

DISTRICT 4 TOASTMASTERS



The FOURCASTER

Serving San Francisco, San Mateo, Santa Clara, Santa Cruz, San Benito and Monterey Counties of California
Volume 73, No. 2
Spring 2008

www.d4tm.org

Santos D. Ventura, FOURCASTER Editor
pro@d4tm.org

"Most folks are about as happy as they make up their minds to be."

-Abraham Lincoln

Spring Conference Issue

District 4 Toastmasters
Celebrating 70 Years of Success
May 16 - 17 Clarion Hotel, Millbrae

Celebrating Our



District Governor Message	2
Lt. Governor Education & Training	3
Lt. Governor Marketing	4
Public Relations Officer	5
Spring Conference	6
Setting up a Freetoasthost.org Web site for Amgen's "A-Team"	8
Getting to Distinguished from Here is a SNAP!	9
Nominating Committee Report	9
Candidate Statements	10
You Can Be Distinguished!	12
Club Realignment - Why and How is the Decision Made?	13
2008-2009 Proposed Alignment	14
Voting Procedures/Proxy Instructions	17
The Publicity Page	18



Rose Renwick, DTM
District Governor
dg@d4tm.org

My Fellow Toastmasters,

We are in the home stretch of our District's 70th Anniversary term. To all the clubs and members who have been diligently accomplishing their goals for Distinguished Club status, or better, well done! To the rest of you I say press on! Make sure you and your club achieve success by June 30th. You can do it!

There is much to look forward to at our 70th Anniversary Spring Conference, May 16th and 17th. Save these dates and plan to attend. Registration information will be posted on the District website at: www.d4tm.org. Remember, our 70th happens only once.

Our special thanks to our Club Extension Team: Chair, Joe Madley, DTM, Tony DeLeon, DTM, LGM and Ken Cawley, DTM, IPDG for adding some very special clubs to our District this year! And to those new clubs and every one of those new members I extend the District's best wishes. May your journey in Toastmasters continue be rich and rewarding for many years to come!

Be sure to attend the Hall of Fame at the Spring Conference this year where you and your club will be recognized for your achievements this year. Also, come help us honor 70 of our outstanding leaders from throughout the history of District 4. We will be recognizing these members for their service in various leadership roles. They will be presented with a special District 4 - 70th Anniversary Award pin. The pin is sterling silver with genuine diamond. You won't want to miss the Hall of Fame!

Tom Peters said: "Leadership is a sacrifice – it is a self-denial – it is love, it is fearlessness, and it is humility. Leadership is the perfectly disciplined will. ...The role of the leader is to enhance, transform, coach, care, trust and cheerlead. The activities of the leader are to educate, sponsor, coach, and counsel using appropriate timing, tone, consequences, and skills."

We do not step into a leadership role knowing all the answers. We take a risk. We learn as we go, learning right along with those we lead. Leaders do make mistakes, but they don't miss the lesson. From mistakes we gain experience which leads to the wisdom to know the difference between what matters, what matters more, and what matters most.

When we take on leadership roles, we develop our character, which is a core component of the Toastmasters International Program. I thank every member in District 4 who has stepped up to serve in a leadership role over the past 70 years, whether as club officer, area governor, division governor, district officer, or international director. I thank you for your many hours of service as trainer, sponsor, mentor, coach, and confidant.

Together as leaders, we do good service each time we extend opportunity and expand possibility for the members we serve. Happy 70th Anniversary District 4! You're the best!



Silvana Wasitova, DTM
Lt. Governor
Education & Training
lget@d4tm.org

When you first joined Toastmasters, what was your goal then? Have you achieved that goal? Are you pursuing new goals in your Toastmasters involvement?

That is the path that many of us have followed in our Toastmasters journeys: achieved the original purposes for joining, only to see your involvements and targets morph into new one ones along the way.

Regardless, one of the yardsticks that continue to be reliable for measuring our successes and improvements is achievement of educational goals – whether it is the next educational level, or another Competent Communicator (CC), or another Advanced Communicator (AC). Actively working the speech projects is one sure way to nurture our Toastmaster involvement, and the achievement of our next goals. Even better: by doing so, we become role models for the newer member among us, who may still be overwhelmed by the glare of an audience’s attention, and may find the prospect of scheduling one speech a month somewhat daunting. Remember, Most of us were once in that predicament ourselves, and we still thank those who have encouraged and nurtured our progress along the way.

So, take a moment, review our current Toastmaster (TM) educational goals, and set a goal for that next one to achieve. Then go a step further, and set a date by which to achieve that goal – yes, before June, 2008. Then, take one step further, and encourage one of your club members to set his or her own educational goal.

With our own personal growth, with another Toastmaster educational filed, in a concrete way, we become better persons than who we were yesterday, and through that gesture, contribute towards making our world a better place to live in.

PS: for those who have earned Competent Toastmaster (CTM)/Competent Communicator (CC): this is the **LAST YEAR** in which one can file for the “**OLD CL**”, the easiest Toastmaster (TM) educational of all. Make sure to get yours before June, 2008.



Tony De Leon, ATMS
Lt. Governor Marketing
lgm@d4tm.org

Fellow Toastmasters, it's the District's 70th Birthday! I don't know a better way to celebrate than adding more members to your club. I suggest in honor of our 70th anniversary that each club have a membership drive and actively seek out new members.

How do I find these new members? Start by inviting a guest to your club's meetings. Invite someone from your network of friends, family and co-workers. Churches and other organization you are involved in are also excellent sources. Ask them to support you the next time you give a speech. Sometime folks are hesitant to come to a meeting for they do not feel that it is something that they need. But if you ask these individuals to support you, they may end up liking what they see and become a member. Remember, the quality of your meeting is your best sales tool. Once a guest sees what your club has to offer, it should be easy to close the sale.

