Rhinoceros Business Club**, when asked how his Club managed to get 10 new members in two months.

Congratulations to these clubs, and their Area and Division Governors for their very effective membership recruitment efforts! Congratulations also to the **Orbiters Toastmasters**. (Area G-3). At their September 14 SpeechCraft meeting they signed up 5 new members! Way to go! Would you like to know *how* they did it? I am certain their club officers would be delighted to tell you. Ask your Area Governor to get in touch with me, and I will make arrangements for some of the officers of these clubs to share their wisdom.



How does your club measure up? Would you like to have more new members? Toastmasters International has a number of very effective membership building tools available; check the TI supply catalog which your Club President should have been to the President of your club.

Catalog items #1621, *A Simple Membership Building Program*, and catalog item #1622, *Membership Building 101* are available at no charge. Catalog item #1160 *Membership Building Kit* is available for \$5.00

Conducting a SpeechCraft (like the Orbiters did) is also a very effective membership building tool. Catalog item #205 is the SpeechCraft Starter Kit. The kit has enough materials for 5 SpeechCraft participants, and instruction guides for the coordinators. Kits are available for \$15.00 each. I have a number of kits available immediately. Just email me at charlbtrfld@earthlink.net. Also, coordinating a SpeechCraft will get you credit toward your ATM Gold! Bonus!

Another very effective way of finding new members for your club is to have your club members **invite people** they already know. In fact, most people become Toastmasters because a friend invited them. (I know, that is exactly how I became a Toastmaster.)

I recommend this: At your next meeting (Vice Presidents of Membership pay close attention) bring a stack of **postcards**. Have each member address at least one postcard to a friend, inviting them to be a guest at your next meeting. Collect all of the cards and make copies (so you can follow up). Stamp and mail the cards yourself (so that you know that they were actually mailed). Follow up with a telephone call inviting the person to your next meeting. Remember to confirm again the day before the meeting. This kind of personal attention makes a great impression. Email is handy and effective for many things, but there's something special these days about getting an actual piece of personalized mail.

Be prepared for lots of guests at your next meeting. Have new member applications on hand (make certain that you and your club members know how to fill them out! Practice filling out a few beforehand if you haven't filled one out for a while. Confusion over the application does not make a good impression). Have a bunch of new member kits on hand for new and prospective members. Catalog item #1167 *Toastmasters and You* is an excellent package available from the Supply Catalog. I also have some on hand for immediate delivery to clubs that need them.

Set a goal for your club to have at least one new member per month. At least one guest every meeting. Also set a goal for each member to invite at least one guest per month. (VPs of Membership keep track of how many guests are invited by each member.) Have an award for the member who invites the most guests as well as an award for the club member who sponsors the most new members.

Call the hotline list. The hotline is a telephone number that prospective members call to get information about Toastmasters. The hotline list is available via email and regular mail. Our new hotline list coordinator is **Tertia Holeyfield**. Tertia is also the Division G Governor. Thank you Tertia for volunteering for that position! If any of you have any membership building ideas, let me know. Good luck and keep growing!

Introducing your District Four Public Relations Officer... Shirley Farrell-Cowles, DTM

Some District Four toastmasters were surprised when I came on the scene unannounced at the Spring Conference and ran for PRO. For those of you who don't know me I joined Toastmasters in 1980 after **Zig Ziglar** said to "Go out and join a Toastmasters Club." For those of you who do remember me: I'm back!

Actually I never left - I have always been a Toastmaster.

I reached my DTM by having fun in what I was doing, and remaining with the same club - **Electric Toasters** - for 15 years certainly helped. When I was an Area C3 Governor I took on the challenge of doing a Youth Leadership and what a rewarding experience to see 30 smiling faces waiting for me at Kennedy Junior High, Cupertino, when I arrived there at 4 PM each Wednesday for eight weeks. These are memories I will always cherish.

I got involved with contests, SpeechCraft, and started several clubs. It was hard work, but my colleagues did reward me: I was fortunate enough to win Outstanding Area Governor and I achieved "Toastmaster of the Year" three times. I held every office in the club several times to find out what it was all about and be able to train members for the same roles. We are all here to support each other, and I've had many opportunities to do just that. And I can assure you that I got as much out of it as I put in.