A tool I personally like is the club business card. Please see <http://www.toastmasters.org/>, click on the members menu and look under club officer's resources under stationary for the template. I suggest making generic cards stating your club's name, when it meets, meeting location and website address. Make enough so that each club member has a least two cards to pass on to their network.

For those of you belonging to company clubs, approach your human resource department and arrange to have information about your club in a new hire's packet. Better yet talk to your corporate training director to see how your company can support the club by getting the word out that communication and leadership skills are import in the work place. Many times a company will carry part of the cost of membership knowing that the Toastmaster training will result in better employee performance on the job.

One final suggestion is to hold a club open house. An open house should be no more work than a normal meeting; the difference is promotion and getting multiple guests to see your meeting. Your club should work as a team to invite guests, put out flyers, use free sources such as newspaper's community calendar, post flyers on community bulletin boards, <http://sfbay.craigslist.org/> and update your club's website. Please go to the <http://d4tm.org/> go to the right and click LGM under district officers for more information on putting on an open house.

New members keep our clubs alive and vibrant! Sign them up!



Santos D. Ventura, DTM
Public Relations Officer
pro@d4tm.org

Hello fellow Toastmasters, as we know this year is our District's 70th birthday! When I involve I in a particular cause, I always ask myself in regard to the contribution I am making to the cause and also the benefits I am getting from my involvement.

I have said many times and I will never stop saying that my involvement with Toastmasters International has been one of the best decisions I have made in the last nine years. On this 70th Anniversary of our District 4, we can do many things to promote our Toastmasters organization. One of the things I am mostly honored with is people most of the time tell me that I am very passionate about Toastmasters. That is an excellent way to show that Toastmasters has helped you in many ways in your life.

Another thing we can do to promote our District is by becoming more involved within the District's leadership. Most members are not familiar with how our District Leadership system works. This lack of knowledge hurts members because they do not know that they can serve the District with a few hours of efforts, with little money spent, and the best of all is the excellent learning that comes with the involvement. My communication and leadership skills increased a thousand percent or more after I became an Area Governor.

I became a Toastmaster because a friend and mentor of mine (Harvey Mackay-a famous Toastmaster) invited me to attend a Toastmasters meeting, become member, and if I was not happy with the results, send him the bill and he will send me the money. Yes, of course I was listening to my friend on CD player. I am glad that I took his challenge and my life has changed for the better for the rest of my life because I do think I will be a Toastmaster for the next fifty years.

My friend Harvey has authored many books but my favor books by him are: **DIG YOUR WELL BEFORE YOU'RE THIRSTY, SWIM WITH SHARKS WITHOUT BEING EATEN ALIVE, PUSHING THE ENVELOPE AND SHARKPROOF.** I strongly encourage you to become a lifelong learner and put to practice whatever you learn and your life will change for the better – the outcomes are going to be **GREAT!**

The last thing we can do to promote our District is to invite people to our Toastmasters meetings. This is a practice I have been using right after I saw the excellent benefits of becoming a member of this excellent organization. I dare you to do the same because the more we promote our District, more people will continue to improve their lives, our District will become better and in the end we will have what is called a double-win situation. I will help you win, so you will win, and I win.

Please let me quote my friend Harvey Mackay, "There is more to learn today than ever. As the amount of information I the world doubles approximately every five years, it takes more and more effort just to run in place. More-over, companies are cutting back, trying to do as much or more

- continued on page 19



Friday Evening

- Reception
- Hall of Fame
- Table Topics Contest

- Town Hall Meeting
*Upcoming Changes
in Toastmasters Governance*

Saturday

- Continental Breakfast
- Keynote - *Finding Your Voice*
Lance Miller 2005 World
Champion of Public Speaking
- Communication & Leadership Luncheon
- District Council Business Meeting

- Educational Sessions
 - *Building a Championship Club*
 - *Accent Reduction*
 - *Speechcraft*
 - *Excellence through Teamwork*
- International Speech Contest

Celebrating Our



District 4 Toastmasters Celebrating 70 Years of Success

2008 Spring Conference
May 16-17, 2008

Clarion Hotel
401 East Millbrae Ave
Millbrae 94030

See District Website www.d4tm.org for Program Details and Schedule

Check all events you will be attending and, if applicable, enter meal choice.

Early Bird (thru April 30)	May 1-13	Late & On-Site (May 14-17)*
Friday Evening Reception, Hall of Fame and Table Topics Contest <input type="checkbox"/> \$20	Friday Evening Reception, Hall of Fame and Table Topics Contest <input type="checkbox"/> \$25	Friday Evening Reception, Hall of Fame and Table Topics Contest <input type="checkbox"/> \$30
Saturday Breakfast & Education <input type="checkbox"/> \$25 C&L Luncheon <input type="checkbox"/> \$30 International Contest <input type="checkbox"/> \$15	Saturday Breakfast & Education <input type="checkbox"/> \$30 C&L Luncheon <input type="checkbox"/> \$35 International Contest <input type="checkbox"/> \$20	Saturday Breakfast & Education <input type="checkbox"/> \$35 C&L Luncheon <input type="checkbox"/> \$40 International Contest <input type="checkbox"/> \$25
Combination All Day Saturday <input type="checkbox"/> \$60 Full Conference <input type="checkbox"/> \$80	Combination All Day Saturday <input type="checkbox"/> \$75 Full Conference <input type="checkbox"/> \$95	Combination All Day Saturday <input type="checkbox"/> \$90 Full Conference <input type="checkbox"/> \$110 *Meal choice not guaranteed

Meal Choices

- Roasted Herb Chicken
 Beef Tenderloin Tips
 Vegetarian Pasta

Make your check payable to **District 4 Toastmasters**
 Send check and registration form to

Carolyn Taylor
 District 4 Conference
 4001 Sand Hill Rd.
 Woodside, CA 94062

Online registration and credit card payment available at

www.d4tm.org/spring08conf

Opportunity drawing donations needed to help offset the cost of the conference. Please contact Ezra Rosoff - 650-359-0439

Name _____

Address _____

Club _____ Phone _____



Setting up a Freetoasthost.org Web site for Amgen's "A-Team"

Hilary Beck

As the new Vice President of Public Relations for our club, I sat down with our club president to discuss our goals. The president said that our club really needed a website and I should be in charge of setting it up. Initially I was concerned about how much time this was going to take because I had no prior experience with website development. The president reassured me that he had heard setting up a Toastmaster's club website was easy. I decided to investigate how "easy" this process would be.

I started by going to www.freetoasthost.org and found out that creating a club website is free. I clicked on the "Request Your Free Website" link and entered our club contact information. Two days later I received an email with our club's web site address, login information, and a link to a 30 minute video on how to complete the setup. The video was very informative and walked me through the process step by step. I had to change the administration password and then enter our club members' names and email addresses. Entering the names took the longest amount of time (approximately 1 hour). Soon after, our club website was up and running and ready for visitors!

Our club has been using the website for one month now. We use it to contact each other, set up weekly roles, and create the weekly agenda. It works great and I get complements all the time. I know there are a lot more features available to try out and I still want to customize the website for our club by adding pictures and stories. Please take a quick look at our club website:

<http://theateam.freetoasthost.ws>.

District 4 Fall Conference

Anne Hu

I have attended District 4 conference for the past twelve years. As a former conference chair several times, I know how much work and effort is put into every conference. The Fall 2007 conference is probably one of the best I've ever attended.

It's difficult to find an ideal venue to host a conference and cost-effective in Silicon Valley these days. The conference chair and District 4 leaders were able to offer a full day program at a very reasonable price. It was by far exceeding my expectations. The quality of the program from keynote speaker and educational presenters were exceptional!! I walked away learning new presentation skills and enjoyed the competitive speech contest. Aside from an old-timer like me who enjoyed the conference tremendously, several of new members in my club also enjoyed this conference.

My hat's off to the conference planning committee for a job well done! It really keeps my passion toward Toastmasters and look forward to the next conference, and I encourage you ask new members in your club to attend the conference as well. So they are just as excited as an old timer like me.

Getting to Distinguished from Here is a SNAP!

SCHEDULE. VPEs, between now and June 30th, schedule all speakers who have 5 or less speeches to complete first. Ask the members with 5 or more speeches to complete if they will kindly trade speaker slots with those who have 5 or less to complete. Explain that this cooperation is needed so the club can reach Distinguished, or better by June 30th.

NOTICE. Be aware. Notice when someone has completed that last speech but has not turned in their paperwork. These members are “sitting on” a CC or AC that can get the club to Distinguished, or better. Help those members get that paperwork turned in to your VPE. Make sure your VPE submits it online asap! (Imagine hundreds of clubs around the world all trying to submit educational completions online to T.I. on June 30th)! Don’t wait that long! Yours might not (very likely will not) get credited until after the deadline if you wait until that last day!

ARTICULATE. Speak up and ask your VPE for a speaker slot if your VPE is overlooking the fact that you are close to completing your manual. VPEs are VIPs in the club. They are very busy people. Be Proactive for your sake and the club’s sake. Ask! If you can’t speak at your own club, contact another club and ask if you can be a guest speaker.

PERSIST. Don’t settle for less than Distinguished. Every member persist to the very last day striving to meet the necessary goals. Keep working together and stay focused on the immediate goal, not on your fear the club won’t make it. Eleanor Roosevelt said: “You gain strength, courage, and confidence by every experience in which you really



Nominating Committee Report
Ken Cawley, DTM
Immediate Past District Governor
2008 Nominating Committee Chairman

The following candidates were nominated by the Nominating Committee for the Toastmasters year 2007-2008.

- | | |
|----------------------------------|-----------------------------|
| District Governor | Tony DeLeon, ATM-S/CL |
| Lieutenant Governor of Marketing | Tim Childers, DTM |
| Public Relations Officer | Fumie Piontkowski, ACB/ALS |
| Division D Governor | Mike Barsul, CC |
| Division F Governor | Jennifer Stephenson, CC/ALB |

Elections will be held during the District Council Business Meeting on May 17.

Candidate statements appear on the following pages.



Tony DeLeon
Candidate for
District Governor

My name is Tony DeLeon and I am seeking the office of District Governor for

District 4 Toastmasters. I have been a Toastmaster since June of 2001 and I have held various club offices for my home club – San Mateo Toastmasters. I have continuously been in district office since 2004. I have been an Area Governor, Division Governor, Public Relations Officer and currently the Lt Governor Marketing.

I would like to have the opportunity to serve as District 4 Toastmasters as the District Governor. My experience as a Club Leader and a District Leader has helped me understand the many challenges of clubs in our district.

I am also a member going through the Toastmaster Education and Leadership program and understand the challenges a member faces.

I believe my experience will help put together a program that will educate and inspire our District 4 team to do their job to the best of their ability. I believe I could provide the tools and training needed to do their job and serve the needs of our members. It is my goal to support and inspire our District Leaders (LGET, LGM, PRO, Division and Area Governors) who will in turn inspire and support our club leaders who will in turn inspire and support our club members.