Experience the full scope of the TM network by attending Toastmasters International Conventions and District Conferences was the icing on the cake and I encourage all Toastmasters to attend these functions. And you'll have a great chance to do just that next year when the International Conference comes to Anaheim. That's sure to be an E-Ticket ride!

I strongly encourage you to attend the D4 Conferences, and we have one coming up on November 17-18 at the Biltmore Hotel in Santa Clara. Until you get outside your Club you cannot realize the wide reach

of Toastmasters and how much you are missing.

But don't stop there: if you're travelling, don't hesitate to call on a local Club for a visit.

A few years ago I traveled to New Zealand to support my sister who was dying of cancer and while there took some time to call a Toastmasters Club. I did find one that met "at seven." The night before I called to get directions and to my surprise found out this was seven in the morning! No worry, the President offered to come by and pick

me and my sister up and chauffeur us to the meeting.

We felt so welcome there - and we had a great breakfast to boot! Such a good feeling came over me about Toastmasters and what great comradeship you can enjoy! I'll always thank them for giving me that lift when I needed it.

Take advantage of the worldwide network that we're all a part of: make a call to a local club - whether you're overseas or down the interstate. They are waiting for your hear from you!

I feel lucky to have seen so many sides of Toastmasters over the years I've been involved.

I recently joined **Cupertino Toastmasters** in 1998 and saw the membership rise to great heights while I was President; we also received the Select Distinguished



award and it prompted me to set my goals higher and return to the leadership role in the District I enjoyed. I want to bring my experience to give back to the District what it gave me for 20 years.

My **goals** for the District include:

- Bring back the **Speaker's Bureau** to spread the word about TM, both inside and outside the organization.
- Continue to publicize our mission in **newspapers** everywhere in the District.
- **Encourage** members to soar high, and reach the goals set out in the Distinguished Club Plan - something I firmly believe in.

I'd like to encourage every member to become a personal ambassador for TM and invite other people to visit a club to see what we share with each other.

I am confident we can do this or I would never have taken on the responsibility. So please join me in this effort, together we can do it!

I should also mention my recent experience as part **Lee Dimmitt's** team to support **Diane Vaughn** in her run for the International Director. We were all impressed with Diane's vision and dedication. So a heartfelt "Congratulations" goes out to Diane!

Thank You, Zig Ziglar, for motivating me to join Toastmasters. And very special thanks to **Guy Ferry, Reema Mahamood, Susan Swope, Joe Madley, Clint Oram, my family members** and many others who gave me their encouragement. Thank you all for giving me the chance!

Yes! I'm back!



Past Dist Gov Margaret Fagetti, Randy Preston, and Past Int'l Dir. Kitty Mason & John Fenwick lean on each other for support at the Miami Conference.

Say What?

Carole McPherson

Downtown Toastmasters Club (#1803) has had a newsletter, "Say What?" for years. In the six years I have been a member it has both flourished and been nonexistent. Recently, I did my six months service as president of the club. When I took office I announced that it was my goal to restart publication. Lucky for me, I had enthusiastic support from the VP if PR, **Michele Rousch**.

We met for lunch and talked about our philosophy and the goals we had for the publication. We agreed that a good newsletter would welcome new members, who would see themselves as important contributors. We would use the newsletter to give recognition to individuals and generally raise the group's self-respect. We made a list of articles we wanted written and then called the people we knew could write them..

Michele found great info in "The Toastmaster", March 1999, pp 24-28 about publishing a club newsletter, and knew that we'd We knew that if we were going to do a newsletter we would do it so we could enter our efforts in competition with other TM newsletters. We read the guidelines and devoured the tips on how to make a successful publication.

After we sought out **John Stone**, who we knew worked in graphic design, we were off and running. As publication time approached the writers emailed their pieces to John at his home computer where we do the layout and composing. We do four pages on 11x17 paper. We bought a ream of paper so we will have plenty for a few runs. The cost fits within our six-month budget. Our club keeps about 40 members so we run sixty to seventy copies, using extras for guests and former members with whom we want to stay connected.