This will not be done alone, along with the top officers and a network of contacts I have built in my time in Toastmaster, will put together a team to Train, Promote and Monitor the growth and educational health of our District. If you would like to help serve the District, please contact me at tonythetm@aol.com

Please give me your support.
Sincerely,
Tony “the Toastmaster” DeLeon



Tim Childers, DTM
Candidate for
Lt. Governor Marketing

My name is Tim Childers and I am running for the office of Lt. Governor of Marketing in District Four.

For the past two years, I have been a leader in Division A, first as an Area Governor and then as Division Governor. In the last two years, I have put on 12 successful officer trainings, five successful contests, and helped start “Talk the Line”, which is a club at the prison in Soledad California for the prisoners.

I also helped “Talk the Line” to secure funding for their club’s startup and membership fees. I have been going down to the club for the past 8 months as their Club Sponsor. As you can see, I am very dedicated to Toastmasters and District Four and want to help spread the inspiration that Toastmasters has given me.

As Leaders, we want to instill passion and direction to an individual or group of individuals. This is an attribute I truly believe in. As a Lt. Governor of Marketing candidate I want to develop teams of

people that will help with club demos and struggling clubs within district four. I really believe that we are only as strong as the people around us. The more we get toastmasters members involved the stronger the district will be. This also gives others within our district the opportunity to strengthen their speaking and leadership skills.

In any leadership role, determination and goals are of the utmost importance. The difference between the possible and the impossible lies in our determination. Goals without determination are useless. I am a very determined and goal-oriented person. Part my strength is my ability to look at a situation and put people into that situation where they can have success. I look at myself as more a facilitator and a team player.

Preparation is also a part of leadership, and if you look at my history of training and contests, I have had to formulate plans and schedules that have helped the success Division A the last two years.

I am looking forward to all of your support for my candidacy for District Four Lt. Governor of Marketing for year 2008-2009.

Sincerely,
Tim Childers



Fumie Piontkowski,
ACB/ALS
Candidate for
Public Relations Officer

Do you know that the benefits of Toastmasters go beyond improving public speaking?

Toastmasters provides a supportive environment to help members improve not only public speaking, but also develop leadership skills. Leadership cannot be learned in a day. It takes practice! By proactively taking various leadership roles, you can gain effective skills in communication, facilitation, management, people skills, time management, project management and even more!!!

Personally, I have benefited from the skills I gained from Toastmasters. I have applied them to the real world in business as well as to my personal life! My life has been richer than ever since I joined Toastmasters in 2002!!!

As the Public Relations Officer, I would like to promote the great benefits of Toastmasters to our members as well as to the public. I will also create a public relations program designed to achieve goals

for membership growth, club growth and educational achievements in clubs and achievement in the Distinguished Club Program. My team is in place!

Here are my Toastmasters achievements!

- Club President 2004-05 Distinguished Club
- District 49 2005 International Contest finalist
- District 4 2006-07 Area F4 Governor – mentored 6 clubs and had all 6 clubs achieve DCP goals
- Area F4 2006-07 President’s Distinguished Area
- Division F 2006-07 Area Governor of the Year
- District 4 2006-07 Area Governor of the Year
- Division F Governor – mentoring 5 Area Governors and supporting 27 clubs in Division F for their success in 2007-2008.
- Created 3 new clubs, Hi Definition Speakers, Avnet Audibles, Flexibly Speaking
- Served as a club coach at A Toast to Life and as a mentor at Hi Definition.

In addition to my track record of leadership at Toastmasters, leveraging my marketing professional and project management background, I can make a significant contribution to District 4 performance in 2008-2009!

Please vote Fumie Piontkowski for Public Relations Officer!



Jennifer Stephenson, CC, ALB
Candidate for
Division F Governor

When I joined Toastmasters five years ago, I never thought I’d be a “candidate” listed in the District newsletter! I just thought it would be a good chance to practice my presentation skills. Then when our club was struggling, I was nominated (perhaps pushed?) to serve as club VP Membership. Our officer team put on a hugely successful Open House, and we worked our way back to a large vibrant club. Looking back, it seems those challenges and successes started this leadership journey...

After VPM, I served two terms as President, then VP Public Relations, and Sergeant-at-Arms. Last year I became Area F4 Governor, guiding five clubs and serving as Mentor for our newly-chartered sixth club. Along the way I’ve earned my CC, “new” CL, and ALB awards, and plan to achieve ACB and ALS by

the fall. I’ve won an Area Evaluation contest and chaired two successful Area contests! I still have a lot to learn, but I’m surprised how much I’ve achieved and grown through my Toastmasters experiences.

Someone once told me “the Toastmasters program works for you if you work the program”, and I think that’s very true. I enjoy motivating members to work towards success! Being Area Governor has given me the rewarding opportunity to help small clubs learn and grow, and experienced clubs maintain their excellence.

As Division F Governor, I intend to continue my leadership journey by guiding our five new Area Governors. I’ll keep up the tradition that Division F stands for “Family” – we learn together, support each other through challenges, and inspire success in each other! When Area Governors are enthusiastic and supportive, it motivates clubs to work towards their goals, and ensures all members can achieve success through productive (and fun!) meetings and events. I’m looking forward to a great 2008-09!



Mike Barsul , CC
Candidate for
Division D Governor

I never thought I would be declaring myself as a candidate for Division Governor. I agreed to be President of Rainbow Toastmasters back in 2006,

and that led to Area Governor, and that led to so many experiences visiting my 5 Area Clubs and meeting so many new people, that I finally said “why not”.

The thing I love best about being an Area Governor is visiting and working with the 5 Clubs in my Area. One is my home Club of Rainbow Toastmasters, and the other 4 are the JETS, the S.F. Realtors, Land’s End, and Downtown 65. There have been so many new friends and appreciative members; I could never have imagined how gratifying it would be. I now look forward to adding 20 or so more Clubs onto my roster.

I am proud of the Area’s accomplishments in the past 9 months. All 5 Clubs are working as hard as they can to achieve their Club goals, and we all

know how difficult that can be at times. All Clubs participated in our most recent Area Speech Contest. The Fall 2007 Area Speech Contest had 42 Toastmasters participating in some form, and the recent Spring 2008 Area Speech Contest had 38 Toastmasters participating. The judging was good, the standards for excellence were upheld, the trend is established. Rainbow is flourishing, JETS is strong and evolving with their meeting format, S.F. Realtors has been revitalized, Land’s End is working hard, and Downtown 65 remains a stalwart Club.

There have been disappointments. The concept of “Area Councils” has not been realized. I communicate with all of my Club officers on a consistent basis by e-mail, keeping them informed of what just happened, what is happening next, and why it all should be important to them. Unfortunately, getting together physically with the Club Presidents (or alternates) on a monthly basis as TI suggests has proven to be impossible in today’s over-busy and over-committed world. I regret that I have not been able to pull that off.

And now I would like to be Division Governor. When my term as Division Governor is complete in 2009, I want “them” to say one thing... he not only met, but exceeded our expectations of a good leader.

You Can Be Distinguished!

Glenn Pape

How are you approaching the challenge of becoming a Distinguished Club during these next three months? “What is a Distinguished Club?” you ask. “Can we just settle for being a club “in good standing?” OK, stop the kidding! You know what to do, but two tips:

First, remember that June 30th is the deadline to become grandfathered as a CL. To qualify, the Toastmaster must: 1) be a CTM or CC, 2) have served as an officer for six months, 3) attended district-sponsored officer training, 4) worked on the DCP plan as an officer, and 5) gave two (only two!) speeches from any of the Leadership Excellence or Successful Club series.

After 6/30/08, this grandfathering opportunity is over, kaput, finis. You can still work the ten projects of the CL manual if you want to later earn the CL that way. Once you’re grandfathered, your

next step in the Leadership track is Advanced Leader Silver. Should you apply for the grandfathering OR go through the ten projects? Do both! End the tyranny of OR; discover the genius of AND!

Second, now is always a great time to “check in” with all your members — especially those who have six or more speeches, and ask them their goals. How can you schedule them through June to support their speaking goals? Their leadership goals? Are they “stuck?” How can you or another club member help? Is there a speech they could give that would help them at work or in the context of their life that would move themselves forward? How about a speech on whatever it is that is holding them back from giving a speech? :)

We all get stuck sometimes. Toastmasters is a safe place to practice speaking and leadership. Key words: safe, practice, speaking, leadership. Put all into play by helping your fellow club members in getting unstuck, moving forward to practice speaking and leadership in a safe place.

Club Realignment - Why and How is the Decision Made?

Joe Madley, DTM, PDG

(Updated 4/08 by Ken Cawley, DTM, IPDG)

As the more experienced club officers and members know, the District Leadership reviews the make-up of the areas and divisions each year. If you are a relatively new club member, you may not be aware of why the district reviews club alignment annually.

Why does the district realign some clubs each year?

Each year, we charter a number of new clubs. Each year, some clubs stop meeting and disband. Realignment is the balancing process. Per World Headquarters, each area in the district is to have between four and six clubs. Often, your club will remain in the same area as it is currently. In some instances, your club may be moved to a new area.

What criteria do the Area and Division Governors use in this process?

First, the workload for the Area Governor is considered. As I have already mentioned, Toastmasters International allows areas to range from four to six clubs. We have found when an area has only four clubs, it loses much of the synergy. Each club has to pull a little harder to make the area work and this puts strain on both the clubs and the area governor. Therefore, where possible, areas are made of five to six clubs.

Second, the geographical locations of the clubs are considered. Is a club with a Santa Clara address closer to Milpitas than it is to Santa Clara? Would it make more sense for that Santa Clara club to be in an area made up of primarily Milpitas clubs? The introduction of the Club Locator Map on the District 4 website has made this process much more accurate than in the past.

Third, the balancing of struggling and strong clubs is also considered. It would be an unfair workload for an Area Governor to have five struggling clubs. It would make more sense for an Area Governor to have a mix of say, three strong clubs and two struggling clubs.

Finally, realignment is based on what will be the least disruptive to the area and division. Is it really necessary to move a club to another area when several clubs have worked together for several years? Again, the realignment process will not affect many clubs in the district. Only where there has been phenomenal growth or where several clubs have disbanded will any clubs be moved to an area different from where they are now.

What input does a club have in the realignment process?

The realignment process began in February with the District Operating Committee balancing of the number of clubs in each of the divisions. The division teams, made up of the area and division governors then worked on the club-area alignment for their specific divisions. Area governors were to call club presidents of affected clubs to discuss possible assignment to another area next term. Proposals were then generated which were voted on by the District Executive Committee in March.

The outcome of that vote is presented here and will be offered for vote at the District Council meeting May 17 during the Spring Conference. It is important that your club's President, Vice-President of Education or proxy holder be at the meeting to vote on the final alignment plan for the District for the coming Toastmasters year starting July 1, 2008.

The proposed realignment for the 2008-2009 year follows.