I have made a two year commitment to the newsletter because I really want to see it thrive. We plan to do a four issues a year: January, April, July and October. I

have been taking photos of the members since I joined the club. We have a scrap book following the change of officers, recording contests, social events and the visitation of club dignitaries. The scrap book provides a great resource for photos to go along with the articles.

Long time member **Wally Dale** is writing a regular column called "Whatever Happened to..." We like to run little biographies of new members. Some TMs write about their specialty. Recently, **Cindy Ventrice** told of becoming a professional speaker and how hard it was to get started. In our next issue **Rob Underhill** will write about how many members in his family are in his club.



A well-read group.

I find that asking people directly gets better results than asking for volunteers. I have a list of club members indicating when and if they have contributed to the publication. I believe the more people who contribute the more readers we will have. We have different writers for each edition aiming for 100% club participation.

We are excited about restarting "Say What?" Four issues a year should be doable. Having a core of committed workers is a must. And we have dreams of being great!

Not, it's not for the suavest Toastmaster around - besides, Randy has that one locked up... In this case, GQ



Award stands for "Golden Quill," and it's the award for the Best Club Newsletter in District Four.

If your Club publishes a newsletter, why not enter your efforts for consideration of the Golden Quill?

So what makes a good newsletter?

Many things, of course, go into making a good newsletter, but the GQ is judged on content that best promotes Club

leadership and public speaking track goals. A good newsletter also promotes the club and its members and has articles that appeal to any reader, whether she's another Toastmaster or a guest of your club.

And while looks aren't always everything, layout and design do count in this contest.

To Enter: mail three (3) copies of your Club's newsletter published between April and October 24 to:

John Angelico
600 Page Street, Apt. 206
San Francisco, CA 94117

A Panel of Judges will determine the Best Newsletter and the Golden Quill will be presented at the Fall Conference.

Deadline for Entering is October 24th, 2000. So Hurry!!!

If your club doesn't have a newsletter, why not? Now is always the right time to start one up to promote your club events and give your members another avenue to express themselves. "And who doesn't like to see their name in print?" asks **Maria Olmos of Golden Gate Toastmasters**. "As long as they spell your name right," adds **Vernon Pineau of Sierra Speakers**. Use a newsletter to spread the news of your Club and your members' accomplishments. A club newsletter is a great promotional tool; no guest should leave your meeting without one!

-30-



At Miami: Randy Preston, Clare Mullin, Lee Dimmitt, Shirley Cowles, Tom Dennis and Reema Mahamood

Randy Preston, Charles Butterfield and Margaret Fagetti strike a pose at the Miami Convention.



The Great Speaker

By Kyla Cragg, CTM,

What was that I heard you say?
Your speech was a disaster today?
It's not the truth.
It isn't the case,
But somehow you're convinced
there's egg on your face.
You're sure your voice shook.
You didn't quite prepare.
But I'll tell you something...
You spoke — you were there!

Despite the nerves...
despite the fears...
you did your speech.
You deserve a cheer!
While many in the world
still quiver with fright,
public speaking didn't beat you.
You won the fight!

With each word you say,
every minute you talk,
the confidence grows —
you start walking the walk.
You could have cancelled,
hiding out feeling bad.
Instead, you faced the challenge.
Now, really, aren't you glad?

So, here's a pat on the back.
Give yourself credit - it's due.
You're a great speaker
just for speaking...it's true!

Kyla Cragg is President of Cadence Algorithms and Area F3 Governor.



Lt. Gov of Education & Training Tom Dennis understands Diane Vaughn's point.



Want to get published? It's easy! Read On...

No, this isn't a Learning Annex ad. It's a clarion call to all the D4 Toastmasters out there who are ready to spread the good news of their clubs to the rest of us. Submit your articles and photos for the next issue of The Fourcaster. Now's your chance! Get creative! Deadline for submissions for the January issue is December 1.