District 4 2008 – 2009 Proposed Alignment

Division A		
Area	Club	Club Name
A1	934	Monterey Peninsula Toastmasters Club
A1	2032	Naval Postgraduate School Club
A1	4547	Speakeasy Club
A1	7120	TGIF Toastmasters Club
A1	8221	Bayview Club
A1	8275	Peninsula Pros Club
A2	1829	Salinas Sunrise Toastmasters Club
A2	1939	Steinbeck Club
A2	4094	Planet Ord Toastmasters Club
A2	638813	B.L.T. Club
A2	964101	Helping Speakers Build Confidence
A2	1083068	Talk the Line
A3	1803	Santa Cruz Downtown Club
A3	2425	Seagate Club
A3	5127	Surf City Advanced Club
A3	7481	Santa Cruz Orators (SCO) Club
A3	8203	Redwood Ramblers Toastmasters
A4	301	City Shakers
A4	595	Aptos Club
A4	2373	Pajaro Valley Club
A4	3802	Evening Toastmasters Club
Division B		
Area	Club	Club Name
B1	1898	Adlibmasters Club
B1	4148	Almaden Valley Orators Club
B1	4860	San Pedro Squares Toastmasters Club
B1	6654	Silver Tongued Cats Club
B1	8337	Morgan Hill Toastmasters
B1	685089	Funspeakers Club
B2	1577	San Jose Toastmasters Club
B2	5232	Adelante Toastmasters Club
B2	9473	Xilinx Xpressionists Toastmasters Club
B2	668615	T.T.T. Toastmasters Club
B2	827835	Toast It Now Toastmasters Club
B3	3626	Valley Toastmasters
B3	4224	Switch-On Toastmasters Club
B3	6645	Loudspeakers Club
B3	7281	Willow Glen Icebreaker Club
B3	7380	Melba Toastmasters
B3	920182	People with Communication Skills Club

Area	Club	Club Name
B4	2038	North Valley Toastmasters
B4	8499	Rollertoasters Club
B4	832285	Perfect SCCAOR Club
B4	936184	Deloitte San Jose Toastmasters Club
B4	1027656	Classy Toasters
B5	6274	Adobe Fontificators Club
B5	6980	Santa Clara County Toastmasters
B5	7998	Silicon Valley JETS (Japanese-English)
B5	8266	Public Speak Easy's Club
B5	813457	Financially Speaking Club
Division C		
Area	Club	Club Name
C1	33	Lee Emerson Bassett Club
C1	1372	Menlo Park Toastmasters Club
C1	8218	Tall Tree Toastmasters Club
C1	9622	Secoya Bilingual Club
C1	591142	RealOrators of Palo Alto Club
C2	3476	Courier Club
C2	7871	Intuitively Speaking Toastmasters Club
C2	9946	Laser Sharp Speakers Club
C2	607909	I'm Feeling Chatty Toastmasters Club
C2	665867	The Toast of ALZA
C2	854912	Actel Flash Masters Club
C3	1341	Syntillating Speakers Club
C3	2117	Early Risers Club
C3	4515	HP Hilltop Speakers Club
C3	9913	Electric Toasters Club
C3	596069	SAP Toastmasters Club
C3	937505	Virtual Speak
C4	2624	Jetstream Toastmasters Club
C4	4648	Talking Heads Toastmasters Club
C4	587637	Toasters R Us Club
C4	1029428	Securely Speaking
C4	1054972	Speechless in Silicon Valley
C5	2914	Excalibur Toastmasters Club
C5	2943	Orbiters Toastmasters Club
C5	4802	Silicon Valley Toastmasters
C5	6115	Blue Cube Toastmasters Club
C5	7975	Sunnyvale Speakeasies Club
C5	4124	G-E-M Club

District 4 2008 – 2009 Proposed Alignment

Division D		
Area	Club	Club Name
D1	1133	Crownmasters Club
D1	1401	Speakeasies Club
D1	3275	McKesson Toastmasters Club
D1	7806	Bay Masters
D1	769523	Academy Toastmasters
D2	1718	Motor Mouths Toastmasters Club
D2	2203	Asian Express Toastmasters Club
D2	3873	Puc(k)sters Toastmasters Club
D2	7201	Twenty-Five Alive Club
D2	9408	Everybody Speaks Club
D3	65	Downtown 65 Club
D3	3976	Land's End Toastmasters Club
D3	4292	UC Oracles Toastmasters Club
D3	6521	San Francisco Realtors Toastmasters
D3	7025	San Francisco JETs
D3	822664	Rainbow Toastmasters Club
D4	1881	Daly City Toastmasters
D4	2407	Magic Sunrisers Club
D4	4282	Opportunity Speakers Toastmasters
D4	7771	Watermasters Toastmasters Club
D4	600229	Labor Club
D5	1818	Brisbane Club: Speaking Under the Stars
D5	2697	Peninsula Toastmasters
D5	859889	Genentech Toastmasters Club
D5	1022084	The A-Team
D5	1049172	Relogic
Division E		
Area	Club	Club Name
E1	1244	Fightin' 49ers Club
E1	1771	San Francisco Club
E1	3295	Money Talks Toastmasters Club
E1	8557	Main Street Maniacs Toastmasters Club
E1	700832	Babbling Brokers Toastmasters Club
E2	1243	Cable Car Club
E2	4920	Techmasters Club
E2	6535	United We Speak Club
E2	940159	Deloitte Bay Area Toastmasters
E2	972102	Stagecoach Speakers Wholesale Finance
E3	9109	Rhino Business Club
E3	780044	W3 Club