Send your material to:

John Angelico
600 Page St, #206,
SF CA 94117
angelico@sfgate.com

SpeechCraft Success

Dan Tracy, CTM

This past June our club, the **San Pedro Squares Toastmasters**, hosted a SpeechCraft program during our regularly scheduled early Tuesday morning meeting time. We decided to have this program to introduce others to the Toastmasters' experience and to bring in some new faces to our dedicated, enthusiastic club. Initially, hosting SpeechCraft seemed to be a tremendous undertaking, but the good officers of District 4, especially **Tom Dennis** (then Lt. Governor of Marketing) provided material and much appreciated guidance to carry out a successful program.

Since "free" time is a rare commodity for folks in the hustle and bustle of Silicon Valley, we decided to conduct a four-week version of the SpeechCraft program. Using word-of-mouth, local newspapers, radio public service announcements, and mailings through the District Four hotline, we got the word out about our program. On the big day, four participants showed up. Three of them- **Nancy Holme**, **Olga Langley**, and **Harsha Vyas**- completed the program and, best of all, joined our club!

SpeechCraft has proven to be a fun and an effective recruitment tool for bringing new members into our club, and we will conduct another program this fall!

Dan Tracy is a member of San Pedro Squares Toastmasters, Club #4860



Ed Harley, Ezra Rosoff & his wife Nancy and Margaret Fagetti palling around at the Miami Convention. Ed and Ezra apparently find something to be particularly amusing. (So what else is new?)

Right now, as you read these words:

A small group of people patiently looks forward to meeting you. To helping you. To seeing you succeed. A small group of people -- who can lift you faster and further than you ever could by yourself -- patiently awaits.

Who are they? Where are they? And how do you meet them?

Of the many gates that channel the ceaseless flow of people in and out of your life every day, just a very few open up onto green pastures and sparkling vistas of heaven-bound purple mountains rising through steamy white clouds.

Pass through one of those gates yourself and you will meet that small group of people.

And indeed, you are already passing through one of those gates. Raise your head and your sight, for above that gate read these words: "...empowers people to achieve their full potential and realize their dreams ... giving them the courage to change." All around you, should you believe in your dreams, should you open your eyes and see the opportunities strewn across your path in life, all around you are success-minded people. Toastmasters. Ready to meet you. Ready to help you. Ready to see you succeed. They are ready. Are you?

Are you ready to dream bigger dreams? Are you ready to open your eyes to the opportunities cast at your feet? You say you are. But are you? Ready? Really?

Then do this simple thing: Go and meet that small group. Go where they go. Flow to where they flow. Club meetings. Area contests. Division contests. And District conferences.

Do what they do. Participate. Offer to help. Where you have expertise. And where you don't -- yet. Learn. Grow. Become. Be.

Your club needs your help. Your area needs your help. Your division needs your help. And your district needs your help. They patiently await. To help you succeed.

Contact me. I'll put you in touch with that small group. So you can succeed. Here's how: email: billhent@hotmail.com or call: 415.771.0701.

Venture out beyond the comfortably zoned and finely honed areas of your current life. Go and experience new aspects of yourself. Make yourself comfortable with what may seem intimidating at this moment. Do it. Until that day when you wake up on the Monday Morning of your life, look out across the great expanse of potential that is your future -- and smile at all the possibilities.

For you are now part of that small group of people.

The Gate

by William L. Henthorn, CTM/CL

William L. Henthorn, CTM/CL, belongs to Rhinoceros Business Club & Sierra Speakers and is the Division E Governor.

Reema Roasted & Randy Toasted

by Shirley Farrell-Cowles



Our man Randy.

On July 7, 2000 the new officers to lead the District in 2000-2001 were installed at Michael's in Mountain View. Past International Director **John Fenwick** performed the honors and brought forth the new cabinet: District Governor **Randy Preston**, Lt Governor of Education **Tom Dennis**, Lt. Governor of Marketing **Charles Butterfield** and Public Relations Officer **Shirley Farrell-Cowles**. Division and Area Governors for the District were also installed.

Past International Director **Jim Wu** did the honors of chairing the roast of Outgoing District Governor **Reema Mahamood** and was joined by several others to make the roast a most humorous and entertaining evening. Congratulations and good luck to all!



Outgoing District Governor had a few things to say before handing over the gavel.



Past District Governor Joe Madley takes his turn at the roast



Randy and Reema share a laugh.



Past ID Jim Wu Chaired the roast and served as main hat model.



Past ID John Fenwick in fine form.

Thank You!

(continued from front)

1999-2000 President's Distinguished Clubs

A3	7481	SCO Toastmasters
A3	8203	Redwood Ramblers
A4	3802	Evening Toastmasters
B2	3927	Renaissance Toastmasters
C1	9285	Oracle Orators
D4	2697	Peninsula Toastmasters
D5	191	San Mateo Toastmasters
E4	56	Golden Gate Toastmasters
E5	5610	Sierra Speakers
F1	242	Milpitas Toastmasters
F2	5015	Applied Materials
G1	7975	Sunnyvale Speakeasies

1999-2000 Select Distinguished Clubs

A1	8221	Bayview Toastmasters
A3	803	Santa Cruz Downtown
A4	595	Aptos Toastmasters
B2	4224	Switch-on Toastmasters
B4	6274	Adobe Fontificators
C2	1435	SRI Organon Toastmasters
C3	33	Lee Emerson Bassett
D4	7146	ProToasties
E3	9109	Rhinoceros Business Club
G4	4270	Wry Toastmasters
G5	572	Saratoga Toastmasters
G5	4608	Cupertino Toastmasters
G5	7430	Macin Talkers

Please take time to congratulate the officers and the clubs listed here for their hard work and success. Learn from them and let us have a much longer list at the end of this current year!

Again, thank you for a successful year, let's continue to excel in the year ahead.

Sincerely,

Reema Mahamood, DTM
District Governor 1999-2000

1999-2000 Distinguished Clubs

A1	934	Monterey Peninsula
A2	2032	NPS Toastmasters
B2	9473	Xilinx Xpressionists
B5	8266	Public Speak Easy's
C2	9737	Geospeakers
C3	3476	Courier
C4	5825	HP Toastbusters
C5	7932	Solar Flair
E1	1771	San Francisco Toastmasters
E2	7806	SchwabMasters
F1	1560	Adaptec Toastmasters
F1	9093	Lucently Speaking
F2	3088	Talking Chips
F5	4791	Express Delivery
F5	6645	HP Loudspeakers
G1	4648	Talking Heads
G3	3465	Sunsational Toastmasters

1999-2000 President's Distinguished Areas

A3	Kathleen Tobisch, CTM, Area Gov
F1	Gene Myer, ATMS, Area Gov

1999-2000 Select Distinguished Areas

A4	Jeannette Krause, ATMB, Area Gov
B2	Bob Lockhart, CTM, Area Gov

1999-2000 Distinguished Areas

A2	Pamela Burkes, ATMS, Area Gov
C1	Randy Samberg, ATM, Area Gov
C2	Neil Shapiro, ATMB, Area Gov
C3	Chuck Eudy, ATMB, Area Gov
C5	K.C. Mares, CTM, Area Gov
D4	Marilyn Collins, ATMS, Area Gov
D5	Ara Kaloustian, ATM, Area Gov
E2	Linda Jackson, ATMS, Area Gov
F2	Geri Bailey, ATMB, Area Gov
G1	Tertia Holeyfield, CTM, Area Gov
G4	Kelly Emo, ATMS, Area Gov
G5	Becky Divinski, ATMB, Area Gov

1999-2000 Select Distinguished Division

A	Steven Dellaporta, DTM, Div Gov
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**Sending your completed
 paperwork to
 Toastmasters International
 is essential
 to earning your CTM.**

Let's Produce One CTM

By Tom Dennis, DTM - Lt. Governor of Education and Training

I think the biggest gift a member can give back to their club - whether they are a new member or a DTM - is to complete their First CTM or another CTM. The club and its membership benefits greatly when a CTM is accomplished inside their Toastmaster club.

A club that consistently produces CTMs continues to provide value to the club and to the members. The membership sees a member follow a process of giving manual speeches, watching that member grow from speech to speech. We see them become more at ease with presenting. Other members will take inspiration from this process and learn by example. But the club must care enough and Do the Right Thing.