Area	Club	Club Name
E3	909258	K Toasters Club
E3	999399	Electric Toasters Club
E3	1073164	Shield Speaks Toastmasters Club
E3	1095735	Stagecoach Speakers-SF Financial District
E4	56	Golden Gate Toastmasters Club
E4	779	Marsh Mellow Toasters Club
E4	9825	Renaissance Club
E4	714439	44 Montgomery Masters Club
E4	935491	Landmark Toastmasters Club
E4	1091742	BEA Toast Logic Toastmasters Club
E5	5610	Sierra Speakers Club
E5	6094	GGU Toastmasters
E5	1058172	Consultant Speak
E5	1070395	Stage Coach Speakers - SF 525 Market
Division F		
Area	Club	Club Name
F1	7168	KT Talkers Club
F1	7242	Milpitas Toastmasters Club
F1	9093	Lucently Speaking
F1	9894	Seagate RMO Club
F1	584244	ICC ArtICculators Club
F2	225	Vox Toastmasters Club
F2	4306	Toastmasters Insiders Club
F2	5021	Heads-Up Club
F2	8124	Cisco Speaks Toastmasters Club
F2	715948	TAC Masters Club
F3	1313	Word Wizards Club
F3	3598	Toast Twisters Toastmasters Club
F3	7596	LSI Speaks Club
F3	662205	TAC-Talks Toastmasters Club
F3	827125	Hot Buttered Toastmasters Club
F3	1013239	Avnet Audibles
F4	2693	Vanguard Toastmasters
F4	2760	South Bay Toastmasters
F4	586504	Altera Innovators Club
F4	770392	Next Step Toastmasters Club
F4	1146701	Flexibly Speaking
F5	3465	Sunsational Toastmasters Club
F5	4099	Santa Clara SweetTalkers
F5	7922	Cadence AHgorithms Club
F5	727140	SVB Toastmasters Club
F5	763451	A Toast to Life Club

District 4 2008 – 2009 Proposed Alignment

Division G		
Area	Club	Club Name
G1	3088	Talking Chips Club
G1	3328	TGIF Management Club
G1	5474	SCUMBAT Club
G1	7528	Fair Oaks Club
G1	685103	MCA Toastmasters Club
G2	3104	Agile Articulators - Speech and Debate
G2	4930	Ordnance Orators Club
G2	5015	Applied Materials Club
G2	5098	Coherent Communicators Toastmasters
G2	886676	BAE Systems Toastmasters
G2	983142	Hi-Definition Speakers
G2	1069855	NetApp Toasters
G3	4004	Top Gun Club
G3	4270	Wry Toastmasters
G3	4606	HP Communicators Club
G3	4658	Tandem Club
G3	1114237	Ventritalkers
G4	49	Gold Brickers Club
G4	3572	Saratoga Toastmasters Club
G4	4608	Cupertino Toastmasters
G4	7430	MacinTalkers Club
G4	706804	Straight From The Heart Club
G5	2994	ToastMeisters Club
G5	4460	AMYAC Club
G5	605653	Yahoo! Yapsters Club
G5	733423	Toast Launchers Club
G5	853108	Juniper Jabbers Club
G5	936581	Test Toasters Club

Division H		
Area	Club	Club Name
H1	27	Donald L Bogie Club
H1	801	City Talk Club
H1	5022	OracleDirect Toastmasters - RWS
H1	5707	Redwood City Orators Club
H1	6028	Point Of Order Club
H1	6669	DESperados Toastmasters Club
H2	530	San Carlos-Belmont Club
H2	2544	Oracle Speakers Club
H2	590123	All Ears Club
H2	600591	Chamber Speakers Circle Club
H2	944223	Voice Of Nektar
H3	318	Speak 4 Yourself Toastmasters Club
H3	4014	Foster City Club
H3	4368	High Spirits of Toastmasters
H3	7146	ProToasties Club
H3	7190	Visa Speakers' Circle Toastmasters
H3	759427	Applied BioSpeakers Club
H4	191	San Mateo Toastmasters Club 191
H4	1213	Mainliners Club
H4	1618	Pacifica PM Club
H4	2168	Millbrae'ers Club
H4	4512	Pro Masters Toastmasters Club
H4	9285	Oracle Orators Toastmasters Club
H5	1435	SRI Organon Club
H5	2736	SpeakEasy@Sun Club
H5	4304	Sunset Toastmasters Club
H5	4657	R*Toasters Club
H5	9737	Geospeakers Club

Voting Procedures/Proxy Instructions

Cheryl Watkins, DTM, PDG and Kitty Mason, DTM, PDG, PID
District Council members will vote on District Business.

District Council members include the Presidents and Vice Presidents of Education from each District 4 Toastmasters club in good standing at the time of the District Council meeting and current District 4 Executive Committee members (includes District Governor; Lt. Governor Education & Training; Lt. Governor Marketing; Public Relations Officer; Immediate Past District Governor; Division Governors; Area Governors; District Secretary and District Treasurer).

Each President and Vice President of Education in attendance is entitled to one vote, or may designate in writing any active individual member of the club as a proxy. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes. Proxy forms may be signed by either the President or Vice President of Education of the club and may not be assigned to Toastmasters who are not members of that club. No Toastmaster may cast more than two club votes, regardless of the number of clubs of which the Toastmaster is a member. You may use the proxy form printed below or prepare a similar one of your own.

Each District officer is entitled to one vote, which must be cast in person. Proxies are not accepted for District Officers. A District Officer may also carry up to two club votes. The maximum votes that can be carried by a District Officer are three.

If you are a club President or Vice President of Education, check in at the Credentials Desk and sign for your ballots. If you are the proxy for the President and/or Vice President of Education, present your signed proxy form to the Credentials Desk.

All Toastmasters who are planning to attend the Conference: If neither the President nor Vice President of Education is attending, have each one complete the proxy form for another member of the club who will be attending.

Inattention to this matter will result in your club's not being able to cast its votes. We encourage you to pick up your ballots as early as possible from the Credentials Desk.

**Toastmasters International - District 4
Spring Conference May 17, 2008
District Council Meeting Proxy**

Club Name: _____ Club No: _____

I hereby appoint _____ to vote as my proxy during the District Council Meeting.

Signed: _____

Office: Club President [] VP Education [] (check one)

Date: _____

The Publicity Page

Question about Toastmasters?

Sometimes we have questions but our ego gets in the way and we fail to ask for help, or just feel stupid if we ask the question. Most of the time one question can make difference in our family life, professional life, and educational life.

Become a Toastmaster

Becoming a Toastmaster can be one of the best decisions an individual make in his or her life. For my personal and professional life, I consider my acquaintance with Toastmasters International to be the best decision I have made in the last eight years.

Become a Club Officer

Becoming a club officer is an important first step for a Toastmaster to continue in the leadership track. As Club officers we can take the office of Sergeant-at-Arms, Secretary, Treasurer, Public Relations Officer, Vice President Membership, Vice President Education, and President. When the officer attends training and does his or her best, every office will help the officer to become better.

Help in Area /Division Contests

Keep your eyes open and be willing to help in your Area and Division Contests. I can remember that for the first five years as a Toastmaster, I was not familiar with the Area and Division Contests; when a Toastmaster helps in the Area or Division Contest, he or she starts seeing our Toastmaster lead more learning, more and better experiences, increase in self-confidence, and a better idea of what Toastmasters International is all about

Attend District Spring & Fall Conferences

Every Toastmaster MUST become more familiar with how our District 4 operates. We must know about business meetings, the Hall of Fame, enjoying the competition of the best Toastmasters in our District 4.

Help Other Toastmasters

One of the greatest satisfactions a person can feel is to know that he or she has helped other individual to do better in a particular endeavor. Toastmaster is not an exception. We all feel great when we know we have helped other person.

Become an Area Governor

Many people have been Toastmasters for many years and they do not know how the Areas are organized, let alone participating in it. My Experience as Area Governor has been the most wonderful experience I have enjoyed in my eight years as a Toastmaster. I strongly recommend that every Toastmaster to become an Area Governor.

Become a Division Governor

Also, many members are not familiar of how our Divisions operate. Becoming a Division Governor is an excellent office to hold to improve our leadership skills. I enjoyed the office of Division Governor as much I did the Area Governor's office. What a neat experience of meeting new people, helping people to become better, and learning.

Become a Coach or Mentor

Sometimes Clubs have less than 12 members and the Clubs need a Coach. Become one. Also, when we charter a new Club, we need mentor for that club, become one.

continued from page 5

with fewer people. The more talents you have, the more valuable you are. Finally, if you want to attract and retain increasingly knowledgeable, intelligent, demanding, and sophisticated customers/consumers, you have to be as smart as they are.

When you study the truly successful people, you'll see that they have made plenty of mistakes, but when they were knocked down; they kept getting up... and up... and up. Like the Energizer Bunny keeps going... and going... and going.

Abraham Lincoln failed in business, lots numerous elections and his sweetheart, and had a nervous breakdown. But he never quit. He kept on trying and became, according to many, our greatest president.

- Dr. Seuss's first children's book was rejected by 23 publishers.
- Michael Jordan was cut from his high school basketball team.
- Henry Ford failed and went broke five times before he finally succeeded.
- Franklin D. Roosevelt was struck down by polio but he never quit.
- Helen Keller, totally deaf and blind, graduated cum laude from Radcliffe College, and went on to become famous author and lecturer.
- Adam Clark labored 40 years writing his commentary on the Holy Scriptures.
- The History of the Decline and Fall of the Roman Empire* took Edward Gibbon 26 painstaking years to complete.
- Ernest Hemingway is said to have revised *The Old Man and the Sea* manuscript 80 times before submitting it for publication.
- It took Noah Webster 36 years to compile *Webster's Dictionary*.
- The University of Bern rejected Albert Einstein's Ph.D. dissertation, saying it was irrelevant and fanciful.
- Johnny Unitas was cut by the Pittsburgh Steelers, but he kept his dream alive by working construction and playing amateur football while staying in contact with every NFL team. The Baltimore Colts finally responded and he became one of the greatest quarterback to ever play the game.
- Richard Hooker worked seven years on the humorous war novel, *M*A*S*H*, only to have it rejected 21 publishers.
- Charles Goodyear spent every last dollar over five years filled with experiments to try and develop a rubber life preserver before he succeeded.

PUSHING THE ENVELOPE, BY HARVEY MACKAY, PP.57-58.

DISTRICT 4 TOASTMASTERS



www.d4tm.org

Santos D. Ventura, DTM

Public Relations Officer
661 E. Minnesota Ave.
Turlock, CA 95382
E-mail: pro@d4tm.org

E-mail: mimasantos@yahoo.com

If you have any comment, question, suggestion, concern... please let **me** know.

If you any question, suggestion, or concern and you want to contact any of the **top four** officers send us an e-mail:

District Governor: Rose Renwick

E-mail: dg@d4tm.org

Lt. Governor of Education and Training: Silvana Wasitova

E-mail: lget@d4tm.org

Lt. Governor of Marketing: Tony DeLeon

E-mail: lgm@d4tm.org

Public Relations Officer: Santos D. Ventura

E-mail: pro@d4tm.org

To join a club in District 4 call **866-251-7363**

“Learning is the beginning of wealth. Learning is the beginning of health. Learning if the beginning of spirituality. Searching and Learning is where the miracle process all begins.”

Jim Rohn