How does a club Do the Right Thing and produce more CTM's?

Orientation

When a new member joins the club, the person doing the orientation should stress the importance of becoming a CTM. At my home club, **Milpitas Toastmasters**, we ask the new member to reach this first important goal. We let them know we will help them reach this first goal with a mentor and effective evaluations.

Manual Speeches

We always ask our members to give manual speeches. The Master Evaluator always watches for this and comments when a person does a non-manual speech. We specifically comment when a experienced member delivers a manual speech and focuses on the objectives.

CTM Ovations

When a person reaches the CTM level we always give this person a standing ovation and a CTM pin right after their speech. Recognition is always a great motivator for the new CTM and future CTMs.

But producing a CTM is not possible until the paperwork has been received at Toastmasters International. Without this step the CTM is not on record. When the CTM speech is completed, the VP of Education should sit down with the CTM and help them fill out the paperwork and send it to Toastmaster International, PO Box 9052, Mission Viejo, Ca 92690.

Lets help your club produce more value to its members by helping members reach this first Important goal. A CTM is a very valuable member for its club membership.

**Your
District
Four
Officers**

District Governor: **Randy Preston**, ATMS/CL
Lt. Gov. Ed & Training: **Tom Dennis**, DTM
Lt. Gov. Mktg: **Charles Butterfield**, ATMS/CL
PR Officer: **Shirley Farrell-Cowles**, DTM
Secretary: **Deborah Ferry**
Treasurer: **Ezra Rosoff**, DTM
Sgt. @ Arms: **Neil Shapiro**
Parliamentarian: **Carl Thormeyer**
Bulletin Editor: **John Angelico**
Webmaster: **Peter Rapiér**
Past DG/Club Ext Chair: **Reema Mahamood**, DTM

Div. A Gov: **Pat Garcia**, ATMG/CL
Area A1 Gov: **Cindy Brown**, CTM
Area A2 Gov: **Bunny Stevens**, ATMS
Area A3 Gov: **Michele Roush**, CTM
Area A4 Gov: **Ron Goodman**, ATM
Area A5 Gov: **Pete Zsiga**, CTM

Div. B Gov: **Pam Tablak**, ATMB/CL
Area B1 Gov: **Raul Rocha**, CTM
Area B2 Gov: **Sam Marines**, ATMS
Area B4 Gov: **Dolores Bergen**, ATMG/CL

Div. C Gov: **Ara Kaloustian**, ATMS/CL
Area C1 Gov: **Gail Rosenthal**, ATMB
Area C2 Gov: **Phil Cosby**, CTM
Area C3 Gov: **Patricia Draves**, ATMS/CL
Area C4 Gov: **Judy Cook**

Div. D Gov: **Cesar Fumar**
Area D1 Gov: **Peter Monie**, CTM
Area D2 Gov: **Ron Wilder**
Area D3 Gov: **Richard Mar**
Area D4 Gov: **Elena Payumo**, CTM/CL
Area D5 Gov: **Christopher Todd**, ATMS/CL
Area D6 Gov: **Elliott Cox**

Div. E Gov: **Bill Henthorn**, CTM/CL
Area E1 Gov: **Ellyson Barnes**, CTM/CL
Area E2 Gov: **Cathie Hastings**, CTM
Area E3 Gov: **Jim Tompkins**, CTM
Area E4 Gov: **Heather Davis**
Area E5 Gov: **Louise Mueller**, ATMB/CL

Div. F Gov: **Gene Myer**, ATMS
Area F1 Gov: **Linda Kenney**
Area F2 Gov: **Henry Chan**
Area F3 Gov: **Kyla Ann Cragg**, CTM
Area F4 Gov: **James Boster**
Area F5 Gov: **Yasmin Congleton**

Div. G Gov: **Tertia Holeyfield**, CTM
Area G1 Gov: **Usha Reddy**
Area G2 Gov: **Patrick Russell**, CTM
Area G4 Gov: **Lawrence Hileman**, ATMB/CL
Area G4 Gov: **Steve Riccardi**, ATMS
Area G5 Gov: **Mussa Khiar**, ATMG



THE FOURCASTER

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